Excelerate

Learner Insights Dashboard
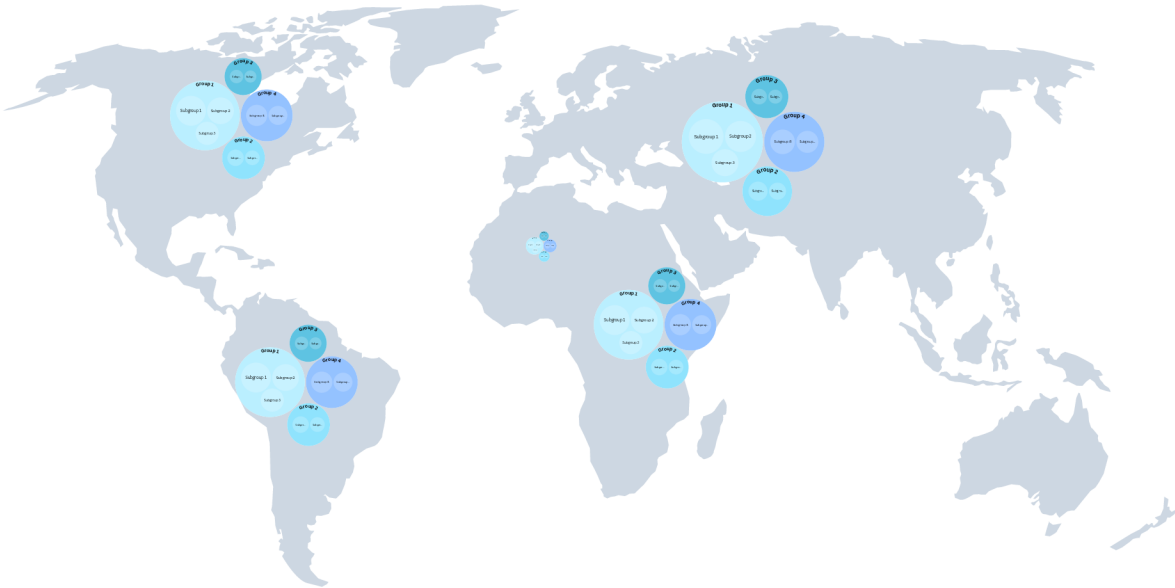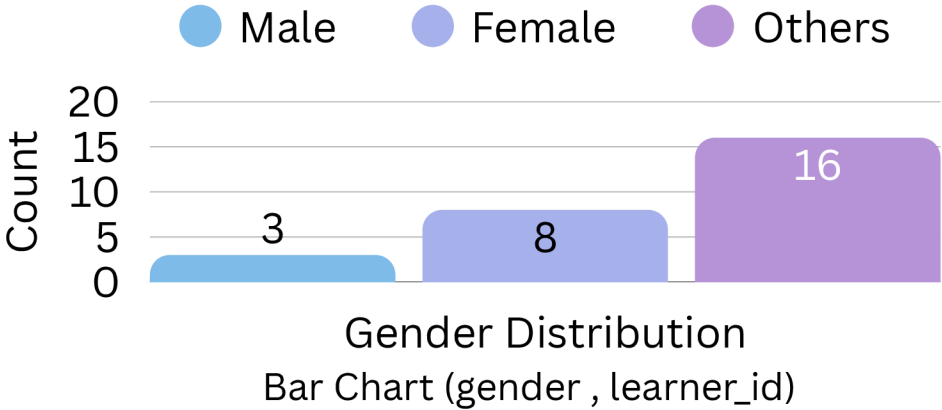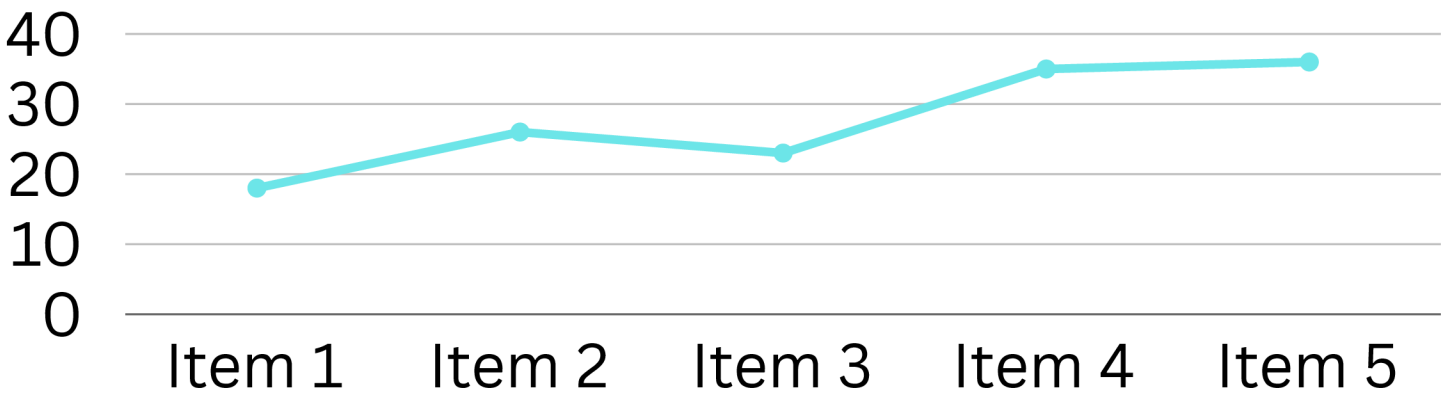
Country Filter
_____
(country)

Degree Filter
_____
(degree)

Opportunity Categories data (opportunity.category)

Total Courses offered Count(Learner id)

Total Learners Enrolled Count(Learner id)

Line Chart (apply_date , count(learner_id)) displays growth

● Male ● Female ● Others

Gender Distribution
Bar Chart (gender , learner_id)

Major Demographics
● AI ● Mass Communication
● Public Relations

Public Relations 12.5%

Mass Communication 25%

AI 62.5%
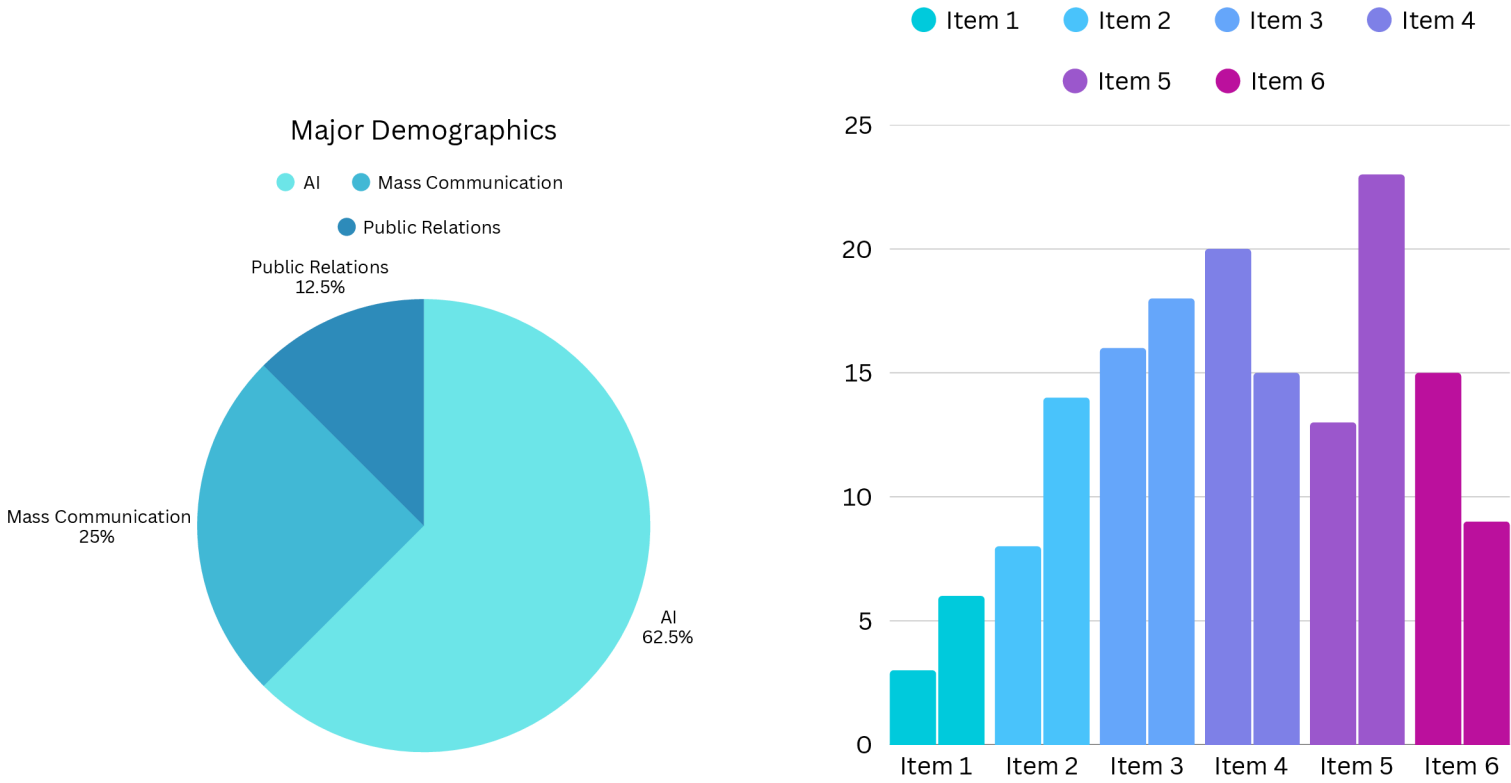
Pie Chart (Major of learneres) - (major,count(learner_id))

● Item 1 ● Item 2 ● Item 3 ● Item 4
● Item 5 ● Item 6

marketing campaign category success and cost demographics (like slu , rit , brand awarness)-(ad account name, sum(results))

World Map (Displaying learner distribution over world) - (country)

● Item 1 ● Item 2 ● Item 3 ● Item 4 ● Item 5 ● Item 6

status distribution (status , learner_id)