



Recommendation Letter

To whom it may concern,

This letter is written to attest that **Brett McMurdy** has taken part in and successfully completed the **AI/ML in Financial Services** course taught by me and delivered through **ELVTR**.

Throughout the course, Brett has demonstrated an excellent understanding of the material covered in class and has made significant contributions through group discussions, labs, home assignments, and a course project. He skillfully used knowledge of machine learning and AI techniques for solutions for financial services, algorithms, and data management and preprocessing. He actively participated in labs and assignments focusing on data management, credit risk assessment, fraud detection, trend forecasting, trading strategies, robotic process automation, customer segmentation, and natural language processing. Brett's involvement in these practical exercises underscores his capacity to apply theoretical knowledge to real-world scenarios effectively.

Throughout the course, Brett consistently displayed strong analytical skills, a meticulous approach to problem-solving, and an eagerness to explore emerging trends and technologies in the financial services landscape. He also exhibited excellent communication and collaboration skills, which are vital for success in multidisciplinary team environments.

I have no hesitation in recommending Brett for any opportunities or endeavors related to AI/ML in financial services. His combination of technical proficiency, adaptability, and interpersonal skills positions him as a valuable asset in any professional setting. I am confident that Brett will continue to excel and make meaningful contributions in his future endeavors.

Signature: *Paul Davis*

Paul Davis, SVP, Head of AI/ML Model Development for Consumer Leading, Wells Fargo

Date: 28 Feb 2024



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300 Spectrum Center Dr, Irvine, CA 92618, USA
Phone: +1 888-896-6950

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