

# Technology Trends

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# OUTLINE



- Executive Summary
- Introduction
- Metholology
- Results
  - Visualization Charts
  - Dashboard
- Discussion
  - Findings & Implications
- Conclusion
- Appendix

## **EXECUTIVE SUMMARY**



- Web-based languages are the most popular
- Use of SQL is still relevant, but there's an increasing trend in non-relational databases
- Machine learning and AI tools and platforms are becoming more relevant
- Rapid changes in trends are observed

# INTRODUCTION



- Technology trends change quickly every year
- Analyzing these trends helps software companies to make decisions to remain competitive
- Four main areas analyzed:
  - Programming languages
  - Databases
  - **Platforms**
  - Web frameworks

## **METHODOLOGY**



- **Data Sources:** 
  - Stack Overflow Developer Survey 2019
  - Github Job Postings
  - Programming Languages Annual Salary
- Data Wrangling
- Exploratory data analysis
- Data visualization and dashboard creation

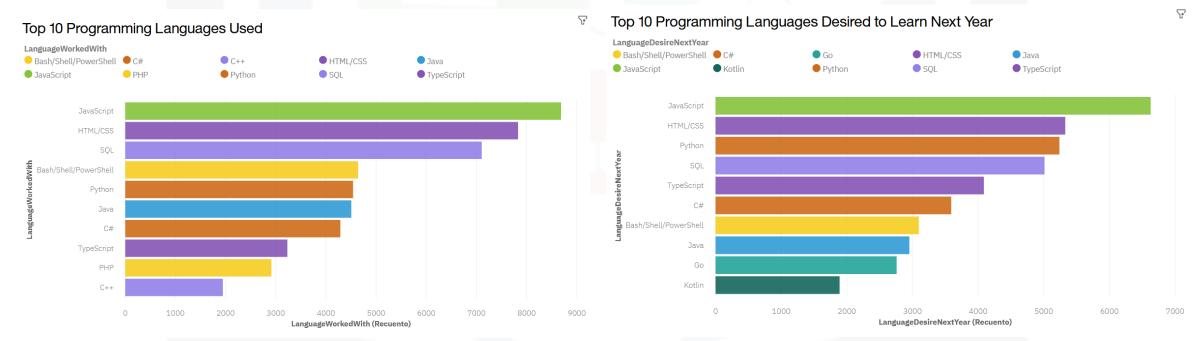
# **RESULTS**



## PROGRAMMING LANGUAGE TRENDS

#### **Current Year**

# **Next Year**



## PROGRAMMING LANGUAGE TRENDS - FINDINGS & **IMPLICATIONS**

## **Findings**

- Javascript and HTML/CSS are the top languages for current and next year
- There's a growing interest in python and typescript
- Decreased interest in SQL, java, C# and bash

#### **Implications**

- High interest in web development
- Growing interest in data science and machine learning tasks
- SQL is still required for companies



## DATABASE TRENDS

#### **Current Year**

#### **Next Year**



### DATABASE TRENDS - FINDINGS & **IMPLICATIONS**

## **Findings**

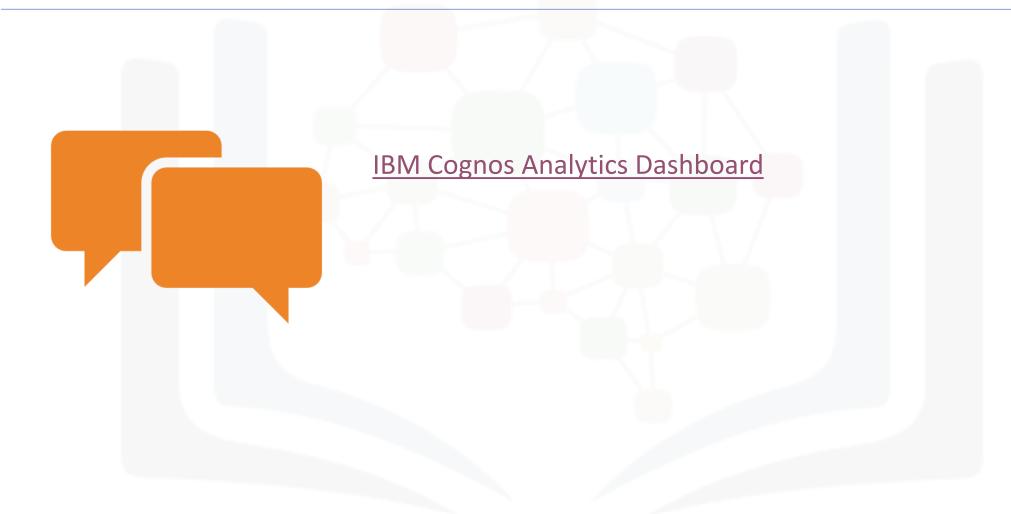
- Quick rise of PostgreSQL, MongoDB and Redis to the top for next year
- Decreased interest for MySQL and Microsoft SQL Server
- Oracle disappeared from Top 10 for next year

### **Implications**

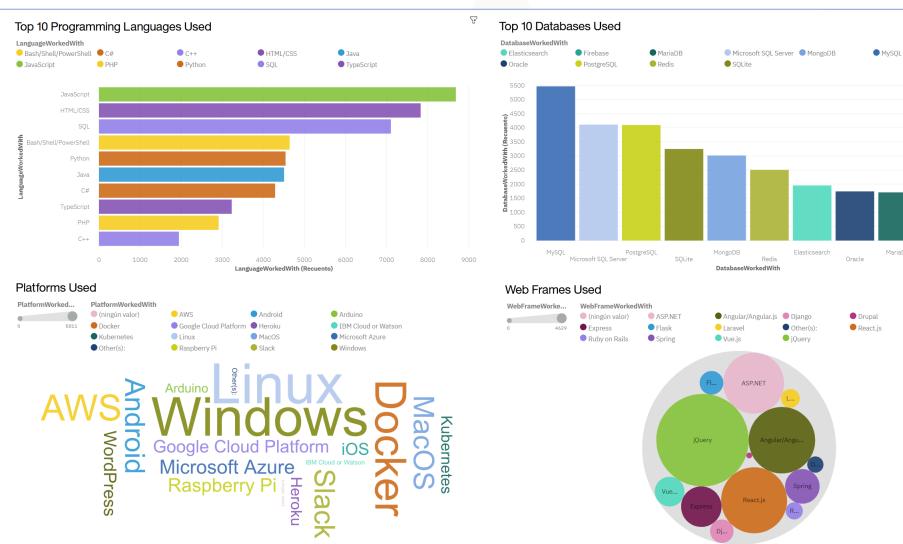
- Preference for open source databases
- NoSQL databases are becoming more popular
- SQL databases are still required at companies



# **DASHBOARD**



# DASHBOARD TAB 1



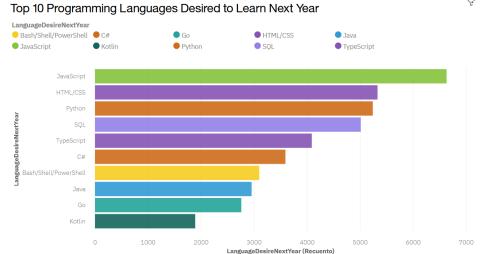
**IBM Developer** 

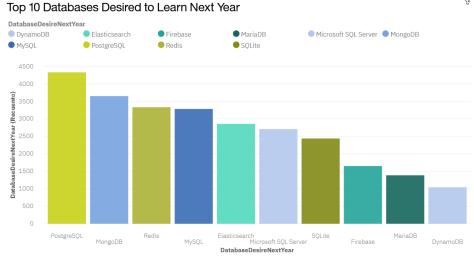
SKILLS NETWORK

Firebase

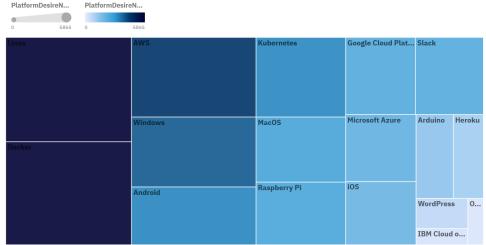


# DASHBOARD TAB 2

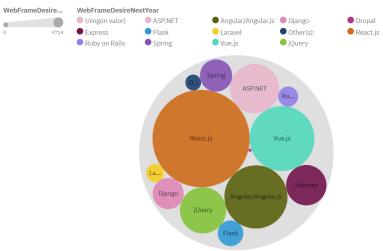




#### Platforms Desired to Learn Next Year



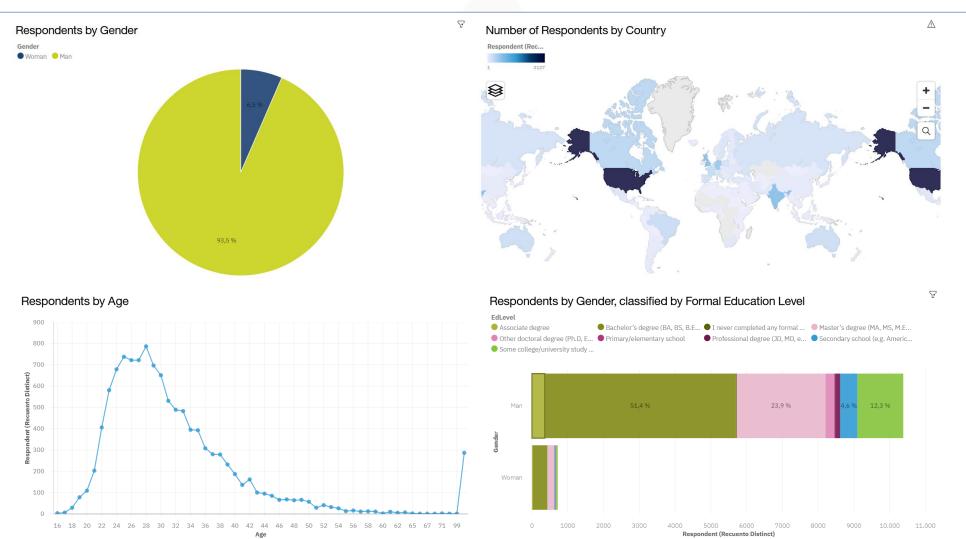
#### Web Frames Desired to Learn Next Year



SKILLS NETWORK



# DASHBOARD TAB 3



# **DISCUSSION**



## OVERALL FINDINGS & IMPLICATIONS

## **Findings**

- Most of the respondents are men between 20 and 30 years old, with a bachelor's degree living in the USA
- Cloud platforms use is growing
- Interest in jQuery decreased for next year
- Interest in Vue.js increased significantly for next year

#### **Implications**

- Web based applications development is taking over desktop applications development
- Companies need to be flexible to changes
- Huge gender gap in IT jobs



## CONCLUSION

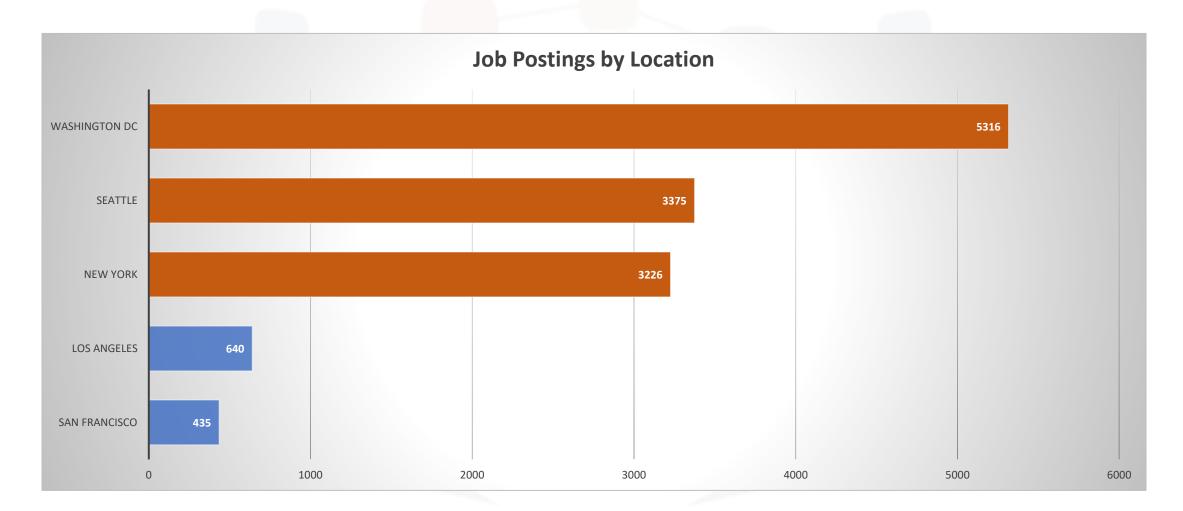


- Web-based languages and non-relational databases are becoming more and more relevant
- There's a need to reduce the gender gap in IT jobs
- Learning python and use of cloud platforms is needed for machine learning and Al development

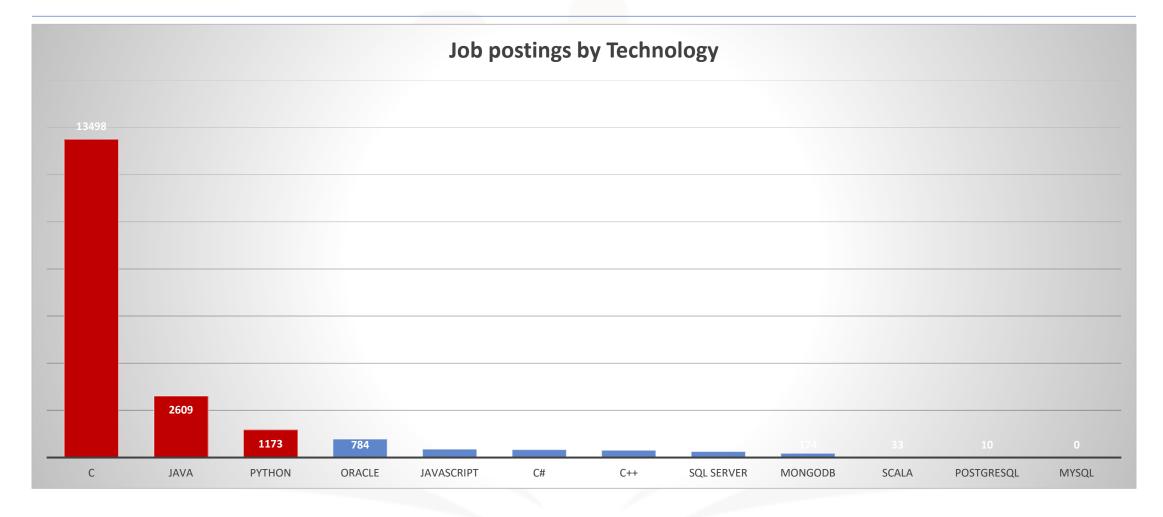
# **APPENDIX**



# JOB POSTINGS



# JOB POSTINGS



# POPULAR LANGUAGES

