



HANNA NAZIFA

BINTI RASHIDI

DIGITAL MARKETING

I'm Hanna, a 20-year old student who is looking forward to work as a digital marketer

EDUCATION

2020 - 2023

UiTM ALOR GAJAH, MELAKA

- Diploma in New Media Communication & Contentpreneurship CGPA 3.71

2015 - 2019

SMK KULIM

- SPM GRADE 6A 1B+ 2C

LANGUAGE

Bahasa Melayu

Native

English

Fluent

SKILL

Adobe Photoshop

Advanced

Adobe Illustrator

Advanced

HTML/CSS

Intermediate

Adobe Premiere Pro

Intermediate

Adobe Lightroom

Beginner

Adobe Indesign

Beginner

REFERENCES

MRS WAN AZFAROWZA

Program Coordinator (Practical Training : MC111) / Senior lecturer

06-3838175

wanrozza@uitm.edu.my

NOORAZURA BINTI DURANI

Senior Lecturer

019-6562432

azuradurani@uitm.edu.my

EXPERIENCE

ACA CHAMPIONSHIP 2022

- Rewarded as Adobe Certified Professional in Graphic Design & Illustration

GAMEINC 2022

- Leader of Special Duties Bureau

BETA INTERACTIVE MULTIMEDIA EXPOSITION (BIME) 2021

- Best Presentation Award

FREELANCE GRAPHIC DESIGNER

- Designed various printing materials for Bawal Hana
- Created banner for The Portret Studio

SOCIAL MEDIA CONTENT CREATOR

@Thepowderpuffgirls & @thriftbuddies on instagram

- Designed new, engaging content.
- In charge of all social media presence and content across multiple platforms.
- Analyze social media analytics data and metrics

LENDU E-SPORT TOURNAMENT (LENSA) 2021

- Crew member of Special Duties Bureau

GAMEINC 2021

- Crew member of Sponsor Team