

GPT Survey: A Programmer's Perspective

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Outline

- 1 Lesson 1: Prompt Engineering: Principles, Techniques, and Tools
- 2 Lesson 2: Integrate GPT in Whole Coding Lifecycle
- 3 Lesson 3: Cutting-Edge GPT Projects and Showcases
- 4 Lesson 4: Customize GPT for More Power
- 5 References

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Lesson 1: Prompt Engineering: Principles, Techniques, and Tools

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Outline of Lesson 1

- 1 Lesson 1: Prompt Engineering: Principles, Techniques, and Tools
 - SPQA Architecture
 - Prompt Workflows
 - Prompt Principles
 - Prompt Techniques
 - Tools and Extensions

SPQA Architecture

Model-based. Will take the most compute to maintain, will likely be broken into multiple models based on the need for real-time.

Model-based. Will be the smallest of the models. Will mostly be updated for changes in desired direction, new threats, etc.

Human-driven. The quality of the questions will determine the quality of the outputs. AI Whisperers will continue to thrive.

Existing Workflows. The models will be connected to existing tooling, such as Slack, Email, Service Now, etc.



Circuit-Based vs Understanding-Based

CIRCUIT-BASED VS. UNDERSTANDING-BASED APPLICATIONS

Circuit-based applications have **explicit** and **rigid** structures. Inputs and outputs must be explicitly created, routed, and maintained. Any deviation from that structure results in errors, and adding new functionality requires linear effort on the part of the organization's developers. **Understanding-based applications** **adjust to the questions they are asked**. To add new functionality, you ask different questions and ask for different actions to be done with the results.

	CIRCUIT-BASED	UNDERSTANDING-BASED
INPUTS	RIGID — Calls into the application must be explicitly programmed into the application as queries, by a development team, using explicit queries against a structured database	UNLIMITED — Calls into the application are made using natural language , so that you don't have to explicitly code new queries against the backend when you want to ask different questions
DATA	STRUCTURED — The application's data stores have explicitly-defined schemas that require particular ways of adding, retrieving, modifying, and deleting data from the system	DYNAMIC — The backend of the system is a set of models that understand the world and your business. To upgrade your data store you ingest more/better data and retrain your models
OUTPUT	STATIC — Output from the application returns the specific information asked for with a specific query. To do something else, you must then write separate code to do that	LINKED — Output from the application is just as flexible as the questions you ask the models. And the question and response can directly link to associated actions
ACTION	SEPARATE — Actions are separate from query results . If you ask for the results of a query about home prices to a database, you must then do one or more additional things to make it useful	CONNECTED — Actions can be connected to results because the models understand how they are linked. This means you don't have to create explicit bridges from every result to new actions
UNDERSTANDING	NONE — The application doesn't understand the data, nor the queries running against it, nor the results it returned. It is a simple mechanism for storing and extracting data	DEEP — The models understand the material they're dealing with, which means improvements in the models improve most aspects of the application at the same time
FLEXIBILITY	LINEAR — To add more functions to an application, you must explicitly expand the number of explicitly-coded inputs, the number of output actions, the data structure, or all three	EXTRAORDINARY — Your primary concerns become: 1) ensuring the quality and freshness of your models, and 2) ensuring that you're asking the right questions



Prompt Workflows

The Chat-GPT Cheat Sheet

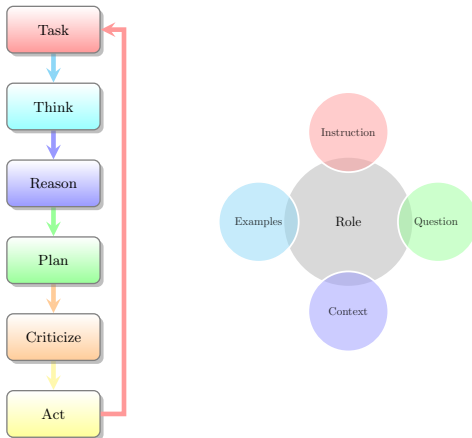
Basic Structure of a Prompt:
 Acting as a [ROLE] perform [TASK] in [FORMAT]

Act as a [ROLE]	Create a [TASK]	show as [FORMAT]
Marketer	Headline	A Table
Advertiser	Article	A List
Mindset Coach	Essay	Summary
Best Selling Author	Book Outline	HTML
Therapist	Email Sequence	Code
Website Designer	Social Media Post	Spreadsheet
Journalist	Product Description	Graphs
Inventor	Cover Letter	CSV file
Chief Financial Officer	Blog Post	Plain Text file
Copywriter	SEO Keywords	JSON
Prompt Engineer	Summary	Rich Text
Accountant	Video Script	PDF
Lawyer	Recipe	XML
Analyst	Sales Copy	Markdown
Ghostwriter	Analysis	Gantt Chart
Project Manager	Ad Copy	Word Cloud

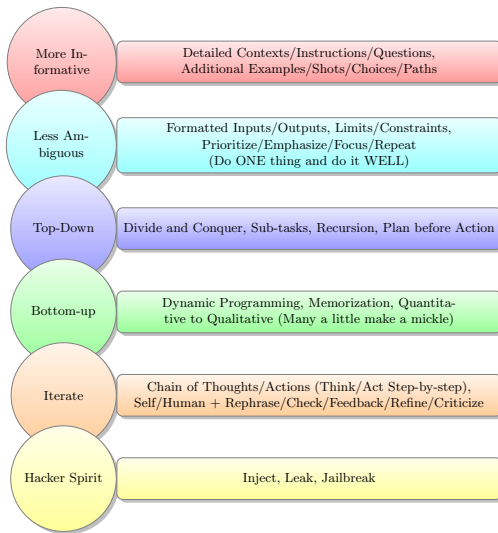
Linked Prompting
 1 - Provide me with the ideal outline for an effective & persuasive blog post.
 2 - Write a List of Engaging Headlines for this Blog post based on [Topic].
 3 - Write a List of Subheadings & Hooks for this same Blog post.
 4 - Write a List of Keywords for this Blog.
 5 - Write a List of Compelling Call-to-Actions for the blog post.
 6 - Combine the best headline with the best Subheadings, Hooks, Keywords and Call-to-Action to write a blog post for [Topic].
 7 - Re-write this Blog Post in the [Style], [Tone], [Voice] and [Personality].

Prompt Priming
 ZERO - "Write me 5 Headlines about [Topic]"
 SINGLE - "Write me 5 Headlines about [Topic]. Here is an example of one headline: 5 Ways to Lose Weight"
 MULTIPLE - "Write me 5 Headlines about [Topic]. Here is an example of some headlines: 5 Ways to Lose Weight, How to Lose More Fat in 4 Weeks, Say Goodbye to Stubborn Fat. Find a faster way to Lose Weight Fast"
Prompts For Biz Owners
 - Give me a list of inexpensive ideas on how to promote my business better?
 - Acting as a Business Consultant, What is the best way to solve this problem of [Problem].
 - Create a 30 Day Social Media Content Strategy based on [Topic 1] & [Topic 2].
 By @shanezard

Effective Use of this Powerful Tool Can Propel Your Business To The Forefront Of This Modern Business Landscape.



Prompt Principles



Prompt Techniques 1: More is Better

A Hello World Case

Here is where we start.

You

Write a Scrawler for me.

Bing AI

I'm sorry, but I'm not able to write a web scraper for you. However, I can provide you with information on how to write one yourself or where to find resources to learn how to do so. Would you like me to help you with that?

Prompt Techniques 1: More is Better

Improve the basic case

Let's add some info.

You

Provide a Python Scraper script.

Bing AI

Search Engine is Still Your Friend

Human Skills is Still Important

GPT applications comparisons

Tools and Extensions

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Outline of Lesson 2

2 Lesson 2: Integrate GPT in Whole Coding Lifecycle

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Outline of Lesson 3

3 Lesson 3: Cutting-Edge GPT Projects and Showcases

GPT Survey: A Programmer's Perspective

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Lesson 4: Customize GPT for More Power

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Outline of Lesson 4

4 Lesson 4: Customize GPT for More Power

GPT Survey: A Programmer's Perspective

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