

# GPT Survey: A Programmer's Perspective

Yu Zehan

Intel FLEX

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# Outline

- 1 Lesson 1: Prompt Engineering: Principles, Techniques, and Tools
- 2 Lesson 2: Integrate GPT in Whole Coding Lifecycle
- 3 Lesson 3: Cutting-Edge GPT Projects and Showcases
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# GPT Survey: A Programmer's Perspective

## Lesson 1: Prompt Engineering: Principles, Techniques, and Tools

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# Outline of Lesson 1

- 1 Lesson 1: Prompt Engineering: Principles, Techniques, and Tools
  - SPQA Architecture
  - Prompt Workflows
  - Prompt Principles
  - Prompt Techniques
  - Tools and Extensions

# SPQA Architecture

**Model-based.** Will take the most compute to maintain, will likely be broken into multiple models based on the need for real-time.

**Model-based.** Will be the smallest of the models. Will mostly be updated for changes in desired direction, new threats, etc.

**Human-driven.** The quality of the questions will determine the quality of the outputs. AI Whisperers will continue to thrive.

**Existing Workflows.** The models will be connected to existing tooling, such as Slack, Email, Service Now, etc.



# Circuit-Based vs Understanding-Based

## CIRCUIT-BASED VS. UNDERSTANDING-BASED APPLICATIONS

**Circuit-based applications** have **explicit** and **rigid** structures. Inputs and outputs must be explicitly created, routed, and maintained. Any deviation from that structure results in errors, and adding new functionality requires linear effort on the part of the organization's developers. **Understanding-based applications** **adjust to the questions they are asked**. To add new functionality, you ask different questions and ask for different actions to be done with the results.

	CIRCUIT-BASED	UNDERSTANDING-BASED
INPUTS	<b>RIGID</b> — Calls into the application must be <b>explicitly programmed</b> into the application as queries, by a development team, using explicit queries against a structured database	<b>UNLIMITED</b> — Calls into the application are made using <b>natural language</b> , so that you don't have to explicitly code new queries against the backend when you want to ask different questions
DATA	<b>STRUCTURED</b> — The application's data stores have <b>explicitly-defined schemas</b> that require particular ways of adding, retrieving, modifying, and deleting data from the system	<b>DYNAMIC</b> — The backend of the system is a set of models that understand the world and your business. To upgrade your data store you <b>ingest more/better data</b> and <b>retrain</b> your models
OUTPUT	<b>STATIC</b> — Output from the application returns the specific information asked for with a specific query. To do something else, you must then <b>write separate code</b> to do that	<b>LINKED</b> — Output from the application is just as <b>flexible</b> as the questions you ask the models. And the question and response can directly link to associated actions
ACTION	<b>SEPARATE</b> — Actions are <b>separate from query results</b> . If you ask for the results of a query about home prices to a database, you must then do one or more additional things to make it useful	<b>CONNECTED</b> — Actions can be <b>connected to results</b> because the models understand how they are linked. This means you don't have to create explicit bridges from every result to new actions
UNDERSTANDING	<b>NONE</b> — The application <b>doesn't understand</b> the data, nor the queries running against it, nor the results it returned. It is a simple mechanism for storing and extracting data	<b>DEEP</b> — The models <b>understand</b> the material they're dealing with, which means improvements in the models improve most aspects of the application at the same time
FLEXIBILITY	<b>LINEAR</b> — To add more functions to an application, you must <b>explicitly expand</b> the number of explicitly-coded inputs, the number of output actions, the data structure, or all three	<b>EXTRAORDINARY</b> — Your primary concerns become: 1) ensuring the quality and freshness of your models, and 2) ensuring that you're asking the right questions



# Prompt Workflows

## The Chat-GPT Cheat Sheet

**Basic Structure of a Prompt:**  
Acting as a [ROLE] perform [TASK] in [FORMAT]

Act as a [ROLE]	Create a [TASK]	show as [FORMAT]
Marketer	Headline	A Table
Advertiser	Article	A List
Mindset Coach	Essay	Summary
Best Selling Author	Book Outline	HTML
Therapist	Email Sequence	Code
Website Designer	Social Media Post	Spreadsheet
Journalist	Product Description	Graphs
Inventor	Cover Letter	CSV file
Chief Financial Officer	Blog Post	Plain Text file
Copywriter	SEO Keywords	JSON
Prompt Engineer	Summary	Rich Text
Accountant	Video Script	PDF
Lawyer	Recipe	XML
Analyst	Sales Copy	Markdown
Ghostwriter	Analysis	Gantt Chart
Project Manager	Ad Copy	Word Cloud

**Linked Prompting**

- 1 - Provide me with the ideal outline for an effective & persuasive blog post.
- 2 - Write a List of Engaging Headlines for this Blog post based on [Topic].
- 3 - Write a List of Subheadings & Hooks for this same Blog post
- 4 - Write a List of Keywords for this Blog.
- 5 - Write a List of Compelling Call-to-Actions for the blog post
- 6 - Combine the best headline with the best Subheadings, Hooks, Keywords and Call-to-Action to write a blog post for [Topic]
- 7 - Re-write this Blog Post in the [Style], [Tone], [Voice] and [Personality].

**Effective Use of this Powerful Tool Can Propel Your Business To The Forefront Of This Modern Business Landscape.**

**Prompt Priming**

**ZERO** - "Write me 5 Headlines about [Topic]"

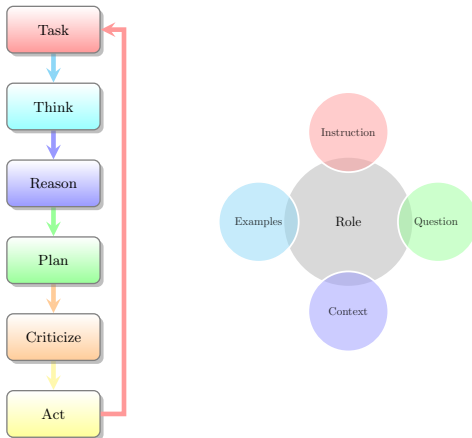
**SINGLE** - "Write me 5 Headlines about [Topic]. Here is an example of one headline: 5 Ways to Lose Weight"

**MULTIPLE** - "Write me 5 Headlines about [Topic]. Here is an example of some headlines: 5 Ways to Lose Weight, How to Lose More Fat in 4 Weeks, Say Goodbye to Stubborn Fat. Find a faster way to Lose Weight Fast"

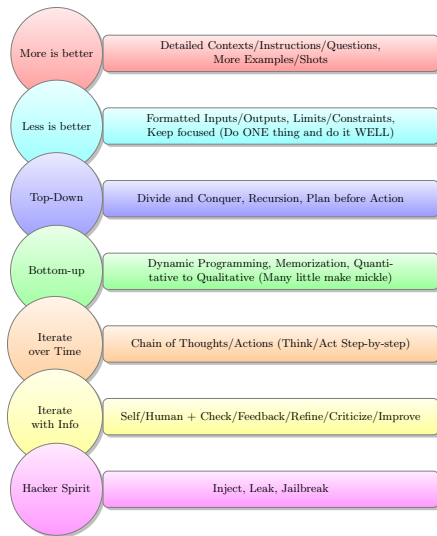
**Prompts For Biz Owners**

- Give me a list of inexpensive ideas on how to promote my business better?
- Acting as a Business Consultant, What is the best way to solve this problem of [Problem].
- Create a 30 Day Social Media Content Strategy based on [Topic 1] & [Topic 2].

By @shaneozard



# Prompt Principles





# Prompt Techniques

# Search Engine is Still Your Friend

# Human Skills is Still Important

# GPT applications comparisons

# Tools and Extensions

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# Outline of Lesson 3

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## Lesson 4: Customize GPT for More Power

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# Outline of Lesson 4

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