

Hanson Chong

EDUCATION

London School of Economics and Political Science

MSc Social Research Methods (Distinction)

December 2023

University of Nottingham Malaysia

BSc Economics (First Class Honours)

July 2022

SCHOLARSHIPS AND PRIZES

Khazanah Postgraduate Global Scholarship, Yayasan Khazanah (Full Scholarship)	2022 - 2023
Student Dissertation Fieldwork Grant, LSE Southeast Asia Centre (£500)	2023
Methodology Dissertation Funding, LSE Department of Methodology (£500)	2023
Best Overall Performance in Undergraduate Studies, Nottingham School of Economics	2022
Best Dissertation, Nottingham School of Economics	2022
Best Undergraduate Achievement, Nottingham School of Economics	2022
Dean's Excellence Scholarship Award, University of Nottingham Malaysia (Partial Scholarship)	2020 - 2021
School Prize for Outstanding Achievement, Nottingham School of Economics	2020 - 2021

RESEARCH

MSc Dissertation, *Interethnic Friendships under Ethnic Segregation: The Case of Malaysia*

- Collected egocentric friendship data containing 2,182 nodes through on-site surveys at 5 Malaysian universities using Network Canvas.
- Utilised moderation analysis of Exponential Random Graph Models (ERGMs) to assess the moderating effect of education pathway on the effect of ethnic homophily.
- Supervised by Dr. Eleanor Power, London School of Economics and Political Science.

Undergraduate Dissertation, *Unconditional Cash Transfers and Short-term Educational Outcomes: a Meta-Analysis*

- Systematically reviewed the impact evaluation literature on the effects of unconditional cash transfer programmes on enrolment and attendance rates cross-nationally to determine the factors affecting the effectiveness of these programmes.
- Utilised random-effects meta-analysis to synthesise effect size estimates from 38 evaluation studies and ran meta-regressions controlling for programme and study characteristics as moderating variables.
- Supervised by Dr. Lau Siew Yee, University of Nottingham Malaysia.

RELEVANT EXPERIENCES

The EMPOWER Initiative

Founder and Director

May 2021 - August 2022

- Founded the EMPOWER Initiative as a peer-to-peer mentorship and knowledge sharing platform to address the lack of college readiness among high school students in Malaysia and to cultivate a culture of paying-it-forward among youths.
- Recruited five like-minded individuals and supported them as they successfully realised key individual goals that were aligned with organisational objectives in 2021 (achieve 200 followers on Instagram, conduct two focus group interviews and produce impact report, organise a networking event with >90% satisfaction rate, and secure ten strategic partners).
- Planned and conducted gap analysis of the current Malaysian education landscape, including conducting surveys, focus group interviews, and further quantitative and qualitative analyses and producing impact reports for internal use.

Creador Foundation

Summer Intern

May 2022 - August 2022

- Devised a revamped social media strategy to realise 125% increase in engagement on Instagram while phasing out digital marketing initiatives resulting in 78% decrease in cost per month.
- Developed a total of 58 job and education pathway writeups after researching current industry landscape through web-scraping using RSelenium and analysing focus group transcripts and survey data resulting in 2-week reduction in project delivery time.

Some Harmless Economics

Tutor

October 2021 - April 2022

- Designed curriculum consisting of introductions to Microeconomics, Macroeconomics, and various subfields of Economics (e.g. Development, Labour, etc.) with the aim of introducing undergraduate-level Economics to high school graduates.
- Prepared teaching materials and conducted teaching and discussion sessions with students with 100% satisfaction rate.

The Malaysian SOCIAL Project

Impact and Research Associate

April 2021 - May 2022

- Processed client data using Stata and created visualisation using Tableau to be included in the annual impact report.
- Developed proposals and pitched partnerships to social enterprises, consulting firms, and other organisations.
- Ideated, structured, and executed several webinars and workshops for youth engagement and empowerment.
- Assisted in the research, writing, and editing of 3 published research articles, including being main author for one.

Special Projects Associate

April 2021 - December 2021

- Ideated and coordinated the end-to-end planning and execution of Case4Impact 2021, a case competition with the objective of driving social impact with 70 teams and 260 participants achieving 90% participant satisfaction rate.
- Developed, pitched partnership proposal, and successfully secured Bain & Company as official consulting partner. Subsequently served as key liaison person with Bain consultants and partner who served as mentors and judge respectively.
- Liaised with the social enterprise partner to structure case study and to obtain data for participants' analysis in the case brief.

KPMG Malaysia

Strategy and Operations Intern

July 2021 - September 2021

- Conducted comparative analysis of Malaysia's bioeconomy landscape against other APAC countries and identified two best-practice countries to prioritise a five-year roadmap to enhance service delivery of an industry development agency.
- Analysed and translated 50-page official government document from Mandarin to English in two days to facilitate analysis.
- Analysed and visualised macroeconomic data using Microsoft PowerBI to present evidence to support recommendations.

SKILLS AND LANGUAGES

- Proficient in statistical analysis and software (R, Python, and Stata)
- Data analysis using Microsoft Excel (Macros, VBA, Pivot Tables)
- English (C2 Proficiency), Mandarin (Native), Cantonese (Native), Malay (Intermediate)