

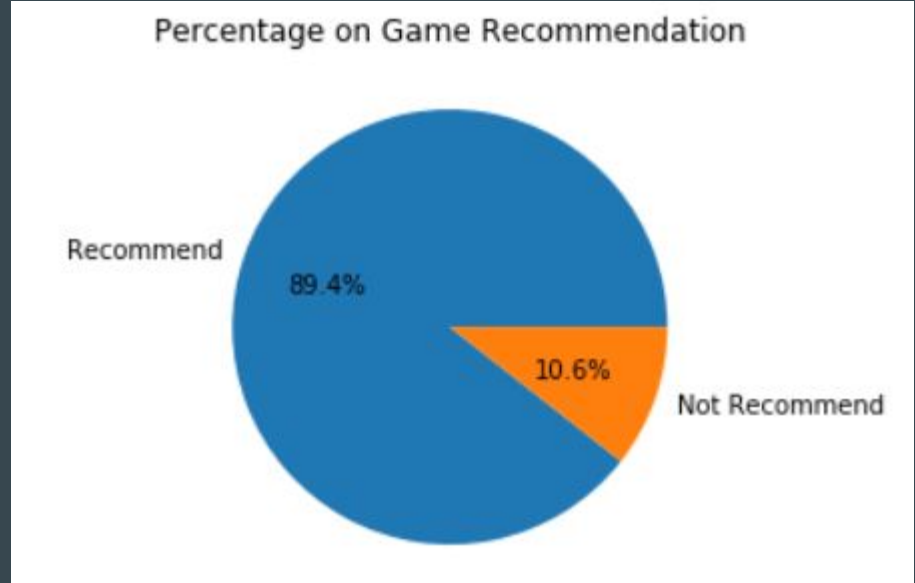
Steam Games Recommendation

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By: Hantao Lin

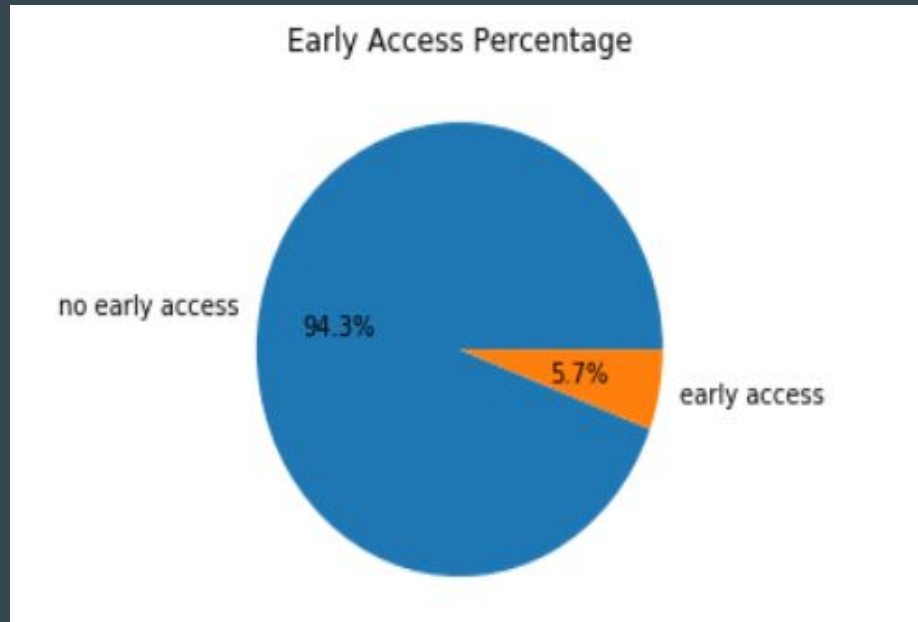
Question: How generous are people giving out recommendation on games?

About 89.4% people gave games “would recommend” and 10.6% games received “would not recommend. It seems like Australian people are very happy about most of the game sold on steam.



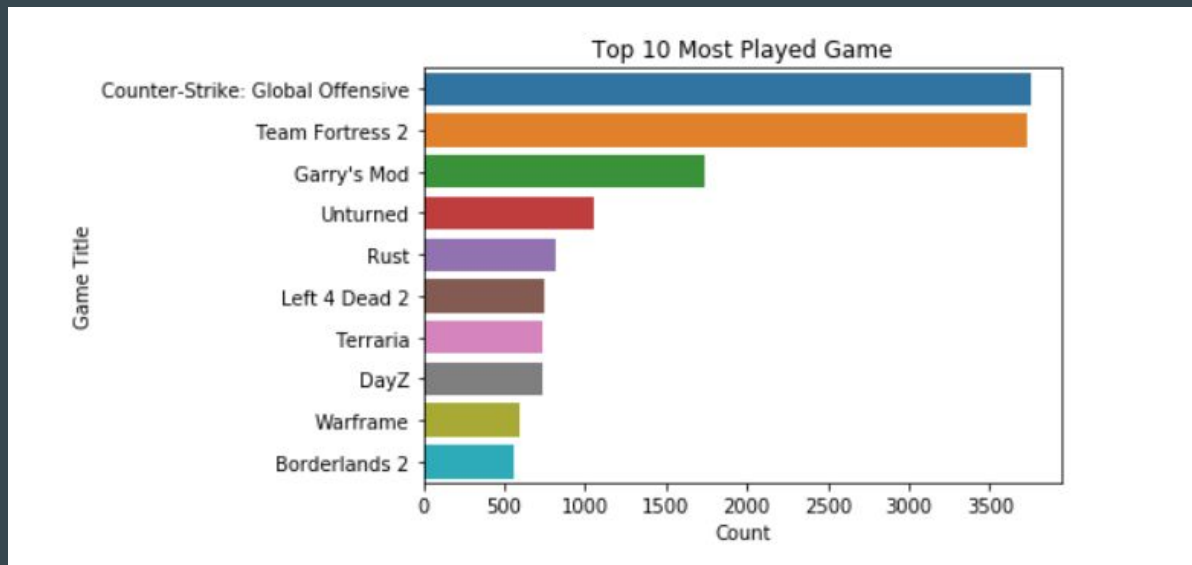
Question: What's the percentage of games launch early access?

Only 5.7% of all games on steam launch early access. For those that didn't launch early access, I assume the publisher either has a great team and is very confident at their product or they are just carefree.



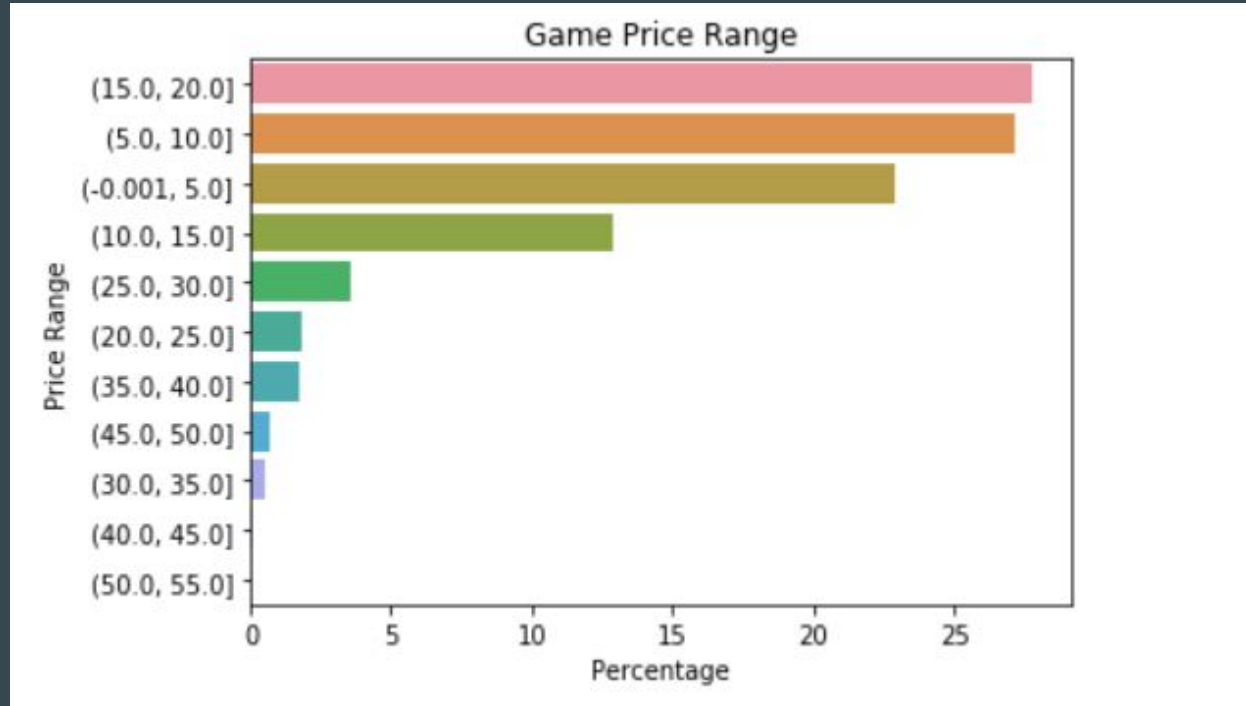
Question: What's the top 10 most played game ?

It's no surprise to see Counter Strike as the most popular game. What surprised me is that Gary's Mod ranked #3 on the list. That just proved I am not an australian.



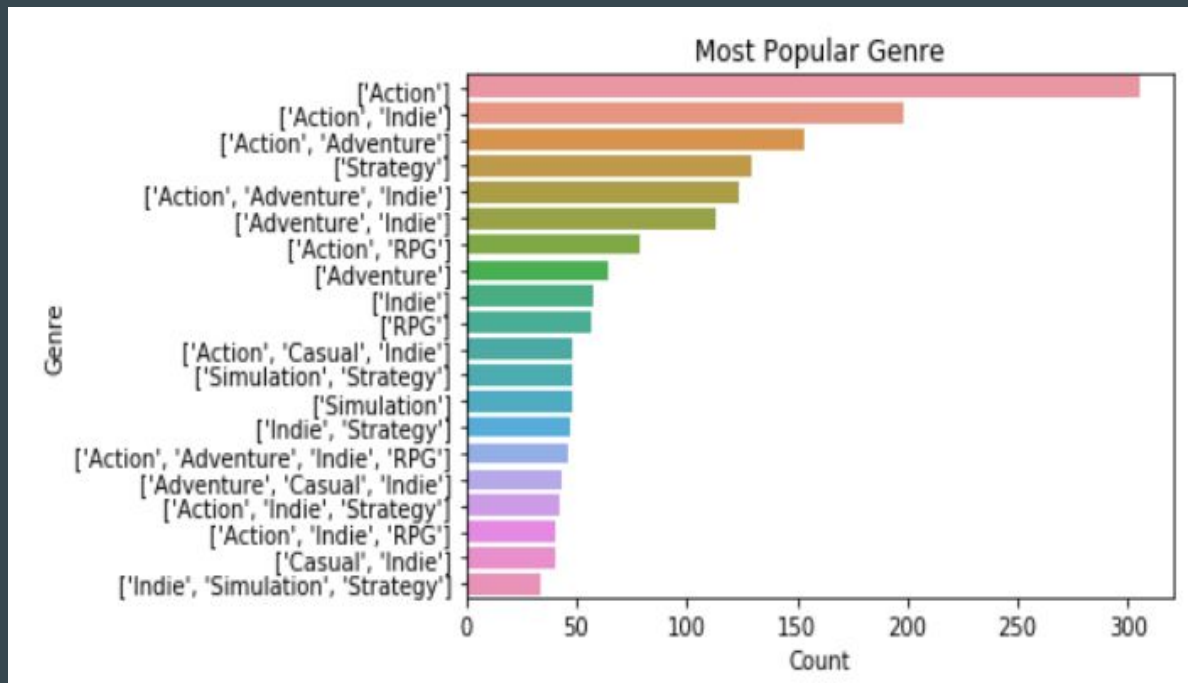
Problem: How's most game priced ?

About 80% of the game priced under \$20. It's rare to see games exceed \$20. It is because that australian people do not purchase games over \$20?



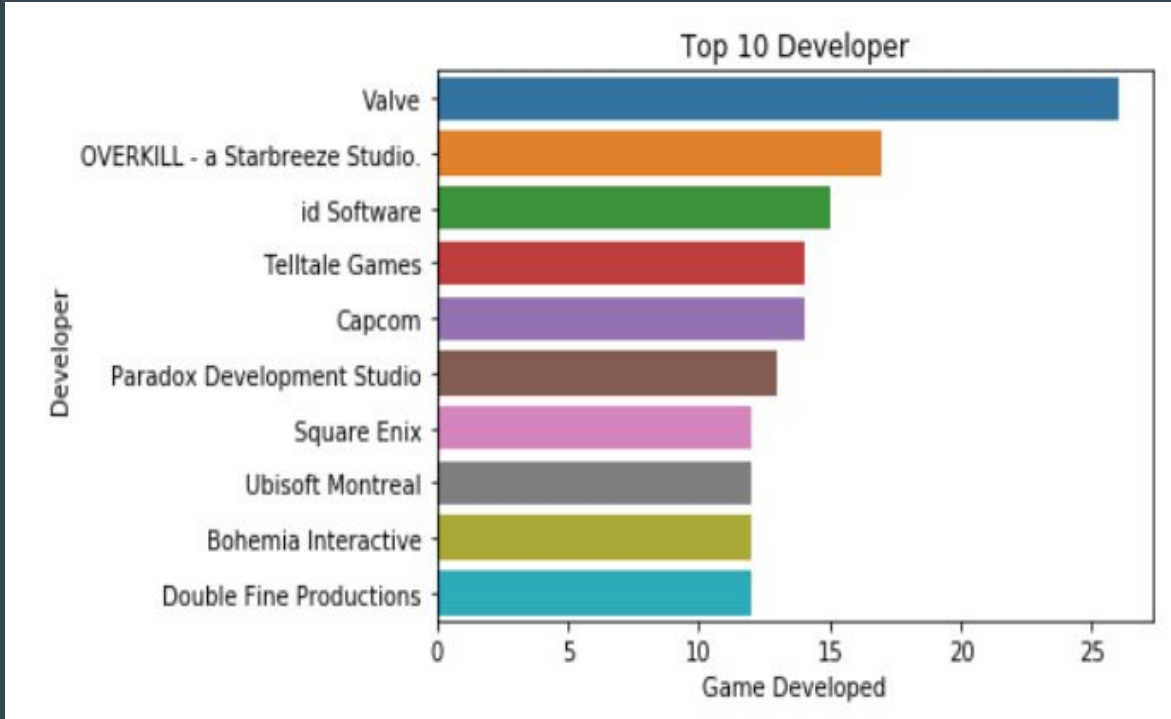
Problem: What's the most popular genre ?

The most popular genre is “Action” games. That makes sense because the most played game is Counter Strike. Austrilian people really don't play much games outside of action, strategy, and RPG games.



Problem: Top Developers?

It's totally not surprised to see Valve as the top developer since Steam is their company. I have never heard of the other game company except Ubisoft. This is interesting.



Further Questions

- Is there a relationship between popularity of the game and their price?
- How do publisher market their price for games?
- Why do so many people recommend the games?
- Maybe if I have steam dataset from other country, how different would the result be?