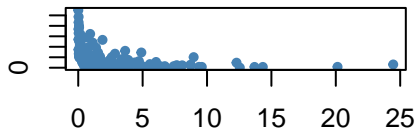


Subscriptions

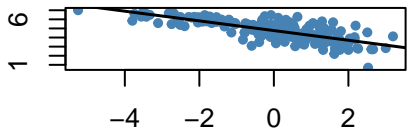
(a)



Price per ciation

ln(Subscriptions)

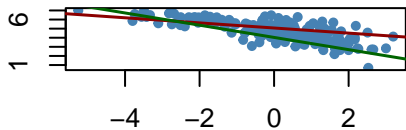
(b)



$\ln(\text{Price per ciation})$

$\ln(\text{Subscriptions})$

(c)



$\ln(\text{Price per ciation})$