## **Frontend Requirements:**

- **Notifications:** Users receive alerts for order updates, promotions, and reviews.
- **Review System:** Users can leave and view product reviews with ratings.
- User Interface: Clean, simple, and easy-to-navigate layout for a seamless experience.
- Responsive Design: Optimized for both mobile and desktop users.
- Essential Pages:
  - **Home:** Featuring products and promotions.
  - **Product Listing:** Categories, filters, and sorting options.
  - **Product Details:** Detailed info, images, and pricing.
  - Cart: Easy view and modification of items.
  - Checkout: Simple, secure checkout process.
  - Order Confirmation: Summary and thank-you message post-purchase.

## Sanity CMS as Backend:

- Leverage Sanity CMS to manage all product information, customer profiles, and order data.
- Design custom schemas in Sanity to align with business objectives from Day 1, ensuring flexibility and scalability.

## **Third-Party APIs:**

- Integrate essential third-party APIs for services like shipment tracking, payment gateways, and other backend functionalities.
- Ensure that APIs provide the required data in real-time to enhance frontend performance and user experience.