## **One Step Forward**

One Step Forward is a web comic, focusing on an unsure college sophmore, and how he take strides towards growing up, understanding responsibility and struggle with independent life.

Once Step Forward, focuses on college sophmore Conner O'donnell, and his struggles as he enters adulthood. As junior year approaches, Conner still lacks an idea of what he wants to do with his future, having no direction in his life. So now he must take the initiative and get himself back on track, to find out what he truly wants. This comic is intended for an audience of youth age, thinking about college life, following the themes of growing up and gaining independence.



## **Personas**



Anne Bellehugh

High school graduate No major preference Has fear of the future



Jenna Adders

Active comic reader Seeks new comics Recommends to friends



**Justin Chang** 

Casual reader
Is recommended series

## Comps



Bitter Sweet Candy Bowl



Candi



Age of Dumbing