## Intro to ML

October 27th, 2021

#### CHAPTER 7:

## Clustering

#### Classes vs. Clusters

- Supervised:  $X = \{x^t, r^t\}_t$
- Classes C<sub>i</sub> *i*=1,...,*K*

$$p(\mathbf{x}) = \sum_{i=1}^{K} p(\mathbf{x} \mid C_i) P(C_i)$$

where  $p(\mathbf{x} | C_i) \sim N(\boldsymbol{\mu}_i, \boldsymbol{\Sigma}_i)$ 

• 
$$\Phi = \{P(C_i), \mu_i, \sum_i\}_{i=1}^K$$

$$\hat{P}(C_i) = \frac{\sum_t r_i^t}{N} \quad \mathbf{m}_i = \frac{\sum_t r_i^t \mathbf{x}^t}{\sum_t r_i^t}$$

$$\mathbf{S}_{i} = \frac{\sum_{t} r_{i}^{t} \left(\mathbf{x}^{t} - \mathbf{m}_{i}\right) \left(\mathbf{x}^{t} - \mathbf{m}_{i}\right)^{T}}{\sum_{t} r_{i}^{t}}$$

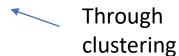
- Unsupervised :  $X = \{x^t\}_t$
- Clusters G; *i*=1,...,*k*

$$p(\mathbf{x}) = \sum_{i=1}^{k} p(\mathbf{x} \mid G_i) P(G_i)$$

where  $p(\mathbf{x} | G_i) \sim N(\boldsymbol{\mu}_i, \boldsymbol{\Sigma}_i)$ 

• 
$$\Phi = \{ P (G_i), \mu_i, \sum_i \}_{i=1}^k$$

Labels  $r_i$ ?



#### Imagine a case

- A image, 24 bits/pixel, ~ 16 million colors
- Say we have a screen with 8 bits/pixel
  - 256 colors only
- Find the best colors among 16 million colors so that the image look as close to the original image as possible -> color quantization
- Vector quantization ->continuous value to discrete space

### k-Means Clustering

- A vector quantization method
- Find *k* reference vectors (prototypes/codebook vectors/codewords) which best represent data
- Reference vectors,  $\mathbf{m}_{j}$ , j = 1,...,k
- Use nearest (most similar) reference:

$$\|\mathbf{x}^t - \mathbf{m}_i\| = \min_j \|\mathbf{x}^t - \mathbf{m}_j\|$$

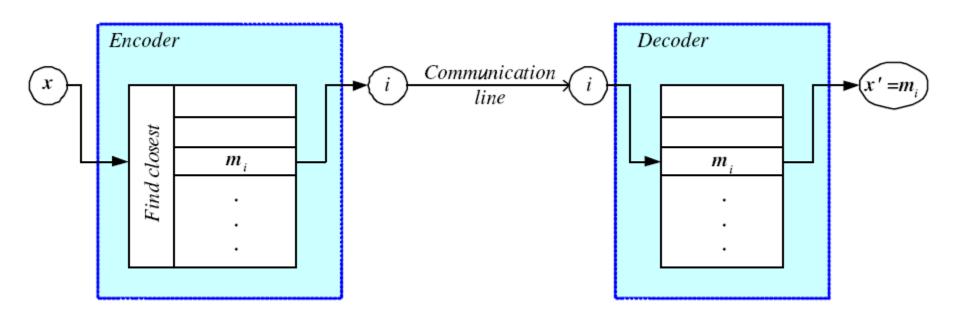
find a reference vector that is close to each of x<sup>t</sup>

Reconstruction error

$$E(\{\mathbf{m}_{i}\}_{i=1}^{k} | \mathcal{X}) = \sum_{t} \sum_{i} b_{i}^{t} \| \mathbf{x}^{t} - \mathbf{m}_{i} \|$$

$$b_{i}^{t} = \begin{cases} 1 & \text{if } \| \mathbf{x}^{t} - \mathbf{m}_{i} \| = \min_{j} \| \mathbf{x}^{t} - \mathbf{m}_{j} \| \\ 0 & \text{otherwise} \end{cases}$$

# Encoding/Decoding Vector quantization



Vector quantization saves bit, at the receiving end, there is an error Quantization can be imaged as clustering

## k-means Clustering

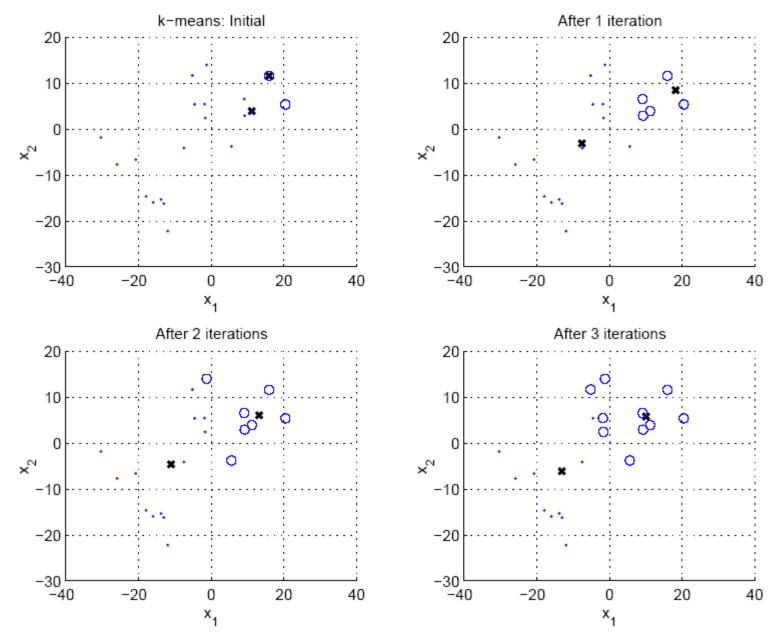
No analytical solution, since it's about finding that reference vector m\_i Results in an **iterative** approach

Initialize  $\mathbf{m}_i, i = 1, \dots, k$ , for example, to k random  $\mathbf{x}^t$ Repeat

For all 
$$m{x}^t \in \mathcal{X}$$
 
$$b_i^t \leftarrow \begin{cases} 1 & \text{if } \| m{x}^t - m{m}_i \| = \min_j \| m{x}^t - m{m}_j \| \\ 0 & \text{otherwise} \end{cases}$$

For all 
$$m{m}_i, i=1,\ldots,k$$
  $m{m}_i \leftarrow \sum_t b_i^t m{x}^t / \sum_t b_i^t$ 

Until  $m{m}_i$  converge



K-means aim at finding k codebook that minimizes reconstruction error

#### Mixture model

$$p(\mathbf{x}) = \sum_{i=1}^{K} p(\mathbf{x} \mid G_i) P(G_i)$$

where  $G_i$  the components/groups/clusters,  $P(G_i)$  mixture proportions (priors),  $p(\mathbf{x} \mid G_i)$  component densities

If known, the data sample can find it's associated 'components/ groups /cluster'

### Expectation-Maximization (EM)

Log likelihood of a mixture model

$$\mathcal{L}(\Phi \mid \mathcal{X}) = \log \prod_{t} p(\mathbf{x}^{t} \mid \Phi)$$

$$= \sum_{t} \log \sum_{i=1}^{k} p(\mathbf{x}^{t} \mid G_{i}) P(G_{i})$$

<u>Unknown</u>, (we don't know which cluster the sample belongs to)

No analytical solution when learning this model

EM Algorithm, core concept

- Assume there exist hidden variables z, which when known, make optimization much simpler
- Complete likelihood,  $L_c(\Phi|X,Z)$ , in terms of x and z
- Incomplete likelihood,  $L(\Phi|X)$ , in terms of x

#### E- and M-steps

#### Model parameter

#### Iterate the two steps

- 1. E-step: Estimate z given X and current Φ
- 2. M-step: Find new  $\Phi'$  given z, X, and old  $\Phi$ .

E-step: 
$$Q(\Phi | \Phi') = E[\mathcal{L}_c(\Phi | \mathcal{X}, \mathcal{Z}) | \mathcal{X}, \Phi']$$

$$M-step: \Phi^{\prime+1} = \underset{\Phi}{arg \, max} \, \mathcal{Q} \Big( \Phi \, | \, \Phi^{\prime} \Big)$$

An increase in Q function increases incomplete likelihood

$$\mathcal{L}(\Phi'^{l+1} \mid \mathcal{X}) \ge \mathcal{L}(\Phi' \mid \mathcal{X})$$
 There is proof beyond this class.



#### EM in Gaussian Mixtures

Mixture of Guassian distribution

$$p(\mathbf{x}) = \sum_{i=1}^{k} p(\mathbf{x} \mid G_i) P(G_i)$$

•  $z_i^t = 1$  if  $\mathbf{x}^t$  belongs to  $G_i$ , 0 otherwise; assume  $p(\mathbf{x} | G_i)^{\sim} N(\mu_i, \Sigma_i)$ 

- E-step
  - Expectation, find the expected value of the current model parameters under the current parameter set
- M-step
  - Maximize these parameters, and iterate

(7.7) 
$$P(\mathbf{z}^t) = \prod_{i=1}^k \pi_i^{z_i^t}$$
 when  $\mathbf{x}^t = \text{belong to cluste}$   $\mathbf{z}$  multinomial distribution  $\mathbf{z}_i$  is  $\pi_i$ 

 $\mathbf{z}^{t}$  is indicator variable  $(z_{1}^{t}, z_{2}^{t}....z_{k}^{t}) z_{i}^{t}=1$ when x<sup>t</sup> = belong to cluster G Prior distribution  $z_i$  is  $\pi_i$ 

44.81

The likelihood of an observation  $x^t$  is equal to its probability specified by the component that generated it:

(7.8) 
$$p(\mathbf{x}^t | \mathbf{z}^t) = \prod_{i=1}^{k} p_i(\mathbf{x}^t)^{z_i^t}$$

 $p_i(\mathbf{x}^t)$  is shorthand for  $p(\mathbf{x}^t|G_i)$ . The joint density is  $p(\mathbf{x}^t, \mathbf{z}^t) = P(\mathbf{z}^t)p(\mathbf{x}^t|\mathbf{z}^t)$ 

and the complete data likelihood of the iid sample X is

$$\mathcal{L}_{c}(\Phi|X, \mathcal{Z}) = \log \prod_{t} p(\mathbf{x}^{t}, \mathbf{z}^{t}|\Phi)$$

$$= \sum_{t} \log p(\mathbf{x}^{t}, \mathbf{z}^{t}|\Phi)$$

$$= \sum_{t} \log P(\mathbf{z}^{t}|\Phi) + \log p(\mathbf{x}^{t}|\mathbf{z}^{t}, \Phi)$$

$$= \sum_{t} \sum_{i} z_{i}^{t} [\log \pi_{i} + \log p_{i}(\mathbf{x}^{t}|\Phi)]$$

i

E-step: We define

$$Q(\Phi|\Phi^{l}) \equiv E\left[\log P(X,Z)|X,\Phi^{l}\right]$$

$$= E\left[\mathcal{L}_{c}(\Phi|X,Z)|X,\Phi^{l}\right]$$

$$= \sum_{t} \sum_{i} E[z_{i}^{t}|X,\Phi^{l}][\log \pi_{i} + \log p_{i}(\mathbf{x}^{t}|\Phi)]$$

$$E[X] = \sum xp(x)$$

where

$$E[z_i^t | \mathcal{X}, \Phi^l] = E[z_i^t | \mathbf{x}^t, \Phi^l] \quad \mathbf{x}^t \text{ are iid}$$

$$= P(z_i^t = 1 | \mathbf{x}^t, \Phi^l) \quad z_i^t \text{ is a } 0/1 \text{ random variable}$$

$$= \frac{p(\mathbf{x}^t | z_i^t = 1, \Phi^l) P(z_i^t = 1 | \Phi^l)}{p(\mathbf{x}^t | \Phi^l)}$$
 Bayes' rule

$$= \frac{p_i(\mathbf{x}^t | \Phi^l) \pi_i^l}{\sum_j p_j(\mathbf{x}^t | \Phi^l) \pi_j^l}$$

$$= \frac{p(\mathbf{x}^t | \mathcal{G}_i, \Phi^l) P(\mathcal{G}_i)}{\sum_j p(\mathbf{x}^t | \mathcal{G}_j, \Phi^l) P(\mathcal{G}_j)}$$

$$= P(\mathcal{G}_i | \mathbf{x}^t, \Phi^l) \equiv h_i^t$$

(7.9)

- E-step:
  - Expected value is the posterior probability of the sample coming from that mixture (cluster)
  - It's between 0-1
  - We can also think about it as soft assignment of cluster for each sample
  - In E step, given data X, compute the complete data likelihood given the current model parameters

**M-step**: We maximize Q to get the next set of parameter values  $\Phi^{l+1}$ :

$$\Phi^{l+1} = \arg\max_{\Phi} \mathcal{Q}(\Phi|\Phi^l)$$

which is

$$Q(\Phi|\Phi^{l}) = \sum_{t} \sum_{i} h_{i}^{t} [\log \pi_{i} + \log p_{i}(\mathbf{x}^{t}|\Phi)]$$
$$= \sum_{t} \sum_{i} h_{i}^{t} \log \pi_{i} + \sum_{t} \sum_{i} h_{i}^{t} \log p_{i}(\mathbf{x}^{t}|\Phi)$$

The second term is independent of  $\pi_i$  and using the constraint that  $\sum_i \pi_i = 1$  as the Lagrangian, we solve for

$$\nabla_{\pi_i} \sum_t \sum_i h_i^t \log \pi_i - \lambda \left( \sum_i \pi_i - 1 \right) = 0$$

and get

$$\boldsymbol{\pi}_i^{l+1} = \frac{\sum_t h_i^t}{N}$$

which is analogous to the calculation of priors in equation 7.2. Similarly, the first term of equation 7.10 is independent of the components and can be dropped while estimating the parameters of the components. We solve for

$$\nabla_{\Phi} \sum_{t} \sum_{i} h_{i}^{t} \log p_{i}(\mathbf{x}^{t} | \Phi) = 0$$

### Complete steps for GMM

• If assume Gaussian component (each mixture is a Gaussian distribution)

$$P(G_i) = \frac{\sum_{t} h_i^t}{N} \qquad \mathbf{m}_i^{t+1} = \frac{\sum_{t} h_i^t \mathbf{x}^t}{\sum_{t} h_i^t}$$
$$\mathbf{S}_i^{t+1} = \frac{\sum_{t} h_i^t (\mathbf{x}^t - \mathbf{m}_i^{t+1}) (\mathbf{x}^t - \mathbf{m}_i^{t+1})^T}{\sum_{t} h_i^t}$$

Soft assignment of a sample to a class

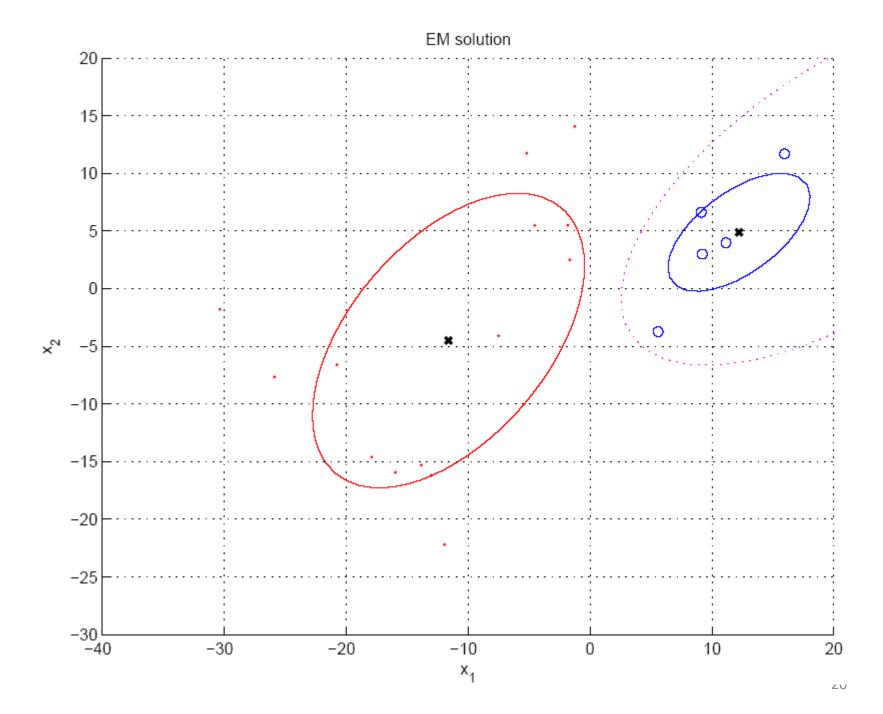
$$h_i^t = \frac{\pi_i |\mathbf{S}_i|^{-1/2} \exp[-(1/2)(\mathbf{x}^t - \mathbf{m}_i)^T \mathbf{S}_i^{-1} (\mathbf{x}^t - \mathbf{m}_i)]}{\sum_j \pi_j |\mathbf{S}_j|^{-1/2} \exp[-(1/2)(\mathbf{x}^t - \mathbf{m}_j)^T \mathbf{S}_j^{-1} (\mathbf{x}^t - \mathbf{m}_j)]}$$

### Practice implementation of GMM

 EM is initialized by k-means -> so you get initial parameter

 Once done k-mean, use m<sub>i</sub> and samples associated with each cluster as to estimate the initial parameters used for mixture of Gaussian distributions

 Once done-learning, the GMM model can be used for 'clustering' of samples x^t (compute h<sub>i</sub>^t)



### After Clustering

- Dimensionality reduction methods find correlations between features and group features
- Clustering methods find similarities between instances and group instances
- Allows knowledge extraction through number of clusters, prior probabilities, cluster parameters, i.e., center, range of features.

Example: CRM, customer segmentation

### Clustering as Preprocessing

- Estimated group labels  $h_j$  (soft) or  $b_j$  (hard) may be seen as the dimensions of a new k dimensional space, where we can then learn our discriminant or regressor.
- Local representation (only one  $b_j$  is 1, all others are 0; only few  $h_j$  are nonzero) vs
  - Distributed representation (After PCA; all  $z_j$  are nonzero)

#### Mixture of Mixtures

- In classification, the input comes from a mixture of classes (supervised).
- If each class is also a mixture, e.g., of Gaussians, (unsupervised), we have a mixture of mixtures:

$$p(\mathbf{x} \mid C_i) = \sum_{j=1}^{k_i} p(\mathbf{x} \mid G_{ij}) P(G_{ij})$$
$$p(\mathbf{x}) = \sum_{j=1}^{K} p(\mathbf{x} \mid C_i) P(C_i)$$