

## 20 most similar words to 'good' and 'bad':

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1 # 20 most similar words to 'good':
2 decent 0.7667940258979797
3 great 0.7392351031303406
4 fantastic 0.6972538232803345
5 terrific 0.6866464614868164
6 superb 0.6634687781333923
7 nice 0.6448823809623718
8 wonderful 0.6360467672348022
9 fabulous 0.6198872327804565
10 impressive 0.615842878818512
11 bad 0.6058329343795776
12 excellent 0.6048672199249268
13 reasonable 0.592031717300415
14 amazing 0.565861701965332
15 awesome 0.5648880004882812
16 terrible 0.5609715580940247
17 poor 0.5603726506233215
18 satisfactory 0.5446348190307617
19 promising 0.5423687696456909
20 okay 0.5403485298156738
21 neat 0.5395568609237671
22
23
24 # 20 most similar words to 'good':
25 horrible 0.6081638932228088
26 good 0.6058329343795776
27 terrible 0.5963352918624878
28 awful 0.5560840964317322
29 funny 0.5445927381515503
30 strange 0.5237809419631958
31 obvious 0.5126960277557373
32 scary 0.5116734504699707
33 poor 0.5071926116943359
34 weird 0.4961496889591217
35 gross 0.49573957920074463
36 stupid 0.4936606287956238
37 lame 0.4858331084251404
38 harsh 0.4844721853733063
39 fake 0.481626033782959
40 lousy 0.48100489377975464
41 sad 0.4796363115310669
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42	shabby	0.4750899076461792
43	disappointing	0.4723933935165405
44	impressive	0.46779313683509827

Nearly all words most similar to "good" are positive, but not all, including:

'bad', 'terrible', 'poor'.

I think this happens for several reasons:

1. The reviewers are comparing different products in their reviews, that means, one product is "good", the other is "bad" or "terrible".
2. People may review the product as "not bad", or some other double negative expression, which leads to these negative words appear in the same sentence with "good".

Ditto for "bad".