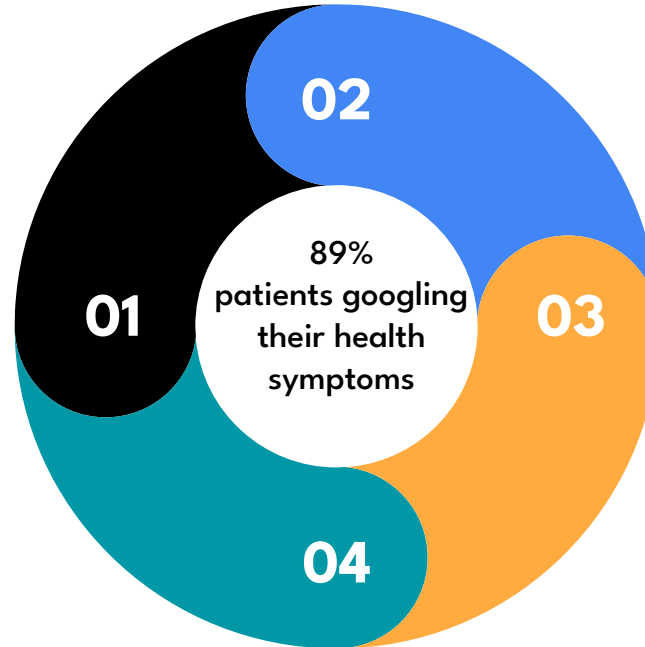


The problem with Self-Diagnosing

Googling symptoms can lead to overthinking and excessive worry

Cyberchondria: the phenomenon of obsessively searching for medical information online



People may convince themselves that they have a serious illness based on internet research alone

This can create unnecessary stress and negatively impact mental health



Healthcare Chatbot First Aids Assistant





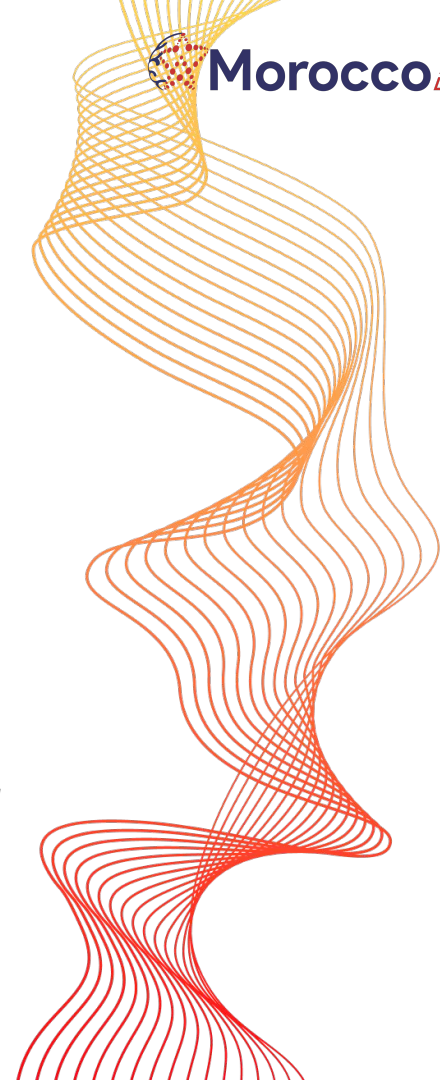
Moroccan Healthcare future with GenCrafters

- **Goal** 🚀 Democratize access to innovative healthcare solutions through cutting-edge generative AI technologies
- **Market size** 💰 Moroccan digital healthcare (€278.5M revenues in 2023 with 8.36% CAGR growth till 2028)**
- **Product** 🌐 Moroccan healthcare chatbot first aids assistant (ShifaChat)
- **What our clients need?** 🤔
 - Accessible healthcare at their fingertips
 - Diagnose through text, audio or image based Darija conversations
 - Convenient and personalized care
 - 24/7 availability

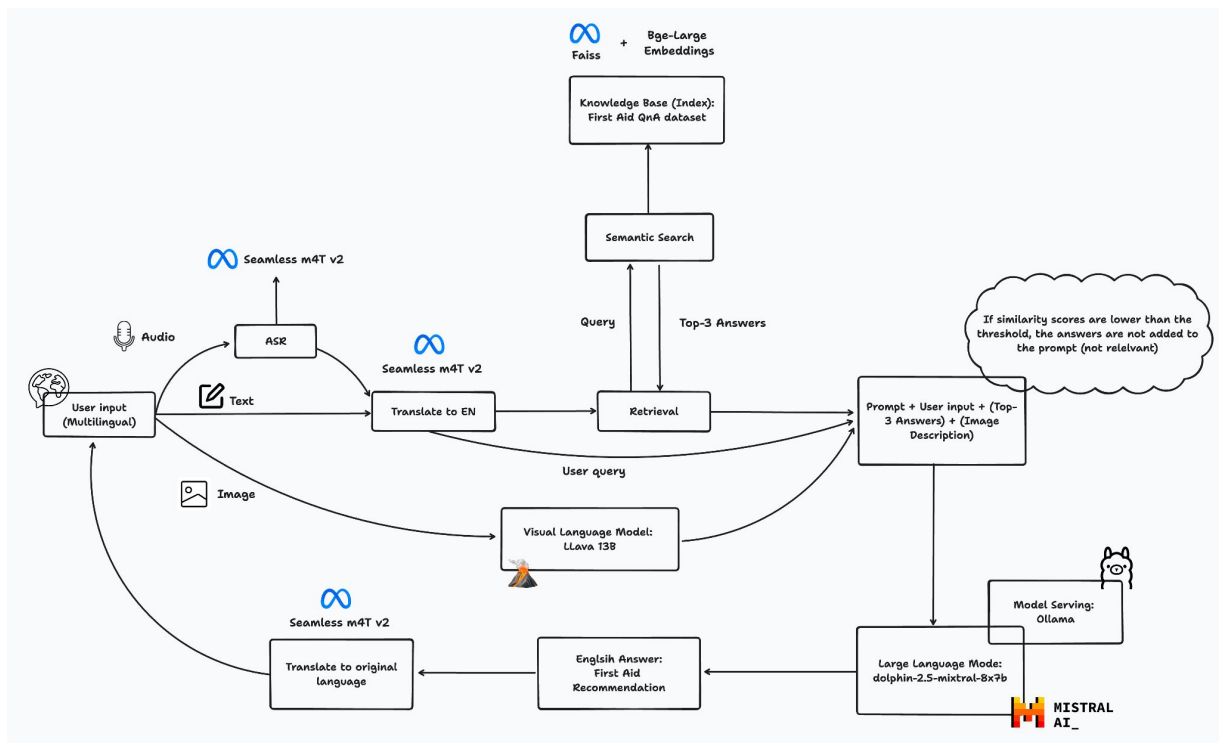


ShifaChat Competitive Advantage

- **No Cost of Fine Tuning:**
 - 🚀 Eliminates expensive fine-tuning processes
- **Supervision of Physicians:**
 - 👩 Ensures expert-guided assistance for heightened reliability
- **Inclusive Reach:**
 - 🌐 Accessible to all Moroccans regardless of education level
- **Efficient Production:**
 - 🛠️ Minimizes dependencies, no reliance on external APIs like OpenAI
- **SOTA Generative AI with Ethics:**
 - ☀️ Utilizes State-of-the-Art Generative AI responsibly, reducing costs, ensuring scalability
- **Product AI responsible based**
 - 🔊 prioritizing ethical considerations from data privacy to safety instructions



ShifaChat Roadmap



TechStack





GenCrafters

Team:

- [Ahmad IDRISSE-YAGHIR](#)
 - PhD student at **University of Applied Sciences and Arts in Germany**
 - Information retrieval and NLP healthcare background
- [Yassine BENIGUEMIM](#)
 - Master, Data Science, at **Ecole Polytechnique of Paris**
 - Experience in NLP and investment knowledge graphs
- [Soukaina EL FEROUALI](#)
 - Phd student at **University of Cadi Ayyad in Morocco**
 - Specialized in AI and Big Data



ShifaChat



By: Dalle-3

“In a world deluged by irrelevant information, clarity is power”

Join us in redefining the future of Moroccan digital healthcare
where innovation meets inclusivity and ethical responsibility