

# HAOCHUAN ZHONG

### Contact Information

Email : haochuan607@126.com  
Phone : 7887852190  
Address : City Point, Sheffield,  
S14BX

I am Haochuan Zhong. I hold a Bachelor degree in New Media Design from Jönköping University and MSc Human-Computer Interaction at Newcastle University. With a robust foundation built through two years of hands-on experience as a developer and designer, and four years studying in computing subjects; I bring a wealth of expertise across multiple domains, including full-stack development, UI/UX design, graphic design, and digital R&D.

### EDUCATION BACKGROUND

#### Bachelor of Informatics, New Media Design

Jönköping University, Jönköping, Sweden

Aug 2019 - Jul 2022

Overall grade: 86/100, top 20%; Front-end development, User-centric design, User research, Interaction design

#### MSc, Human-computer interaction

Newcastle University, Newcastle upon Tyne, UK

Sep 2023 - Aug 2024

Overall grade: 2:1 Merit; HCI, Human AI interaction (HAI), Machine Learning, IoT, Software development

### INTERNSHIP & PART-TIME

#### TianJiaBing High School

Coding instructor

Oct 2022 - May 2023

- Demonstrating fundamentals of Front-end development
- Demonstrating fundamentals of UI/UX design
- Conducting programming workshops
- Curriculum design and lesson planning

#### Shanghai 9You Technology

UI designer, Game concept artist

Mar 2021 - Jun 2021

- Game UI design
  - Game interface design
  - Implementing interfaces in game engine (Unity)
  - UI Animation
  - Typography, iconography, layout, and interaction
- Game concept art
  - Texture design
  - Hard face modeling (Blender)
  - Environment design and modeling
  - Matte painting

### WORKING EXPERIENCE

#### Getein Biotech

Full-stack developer, UI/UX designer

Sep 2022 - Aug 2023

- Full stack developer
  - Front-end interface development (Vue/React)
  - Version control and code management (Git/Umbraco)
  - SEO practice (Google analytics)
  - Back-end development (Node.js)
  - Database management (MySQL/MongoDB)
- UI/UX design
  - User interface design (Figma/Pixso)
  - Product and user research
  - Typography, iconography, layout, and interaction

#### Startup Jönköping

Creative designer

Jan 2020 - Jul 2022

- Creative designer
  - Graphic design (Adobes)
  - Web design (Figma/HTML/CSS)
  - Material design (T-shirt/Brochure/Poster)
  - Tiktok video production

### PROFICIENCY

#### UI/UX Design

Figma ● ● ● ● ●

Pixso ● ● ● ● ●

Sketch ● ● ● ● ●

XD ● ● ● ● ●

WordPress ● ● ● ● ●

Wix ● ● ● ● ●

#### Full-Stack Dev

HTML/CSS ● ● ● ● ●

JS ● ● ● ● ●

Vue.js ● ● ● ● ●

React.js ● ● ● ● ●

Node.js ● ● ● ● ●

MySQL ● ● ● ● ●

MongoDB ● ● ● ● ●

#### Others

Photoshop ● ● ● ● ●

Illustrator ● ● ● ● ●

InDesign ● ● ● ● ●

AfterEffect ● ● ● ● ●

Blender ● ● ● ● ●

TensorFlow ● ● ● ● ●

#### Language

Mandarin ● ● ● ● ●

English ● ● ● ● ●

Swedish ● ● ● ● ●