# HAOCHUAN ZHONG

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## INTRODUCTION

I am Haochuan Zhong from Nanjing, China. I hold a Bachelor degree in New Media Design from Jönköping University and am currently pursuing MSc Human-Computer Interaction at Newcastle University. With a robust foundation built through two years of hands-on experience as a developer and designer, and four years studying in computing subjects; I bring a wealth of expertise across multiple domains, including software development, UI/UX design, Internet of Things (IoT), machine learning, and user-centric computing.

## EDUCATION

**MSc, Human-computer interaction**                                    Sep 2023 - Present
Newcastle University, Newcastle upon Tyne, UK

**Overall grade: 2:1 Merit**
HCI, Human AI interaction (HAI), Machine Learning, IoT, Software development

**Bachelor of Informatics, New Media Design**                          Aug 2019 - Jul 2022
Jönköping University, Jönköping, Sweden

**Overall grade: 86/100, top 20%**
Front-end development, User-centric design, User research, Interaction design

## WORKING EXPERIENCE

**Front-end developer, UI/UX designer**                                Sep 2022 - Aug 2023
Getein Biotech, Nanjing, China

- User Interface design, Prototyping
- User experience design, User research
- Front-end development, Vue/React/Node
- Version control and code management
- SEO pratices

**Coding instructor**                                                  Oct 2022 - May 2023
TianJiaBing High School, Nanjing, China

- Fundamentals of Front-end development
- Fundamentals of UI/UX design
- Programming workshops

**Creative designer, Content producer**                                Jan 2020 - Jul 2022
Startup jönköping, jönköping, Sweden

- Graphic design, Facebook/Ins/LinkedIn
- Web design, HTML/CSS/Javascript
- Material design, t-shirt/brochure/poster

**UI designer, Game concept artist (Intern)**                          Mar 2021 - Jun 2021
Shanghai 9You Technology, Shanghai, China

- User interface design, GameUI/Campaign webpage
- Hard face modeling, Blender

- Texture design

**Graphic designer**                                                                                 Apr 2018 - Aug 2018
Nanjing Qichen education, Nanjing, China

## SKILLS

Vue.js, React.js, Node.js (expert) • Raspberry Pi, Microbit (advanced) • TensorFlow (advanced) • Figma, XD, Webflow, Sketch (expert) • HTML/CSS, Javascript (expert) • Photoshop, Ilustrator, Blender, Indesign (expert)

## PUBLICATIONS

Zhong, H. and Chen, X. (2022) The functions in online conference platform that influence online learning experience of design students, DIVA. ISRN: JU-JTH-IKA-1-20220251

## LANGUAGES

Mandarin (expert) • Swedish (novice) • English (advanced)

## WEB & SOCIAL

**Portfolio Website**

https://haochuanzhong.github.io/portfolio-site/#/