

# HAOCHUAN ZHONG

## UX DESIGNER / FRONT-END DEVELOPER

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### INTRODUCTION

Hi! I am Haochuan Zhong from Nanjing, China. I graduated from Jönköping University, New Media Design programme, and now studying Human Computer Interaction in Newcastle University. My majors are UI/UX design, Front-end development, Visual design, and Concept art.

### WORKING EXPERIENCE

Sep 2022 - Aug 2023

#### **Front-end developer, UI/UX designer**

Getein Biotech, Nanjing, China

- User Interface design, Prototyping
- User experience design, User research
- Front-end development, Vue/React/Node
- Version control and code management
- SEO practices

Jan 2020 - Jul 2022

#### **Creative designer, Content producer**

Startup jönköping, jönköping, Sweden

- Graphic design, Facebook/Ins/LinkedIn
- Web design, HTML/CSS/Javascript
- Material design, t-shirt/brochure/poster

Mar 2021 - Jun 2021

#### **UI designer, Game concept artist (Intern)**

Shanghai 9You Technology, Shanghai, China

- User interface design, GameUI/Campaign webpage
- Hard face modeling, Blender
- Texture design

Apr 2018 - Aug 2018

#### **Graphic designer**

Nanjing Qichen education, Nanjing, China

### EDUCATION

Sep 2023 - Present

#### **MSc, Human computer interaction**

Newcastle University, Newcastle upon Tyne, UK

Aug 2019 - Jul 2022

#### **BSc, New Media Design**

Jönköping University, Jönköping, Sweden

**Overall grade: 86/100, top 20%**

### PUBLICATIONS

Zhong, H. and Chen, X. (2022) The functions in online conference platform that influence online learning experience of design students, DIVA. ISRN: JU-JTH-IKA-1-20220251

## SKILLS

Figma, XD, Webflow, Sketch  
Expert

HTML/CSS, Javascript  
Expert

Vue.js, React.js, Node.js  
Advanced

Photoshop, Illustrator, Blender,  
Indesign  
Expert

## LANGUAGES

Mandarin  
Native

English  
Fluent

Swedish  
Intermediate

## WEB & SOCIAL

**Portfolio Website**

<https://haochuanzhong.github.io/portfolio-site/#/>