



A decorative horizontal line with a central floral ornament spans the top of the image.

Across Her Threads

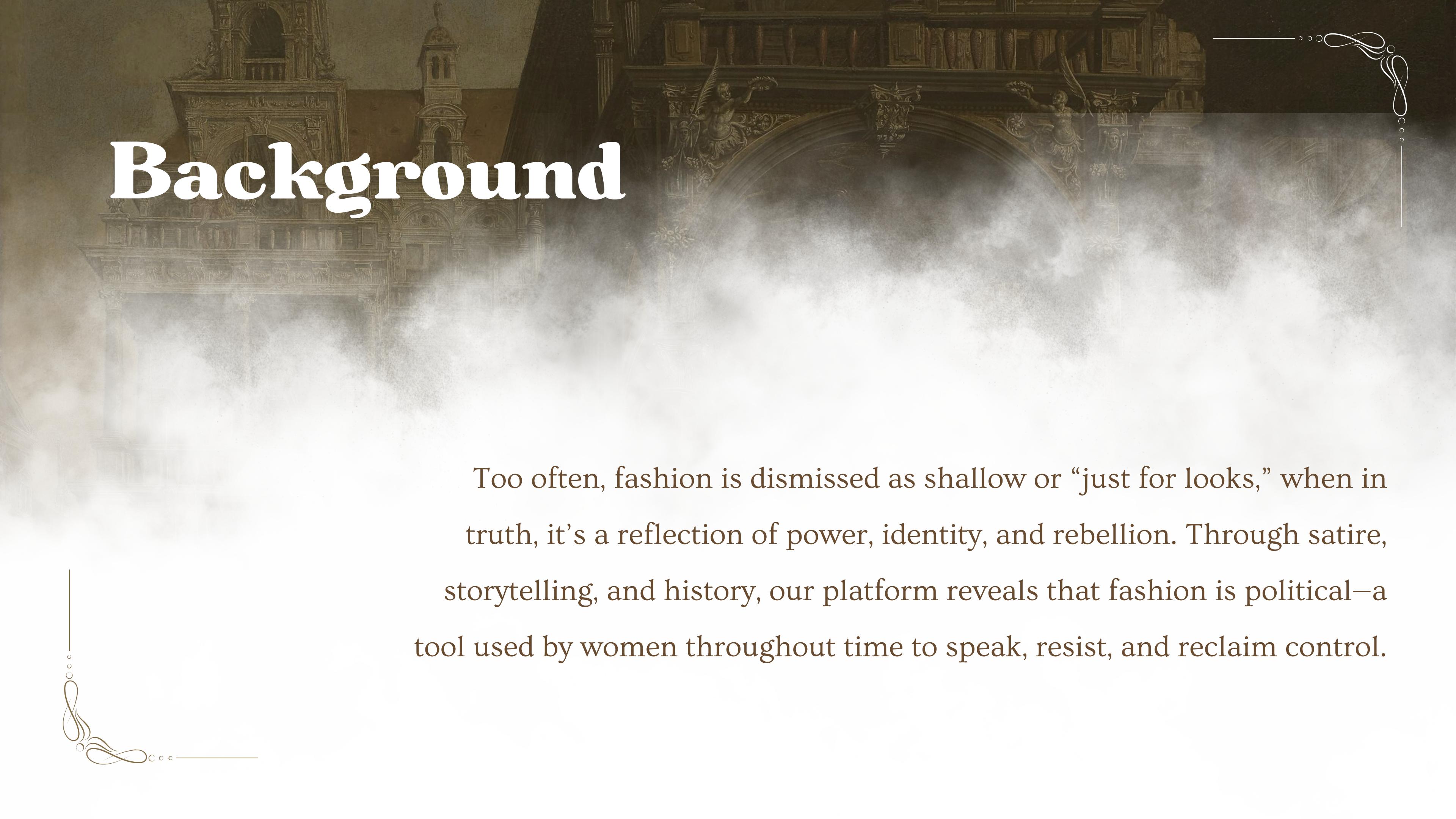
by Anaesthesia

A decorative horizontal line with a central floral ornament spans the bottom of the image.

Group Member

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- Chew Hao Qing
 - Puteri Sofea binti Kamarulzaman
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Background

Too often, fashion is dismissed as shallow or “just for looks,” when in truth, it’s a reflection of power, identity, and rebellion. Through satire, storytelling, and history, our platform reveals that fashion is political—a tool used by women throughout time to speak, resist, and reclaim control.



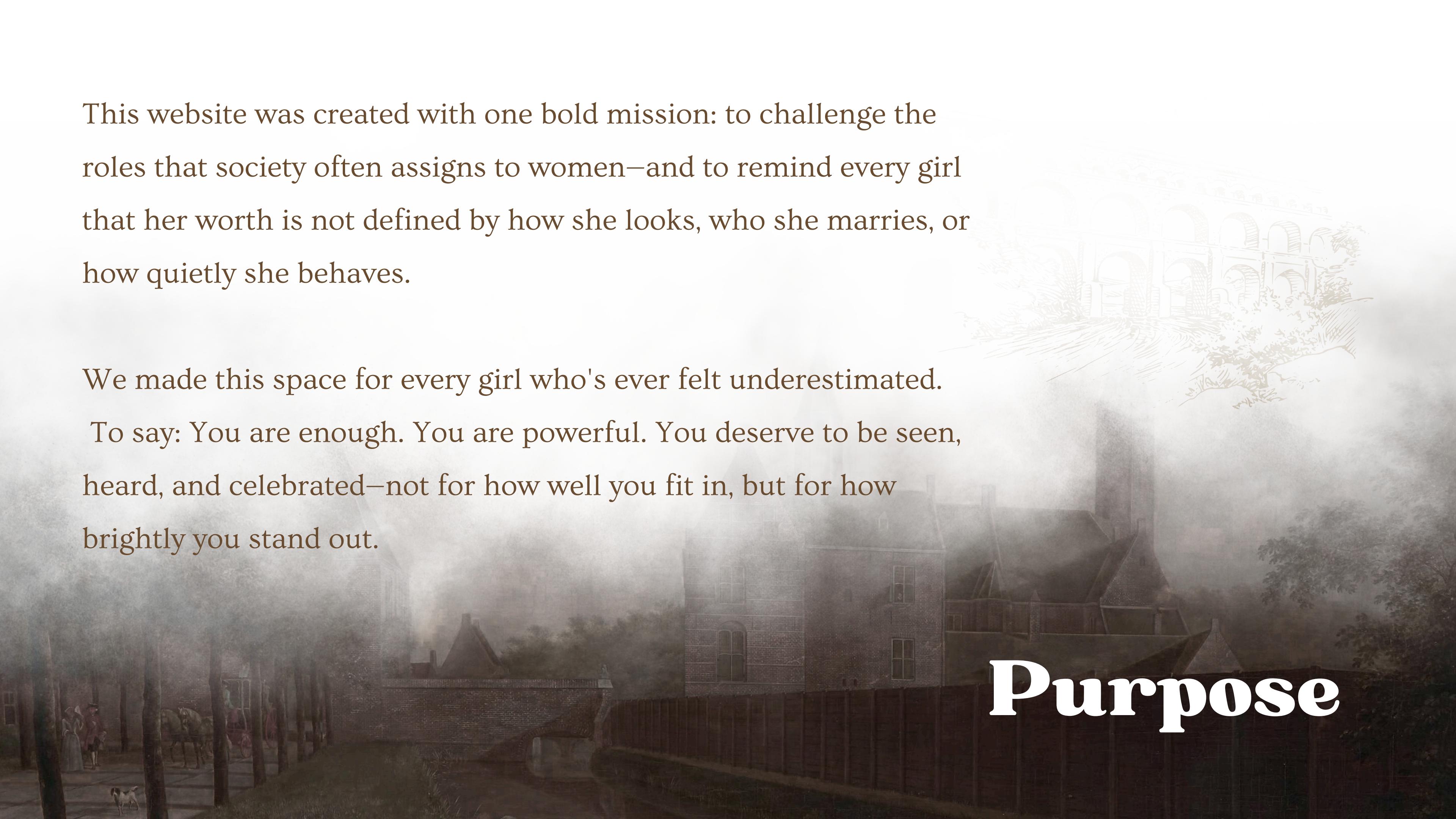
STORY



It all began with a simple question:
Why do so many girls grow up believing their value
lies in being chosen—by love, by beauty standards, by
someone else's approval?



We noticed a pattern. From makeup ads to romantic
fantasies, women are often told to be soft, pretty,
and polite—to settle down, stay desirable, and shrink
themselves to fit into a world that wasn't built for
their power.
That's when we decided to flip the narrative

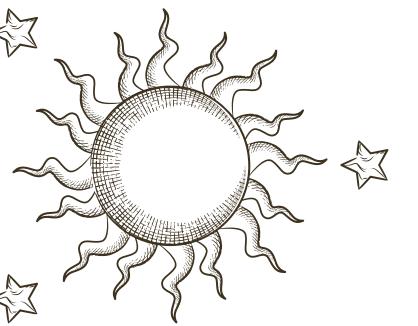


This website was created with one bold mission: to challenge the roles that society often assigns to women—and to remind every girl that her worth is not defined by how she looks, who she marries, or how quietly she behaves.

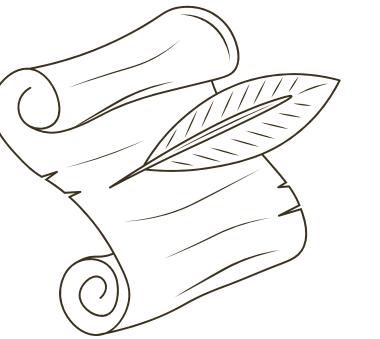
We made this space for every girl who's ever felt underestimated.

To say: You are enough. You are powerful. You deserve to be seen, heard, and celebrated—not for how well you fit in, but for how brightly you stand out.

Purpose



The one who's tired of being judged
by appearances but still feels
pressured to look perfect.



The girl who feels like she's not
enough unless someone loves her.

Target Audience

A dramatic painting of a multi-masted sailing ship on fire at night. The ship is engulfed in orange and yellow flames, with thick smoke billowing into the dark sky. In the foreground, a small boat with several figures is visible on the water. The background shows other ships and a distant shore under a dark, cloudy sky.

Tools and Tech



HTML&CSS



Javascript



Bootstrap

Key Feature



- Kiara: A satirical shopping site exposing toxic beauty standards and how they diminish self-worth.
- Their Threads Intertwine: Interactive stories of Wu Zetian, Isabella, and Fatima—showing how fashion empowered women to break gender roles.
- The Her Times: A digital zine with fictional letters and bold articles that inspire confidence and celebrate women's intellect and strength
- Fashion Through Time: A visual journey linking fashion trends—from corsets to Y2K glam—to the evolution of feminine power.
- Heout: A fashion store that celebrates confidence and self-love, reminding girls to wear their power with pride.

- Deeper Storytelling in “The Her Times”

Expand the letters and articles with stronger visuals, quotes, and emotional moments to deepen user connection with each woman's story.



Enhancement



A dark, atmospheric painting of a Dutch town at night. In the center, a church with a tall spire is illuminated from within, casting light onto the surrounding buildings and a large crowd of people gathered in the town square. The scene is filled with the warm glow of streetlights and building lights, creating a sense of community and activity against the dark, cloudy sky.

Thank You

by Anaesthesia