



Hamza Haouzmani

Junior Data Analyst

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Portfolio: haouzdatahub.github.io

Skills

Data Analysis: Data Cleaning, Exploratory Analysis, KPI Tracking, Reporting

Tools: Excel (Advanced), SQL, Tableau, R (Basics), Power Query

Visualization: Dashboards, Storytelling, Performance Metrics

Analytics: Statistical Analysis, Trend Analysis, Forecasting (basic)

Business: Project Management, Financial Analysis, Operations

Optimization

Soft Skills: Communication, Attention to Detail, Problem-Solving, Time Management

Education

Degree

Google Data Analytics Professional Certificate

Degree

Certificate of Qualification in Construction Contracting

Languages

Professional in Arabic (native language), fluent in spoken French, intermediate in written French and English.

Experience

Financial Market Analyst & Instructor

Self-Employed | 2021 – Present

- Applied advanced market analysis (ICT, footprint, liquidity metrics) to detect anomalies and analyze performance trends.
- Built and managed an educational financial platform (37,000+ followers) delivering complex topics with clear communication.
- Ensured transparent survey and voting methodologies for community decision-making.
- Maintained and analyzed large datasets to support platform improvements and data-driven insights.

Wholesale & Distribution Manager

Self-Employed – Foodstuffs | ~2 Years

- Cleaned and analyzed sales and demand data to optimize inventory levels and supply chain performance.
- Managed contracts and client relations, improving operational workflow and partner satisfaction.
- Integrated financial analysis into pricing, purchasing, and profitability decisions.

Construction Project Manager

Self-Employed – Building & Public Works | ~6 Years

- Led multiple construction projects, managing timelines, budgets, resources, and deliverables.
- Created detailed project schedules and coordinated workforce and materials.
- Controlled costs through quantitative budgeting and continuous performance tracking.

PROFESSIONAL SUMMARY

Detail-oriented Junior Data Analyst with hands-on experience in data cleaning, visualization, statistical analysis, and business reporting. Certified in Google Data Analytics with strong analytical, financial, and project-management background. Skilled in transforming raw data into meaningful insights to support data-driven decisions. Seeking a challenging data role to apply technical skills, deliver impactful analyses, and contribute to organizational growth.

Projects

MINT Classics Warehouse Report – Excel, SQL, Data Cleaning, Dashboard Development

Portfolio : haouzdatahub.github.io

- Analyzed warehouse inventory data to assess stock levels, category performance, and product movement.
- Cleaned and transformed raw data using Excel and SQL to eliminate inconsistencies and ensure data quality.
- Built an analytical dashboard highlighting KPIs such as stock turnover, inventory aging, and product performance.
- Delivered data-driven recommendations to improve operational efficiency and inventory decisions.

Cyclistic Bike-Share Analysis Case Study – R, Excel, Visualization

Case Study:

haouzdatahub.github.io/Cyclistic_bik_presentation_analysis_case_study.html

- Analyzed Cyclistic's bike-share dataset to compare behavioral trends between casual riders and annual members.
- Identified key insights related to peak usage hours, seasonal trends, ride durations, and rider segmentation.
- Created clear visualizations and dashboards to communicate findings to business stakeholders.
- Developed strategic recommendations to support membership growth and improve customer engagement.