



联合利华 2010 校园招聘讨论区: <http://unilever.dajie.com/>

联合利华的网申开始啦, 作为世界快消的龙头企业, 我怎么能错过? 今天早晨刚上线我就去申请了。

网申地址是通过[http://job.dajie.com/position\\_46621.html](http://job.dajie.com/position_46621.html)进入的

联合利华的页面做的非常华丽, 联合利华的申请流程不算复杂, 有两道 Open Questions, 先放出来给大家看  
Please at least use 80 English words in each topic

1. Could you please specify the 5 most important attributes which you value most when you choose an employer?
2. Could you please tell us the reason why you would apply for Unilever Management trainee program? How would you expect to start your “Great Journey with Unilever” through the Management trainee program?

联合利华的网申主要包括个人信息的 9 大项的填写 Basic Information 、 Education、 Basic Skills 、 Honor/Scholarship、 Extra-Curricular Activities、 Work Experience 、 Job Questions 、 Open Questions 、 Upload Files

另外还有一些对联合利华的常识参考题, 我也一并放出参考答案来方便大街网的用户吧。

下面放全程截图版吧:

## 1. 申请职位 (当然填完简历申请也可以)

由于联合利华页面很多动态效果, 我觉得吧最好用 ie 的浏览器, 省的有些浏览器不支持功能。

I can start my career in:

- Marketing
- Human Resources
- Customer Development
- Finance
- Consumer Market Insights

**HR), 截止日期2009年11月7日中午12:00**

**大街 dajie.com 中国最先进的大学生求职互动平台**

We create, develop, and present our brands memorably, helping them to stand out in a competitive marketplace.

- We need to develop an expert knowledge of local markets, consumers, and their behavior, drawing on those to transform innovative ideas to high-class products.
- We cooperate with Research & Development, Consumer Market Insight and Global Brand Team, combining market research with local market insights to raise brand awareness and generate loyalty.
- We coordinate with Customer Development, closely involved in all the marketing campaigns to keep in touch with customers directly.
- We work with external agencies including design, PR and advertising, making full use of their professional knowledge and experience to maximize our brands' impact through targeted communications.

**Apply now >**

## 2. 注册/登录

我选的是市场职位, 点击 “apply now”, 这个时候英才要求登录。



The login form is titled '个人会员登录 Sign In' with a padlock icon. It contains input fields for '用户名:' (Username) and '密码:' (Password). Below the password field is a blue link '忘记密码' (Forgot Password) and a checkbox labeled '记住我的登录用户名' (Remember my login username). A black '登录' (Login) button is at the bottom.

**特别提示:** 没有账号的同学需要注册, 但注册完英才会让你填写更多项, 那些是没有用的, 直接关掉页面, 重新从联合利华的网申页面上再次点击“apply now”进入

### 3. 弹出职位确认信息, 点击“save&next”进入下一步



The form displays a message: 'You had Entered an application form before联合利华Application Form,Its status is Did not submit'. Below this is a bullet point: 'Please enter following fields before you submit it.' A dropdown menu shows '1' and a button shows 'Marketing'. A green 'Save & Next' button is at the bottom. A large watermark for '大街 www.dajie.com 中国最先进的大学生求职互动平台' is visible on the right.

### 4. 填写个人信息

总共包括 9 大项的填写, 带星的为必填项

Basic Information \* Education \* Basic Skills \*

Honor/Scholarship Extra-Curricular Activities Work Experience

Job Questions \* Open Questions \* Upload Files \*

☐ **Basic Information \***

☐ Education \*

☐ Basic Skills \*

☐ Honor/Scholarship

☐ Extra-Curricular Activities

☐ Work Experience

☐ Job Questions \*










☐ Open Questions \*

☐ Upload Files \*

## 5. 基本信息填写

## Basic Information

\* = required field

* Name in English	<input type="text"/>	 <input type="button" value="Upload Photos"/>
* Name in Chinese	<input type="text"/>	
* Gender	<input type="radio"/> Male <input type="radio"/> Female	
* Birthday	<input type="text"/>  Date Format: YYYY-MM-DD	
* Personal ID No.	<input type="text"/> 	
Politics	<input type="radio"/> Public <input type="radio"/> League Member <input type="radio"/> Communist	
* Highest degree	<input type="text"/> 	
* Graduate Date	<input type="text"/>  Date Format: YYYY-MM-DD	
Relative in Company	<input type="radio"/> Yes <input type="radio"/> No	
Relative's Name	<input type="text"/>	
* Hukou City	<input type="text"/> 	<input type="text"/> 
* Current City	<input type="text"/> 	<input type="text"/> 
Self Description	<input type="text"/>	

* E-mail	<input type="text"/>
* Mobile Phone	<input type="text"/>
Emergency Contact	<input type="text"/> 
* Address	<input type="text"/>
* Zip Code	<input type="text"/>

建议上传证件照。最佳尺寸：宽 90 像素，高 120 像素。请上传 JPG、JPEG 或者 GIF 文件，文件大小不要超过 50K。点击“浏览”按钮指定您要上传的文件。证件照的要求最好用 PHOTOSHOP 做成他要求的最佳尺寸，不然上传后会变形

## 6. Education \*

## Education

Please start from your highest education experience

\* = required field




## Add Education

* From	<input type="text"/>  Date Format: YYYY-MM-DD
* To	<input type="text"/>  <input type="checkbox"/> Present
* School	-- Select --  -- Select -- 
* Major	-- Select --  -- Select -- 
* Degree	-- Select -- 
* GPA	-- Select -- 
Courses	<div>   </div> <div> <a href="http://www.dajie.com">www.dajie.com</a> </div> <div> <a href="#">中国最先进的大学生求职互动平台</a> </div>

## 7. Basic Skills \*

## Basic Skills

\* = required field

* English Certificate	-- Select --  Language Skills
* Score	<input type="text"/>
Others	<input type="text"/> Format: GRE/TOEFL etc., score
Other Foreign Language	-- Select -- 
Level	-- Select -- 
PC Skills	<input type="text"/> Format: PC Skills, Level (Native/Fluent/General)
Other Skills and Certificates	<input type="text"/> Format: Issue Date (YYYY), Certificate/Training

Save@Next

## 8. Honor/Scholarship

## Honor/Scholarship

\* = required field

### Add Honor/Scholarship

* Issue Date	<input type="text"/> Date Format: YYYY
* Honor/Scholarship	 <a href="http://www.dajie.com">www.dajie.com</a> 中国最先进的大学生求职互动平台
<input type="button" value="Add"/>	

## 9. Extra-Curricular Activities

### Extra-Curricular Activities

\* = required field

#### Add Extra-Curricular Activities

* From	<input type="text"/>  Date Format: YYYY-MM-DD
* To	<input type="text"/>  <input type="checkbox"/> Present
* Organizations/Activities	<input type="text"/>
* Job Title	<input type="text"/>
* Achievement/Award	 <a href="http://www.dajie.com">www.dajie.com</a> 中国最先进的大学生求职互动平台
<input type="button" value="Add"/>	

## 10. Work Experience

## Work Experience

Part-Time, Internship, etc

\* = required field

### Add Work Experience

* From	<input type="text"/>	 Date Format: YYYY-MM-DD
* To	<input type="text"/>	 <input type="checkbox"/> Present
* Company	<input type="text"/>	
* Department	<input type="text"/>	
* Job Title	<input type="text"/>	
* Responsibility	<div> www.dajie.com 中国最先进的大学生求职互动平台</div>	
	<input type="button" value="Add"/>	

## 11. Job Questions \*



## Job Questions

If you are not sure of your answer, please click here.

\* = required field

*	1.How many brands Unilever has?
	<input type="radio"/> A. 100 <input type="radio"/> B. 200 <input type="radio"/> C. 300 <input type="radio"/> D. 400
*	2.When did Unilever re-entry into China?
	<input type="radio"/> A. 1981 <input type="radio"/> B. 1986 <input type="radio"/> C. 1991 <input type="radio"/> D. 1996
*	3.What's the name of Unilever MT Program?
	<input type="radio"/> A. The Great Journey <input type="radio"/> B. The Vitality Program <input type="radio"/> C. The Unilever Path <input type="radio"/> D. The Wonderful Activity
*	4.What attracts you most in this program?
	<input type="radio"/> A. High Income <input type="radio"/> B. Vitality Company Culture <input type="radio"/> C. Development Opportunity <input type="radio"/> D. Training Opportunity <input type="radio"/> E. Cross Function Rotation Opportunity
*	5.Where did you find this recruitment information?
	<input type="radio"/> A. Chinahr <input type="radio"/> B. Unilever website <input type="radio"/> C. BBS <input type="radio"/> D. Other websites <input type="radio"/> E. Friends <input type="radio"/> F. Campus Promotion

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图片看不清的话我打出文字来吧，前三题的答案都是从大街网的公司介绍以及从百度上搜的，应该没错。后面两道是开放式的，没有标准答案啦。

1.How many brands Unilever has? (D)

A. 100 B. 200 C. 300 D. 400

\* 2. When did Unilever re-entry into China? (B)

[www.dajie.com](http://www.dajie.com)

A. 1981 B. 1986 C. 1991 D. 1996

\* 3.What's the name of Unilever MT Program? (A)

- A. The Great Journey
- B. The Vitality Program
- C. The Unilever Path
- D. The Wonderful Activity

\* 4.What attracts you most in this program?

- A. High Income
- B. Vitality Company Culture
- C. Development Opportunity
- D. Training Opportunity
- E. Cross Function Rotation Opportunity

\* 5.Where did you find this recruitment information?

- A. Chinahr
- B. Unilever website
- C. BBS
- D. Other websites
- E. Friends
- F. Campus Promotion

12. Open Questions \*

## Open Questions

Please at least use 80 English words in each topic

\* = required field

*	1. Could you please specify the 5 most important attributes which you value most when you choose an employer?
	<div style="border: 1px solid #ccc; height: 60px; width: 100%;"></div>
*	2. Could you please tell us the reason why you would apply for Unilever Management trainee program? How would you expect to start your “Great Journey with Unilever” through the Management trainee program?
	<div style="border: 1px solid #ccc; height: 60px; width: 100%;"></div>

Save@Next

### 文字版如下

Please at least use 80 English words in each topic

1. Could you please specify the 5 most important attributes which you value most when you choose an employer?
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### 13. Upload Files \*

## Upload Files

\* = required field

### \* Chinese Resume

 浏览... 上传

Max-Length:500KB, Must be txt, doc or pdf type

### \* English Resume

 浏览... 上传

Max-Length:500KB, Must be txt, doc or pdf type

### Photograph

 浏览... 上传

(Recommend)  
Max-Length:500KB, Must be jpeg, jpg, bmp or gif type

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### Transcript

 浏览... 上传

(Recommend)  
Max-Length:500KB, Must be zip or rar type

## 14. 提交

如果有未完成的项会提示你的

Resume Status : Have not submitted

You haven't submitted your application form yet.

If you have accomplished your application form, please click "Save & Submit" button

If you have completed your personal record and guarantee to be responsible for all the information, ensuring that they are true and accurate, please enter your name (the same name you have filled it in the application form) in the following textbox for confirmation.

If you can not be responsible for the information you filled in, please click "cancel" to stop the application process.

Sign (Name in English)

☒ Accept all the Information mail and free Position Information send by page From China HR

Save & Submit

Cancel

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这样就完成啦~~~

BLESS ALL~~~

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