

### 4.3) K-Means Clustering

#### Pseudocode:

Repeat for different values of K

Centroids  $\leftarrow$  Randomly select K centroids for the dataset

Previous Centroids  $\leftarrow$  None

While Previous Centroids NOT EQUAL TO Centroids AND Number\_of\_iterations LESS THAN 1000

    Previous Centroids  $\leftarrow$  Centroids

    Assign all data points a cluster based on the centroid the points are closest to

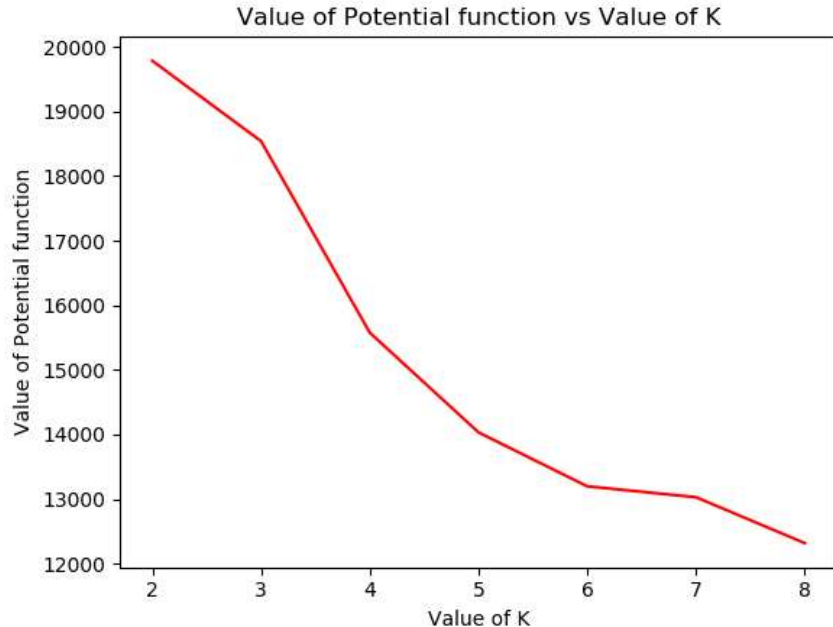
    Centroids  $\leftarrow$  Re-Compute the centroids for all the clusters using average values

    Number\_of\_iterations  $\leftarrow$  Number\_of\_iterations + 1

$F(\mu, C) \leftarrow$  Compute potential function as a sum of square of distance from the point to its centroid for all data points

Plot the graph of value of K vs value of Potential function

#### Graph:



If I were to pick the optimal value of K based on this curve, I would pick the one with the lowest value of the potential function. It is because low value of potential function suggests that points in the clusters are close to their centroids and hence the clusters are tight.