

Shilvia Seprianty

silviasprianty12@gmail.com | 085267483968 | [linkedin.com/in/shilvia-seprianty](https://www.linkedin.com/in/shilvia-seprianty)

SUMMARY

Bachelor of Management graduates have a highly motivated social media specialist with a strong enthusiasm for analysis, content creation and administration. Skilled in time management, creativity and attention to detail with a proactive approach to problem-solving and a dedication to continuous learning.

EDUCATION

Purwadhika School

Aug 2024 - Present

Digital Marketing

Universitas Bandar Lampung | Manajemen | IPK : 3.96

Sept 2020- Mar 2024

Bachelor of Marketing Management

WORK EXPERIENCES

Administration | PT Cipta Darma Sejahtera

Jan 2022 - Present

PT Citra Darma Sejahtera is a company partnering with Pertamina, Indonesia's state-owned oil and natural gas corporation, to distribute LPG (Liquefied Petroleum Gas) subsidies to underprivileged communities in Lampung.

- Responsible and contributing to the operation of company administration through data input and organized archive management.
- Responsible for checking daily transactions.
- Responsible for creating internal and external reports both daily and monthly.

Social Media Manager | BDOC

Apr 2021 - Present

BDOC is a Buddhist community dedicated to exploring and practicing Buddhism through hands-on experiences. We host engaging weekly events and share interesting content designed for everyone, regardless of their background or beliefs. Our Instagram: [instagram.com/bdoc.id/](https://www.instagram.com/bdoc.id/)

- Collaborate with a team lead, 2 designers, and 2 writers to execute a social media strategy on Instagram
- Manage a content calendar to ensure consistent posting frequency.
- Write, design and post monthly (stories and feeds)
- Contribute as a Reels talent, leveraging storytelling to achieve growth in video views and overall engagement.

CERTIFICATION

Intro to Digital Marketing | Purwadhika School

Jun 2024

Mini Course UI Design For Mobile Application | Createcrack.id

Aug 2024

Social Media Marketing | HubSpot Academy

Nov 2024

SKILL

Technical Skills : Photoshop, Canva, Microsoft Office, ChatGPT Prompt Generator, Figma

Other Skills : Presentation, Communication, Storytelling, Teamwork, Time Management, Leadership, Content Strategy