

2025

AUGMENTED ENTERPRISE SUMMIT



SAMPLE ATTENDEE LIST

**Job titles and companies have been ordered alphabetically for data protection purposes. Duplicates have been removed.*

SEPTEMBER 23-25, 2025 | DALLAS, TEXAS



2024 ATTENDEE COMPANIES

Sampling of companies who registered for the 2024 Augmented Enterprise Summit

Job Titles

AUGMENTED
ENTERPRISE

360 View Rich Media Tech Lead

3D Product Visualization Lead

3D/VR Specialist

6G Technology Specialist, Extended Reality

Advanced Manufacturing Engineer

Advanced Technology Program Manager

AI & Innovation Strategy

AI/3D/VR Project Manager

AI/VR Scientist

AR/MR Strategy & Development

AR/VR Development Lead

AR/VR Instructional Designer

AR/VR Platform Manager

AR/VR Training Specialist

AVP Digital

Business Systems Analyst, VR/AR

CAD Integration Lead

Chief Advanced Visualization Engineer

Chief Digital Engineer

Chief Geomodeler

Chief Information Officer

Chief Innovation & Science Officer

Chief IT Architect

Chief Learning Officer

Chief Technologist, Advanced Visualization

Chief Technology Officer

Chief Training Officer

Chief of Workforce

Connected Worker Architect

Connected Worker Product Lead

COO - Innovation & Solutions

Creative Technologist

Data Scientist

Design Technology Lead

Digital Experience Designer

Digital Lead, Global Mfg & Supply Chain

Digital Twin Engineer

Digitalization Lead

Director, Branded Environments

Director, Construction Technology

Director, Data & Analytics

Director, Data Integrity & Visualization

Director, Digital Application Cybersecurity

Director, Digital Design

Director, Digital Engineering

Director, Digital Experience

Director, Digital Health Innovation

Director, Digital Transformation

Director, Emerging Technologies

Director, Frontline Learning

Director, Global Digital Innovation

Director, Global Digital Operations

Director, Innovation Accelerated

Director, IS Solutions

Director, IT Digital Manufacturing

Director, Learning & Development

Director, Manufacturing Support

Director, Model-Based Assembly

Dir., New & Emerging Transportation Tech

Director, Supply Chain IT Innovation

Director, Technical Training

Director, Technology Strategy

Director, Workforce Development

Director of Cybersecurity

Director of Engineering

Director of Innovation

Director of Maintenance

Director of Marketing

Director of Safety - New Hire Experience

Job Titles

AUGMENTED
ENTERPRISE

Director of Technology
Distinguished Engineer
Emerging Technology Lead
End User Workplace Technology Strategist
Ergonomics Specialist
Extended Reality Solutions Architect
Fellow of Advanced Viz Technologies
Firmwide Visualization Leader
Global AI Product Leader
Global Director, Engineering Services
Global Director, R&D
Global EHS Manager
Global IT Portfolio Manager
Global Lead, Mobility & XR
Global Technology Leader for XR
Global Training Manager
Global XR Manager
Head of 3D
Head of Digital for Augmented Worker
Head of Digital Mobility & Field Technology
Head of Innovation & New Technologies
Head of Talent
Human Factors Engineer

Immersive Technologies Lead
Immersive Technology Architect
Immersive Visualization Team Lead
Industry 4.0 Manager
Innovation & Technology Acceleration Lead
Innovation Capabilities Manager
Innovation Executive
IoT Solutions Architect
IS Director
IT Director - Emerging Digital Technology
IT Director - Technology Services
Lead Robotics Engineer
Lead Simulation Engineer
Machine Vision & Automation Lead
Manager, Digital Twins & XR
Manager, Global Smart Factory Solutions
Manager, Operations Technology
Manager, Visualization & Interactive Design
National VDC Director
OT Strategist
Principal Advanced Manufacturing Engineer
Principal Cloud Architect
Principal Innovation Specialist

Principal Lead, Digital Learning
Principal Software Engineer
Principal Spatial Computing Solutions Architect
Product Lead, Spatial Technologies
Product Owner, Digital Asset Twins
Product Owner, Digital Experience
Product Owner, Immersive Experiences
Product Owner, Industrial Mobile Solutions
Product Owner, XR
Program Manager, Digital HR
Program Manager, Immersive Learning
Program Mgr., Digital Associate Experience



Job Titles

AUGMENTED
ENTERPRISE

Project Manager, Extended Reality
Robotics Product Champion
Senior AR/VR Implementation Analyst
Senior Architect, Data & Integration
Sr. Clinical Simulation Operations Specialist
Senior Data & Metrics Analyst
Senior Data Scientist
Senior Developer, Unity & AR/VR
Sr. Digital Product Mgr., Customer Marketing
Senior Director, Application Development
Sr. Dir., Capture Management & AR Lead
Senior Director, Customer Experience
Senior Director, Design & Innovation
Senior Director, Emerging Tech
Sr. Dir., External Tech - Global Supply Chain
Senior Director, Fleet Operations
Senior Enterprise Innovation Architect
Senior Immersive Technology Specialist
Senior Innovator
Senior Manager, AR/VR Technology
Senior Manager, Construction Technology
Senior Manager, Digital Sales Enablement

Senior Manager, Manufacturing Systems
Senior Manager, Virtual Clinical Engagement
Senior Manager, XR Innovation & Content
Senior Operations Technology Specialist
Senior Product Manager, AR/VR Learning
Senior Product Manager, Extended Reality
Sr. Product Mgr., XR for Med Tech Education
Sr. Production Specialist -
 Global Advanced Manufacturing
Senior Quality Assurance Specialist
Smart Factory Manager
Team Lead, 3D Visualization
Tech Lead, Immersive Learning & Viz
Technical Specialist, Ergonomics &
 Virtual Manufacturing
Technology Fellow, XR
VDC Director/Manager
Virtual Design & Construction Team Leader
Virtual Prototyping Lead
VP, Commercial Technology
VP, Global Innovation
VP, Next-gen Media & Experiences

VP, Training & Ops Integration
VP of IT
VP of Technology
VR/AR Developer
XR Content Manager
XR Human Health & Performance Engineer
XR Operations Lead
XR Senior Analyst
XR Solutions Architect
XR Systems & Infrastructure Engineer
XR Visualization Program Manager



Companies

AUGMENTED
ENTERPRISE

3M	Arup	Berry Global	Cincinnati Children's	Disney
7-Eleven	AstraZeneca	Bimbo Bakeries USA	Cirrus Aircraft	Doosan
AAR Corp	ATCO	Blue Origin	Citi	Dow Chemical
Abbott	Atlas Copco	BMW	Clark Construction	DPR Construction
AB InBev	Audi	BNBuilders	Coca-Cola	Duke Energy
Agilent Technologies	Austin Commercial	BNSF Railway	Colgate-Palmolive	Duracell
Airbus	Austin Energy	Boehringer Ingelheim	Collins Aerospace	Eastman Chemical
Air Canada	Austin Industries	Boeing	Con Edison	Eaton
Alaska Airlines	Autoliv	Bombardier	ConocoPhillips	eBay
Albertsons	Avery Dennison	Boston Scientific	Constellation Brands	Ecolab
Alstom	Avist	BP	Cornell University	EDF Energy
Altria	Axiom Space	Brasfield & Gorrie	Cox Communications	Edwards Lifesciences
Amazon	BAE Systems	Bridgestone	CSX	Egis
Amentum	Balfour Beatty	Brigham & Women's Hospital	Cummins	Emirates
American Airlines	Ball Corporation	Brink's	CVS	Epiroc
American Bureau of Shipping	Baltimore Gas & Electric	Cargill	Daikin	ExxonMobil
American Electric Power	Bank of America	Caterpillar	Daimler	Farmers Insurance
American Express	BASF	CBRE	Dallas/Fort Worth Int'l Airport	Fastenal
Amgen	Bayer	CenterPoint Energy	Deckers Brands	FedEx
Amsted Rail	BD	Chevron	Delta Air Lines	Ferrero
Anglo American	Best Buy	Chick-fil-A	DENSO	Ferrovial
Applied Materials	Bell Flight	Children's Health	Devon Energy	Five Guys
Arizona State University	Berkshire Hathaway Energy	CHRISTUS Health	DHL	Florida Power & Light

Companies

AUGMENTED
ENTERPRISE

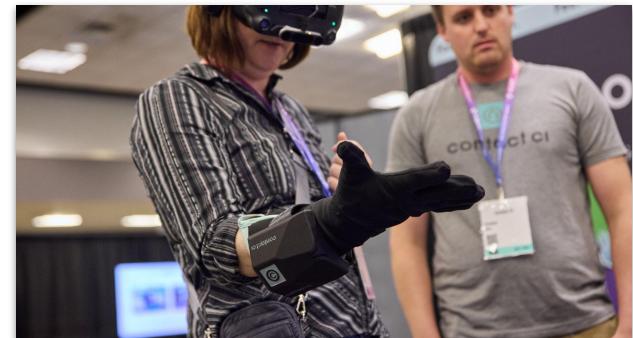
Fluor	Heijmans	Kellanova	Mayo Clinic	NASA
FM Global	Heineken	Kiewit	McDonald's	National Oilwell Varco
Ford	Hensel Phelps	Kimberly-Clark	McKinstry	NBCUniversal
Foster + Partners	Herc Rentals	KLM Royal Dutch Airlines	Medtronic	Nestlé
Fresenius	Hess	Koch	Merck	Newmont Mining
Frontier Communications	Hilti	Kohler	Metro-North Railroad	Newport News Shipbuilding
General Electric	HKS	Komatsu	MGM Resorts International	Niagara Bottling
GE Aerospace	HNTB	KONE	MillerKnoll	Nike
GE Healthcare	Honda	Kubota	Mitsubishi Electric	Nissan
Genentech	Idaho National Laboratory	Land.com	Mortenson	Northrop Grumman
General Dynamics	IHI Corporation	Ledcor	Mount Sinai Health System	Novartis
General Motors	IKEA	Lennar		
Gensler	Imperial Brands	Levi Strauss		
Georgia-Pacific	Intuitive Surgical	Lilly		
Goldman Sachs	INVISTA	Lincoln Electric		
Grainger	Jacobs	Lockheed Martin		
Granite Construction	Jaguar Land Rover	Lufthansa		
GSK	JE Dunn Construction	LyondellBasell		
Gulfstream Aerospace	JetBlue	MacDonald-Miller		
Halliburton	Johnson & Johnson	Magna		
Hatch	Johnson, Mirmiran & Thompson	Marathon Petroleum		
HDR	JPMorgan Chase	Mars		
H-E-B	KBR	Mary Kay		



Companies

AUGMENTED
ENTERPRISE

Novo Nordisk	RTX	Target	UPS	Wells Fargo
Oceaneering	Ryder	TD Bank	U.S. Air Force	Wendy's
PACCAR	Saint-Gobain	Tesla	U.S. Navy	Whirlpool
PCL Construction	Sam's Club	TechnipFMC	UT Southwestern	Whiting-Turner
Pearson	Sargent & Lundy	TEL	Valmet	Winco Foods
Penske	Seadrill	Tetra Pak	Veolia	Wingstop
PepsiCo	Sephora	Teva Pharmaceuticals	Volkswagen	Worley
Perry Ellis International	Shell	Texas A&M University	Volvo	WSP
Peterbilt Motors	Siemens Energy	Textron	Walmart	XPO Logistics
Petrobras	Signet Jewelers	The Hershey Company	Waste Management	Xylem
Pfizer	Skanska	Thermo Fisher Scientific	Wawa	Zimmer Biomet
Phillips 66	SLB	Toyota		
Plante Moran	Smurfit Westrock	Transocean		
Porsche	SNCF	Trane		
PriceSmart	Southern Company	TRC Companies		
Puget Sound Naval Shipyard	Southwest Airlines	TREK		
Purina	Stantec	Turner Construction		
Qantas	State Farm	U.S. Department of Energy		
Regeneron	Stryker	U.S. Dept. of Veterans Affairs		
ResMed	Suffolk Construction	Union Pacific Railroad		
Rivian	Sure Steel	United Airlines		
Roche	Sysco	University of Florida		
Rolls-Royce	Takeda Pharmaceuticals	University of Texas		



GET INVOLVED

*Get involved early to maximize exposure and promotion.
Start a conversation to begin tailoring a package for your
company and budget.*

Michael Gonzalez



914.297.4566



mgonzalez@augmentedenterprisesummit.com

AUGMENTEDENTERPRISESUMMIT.COM