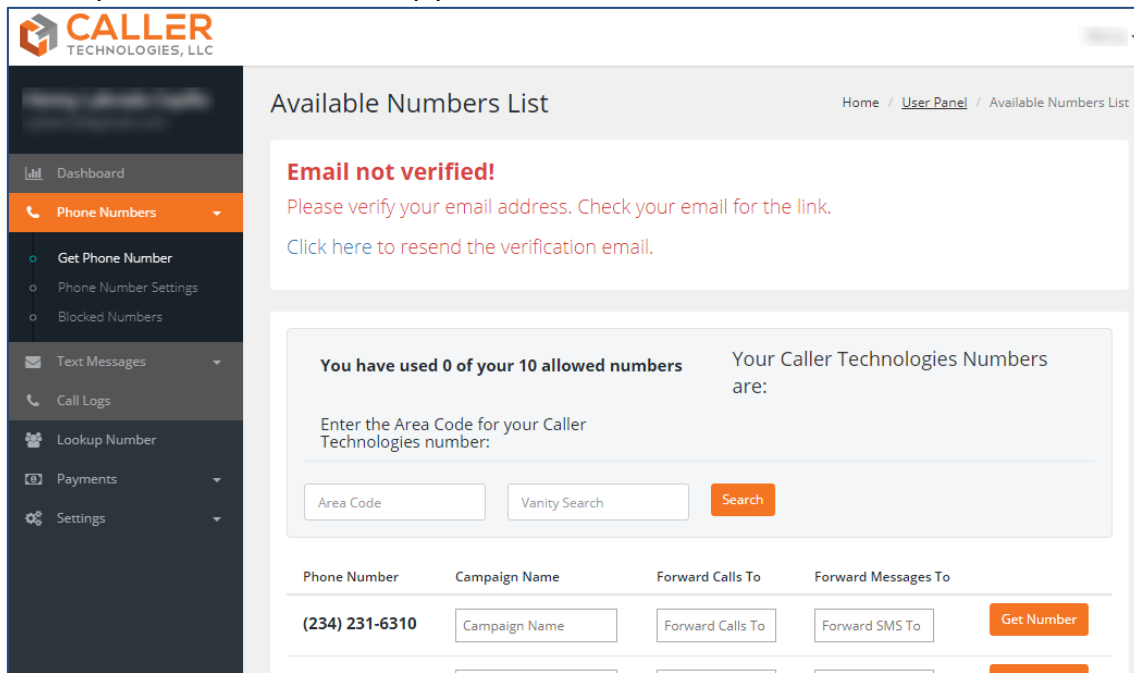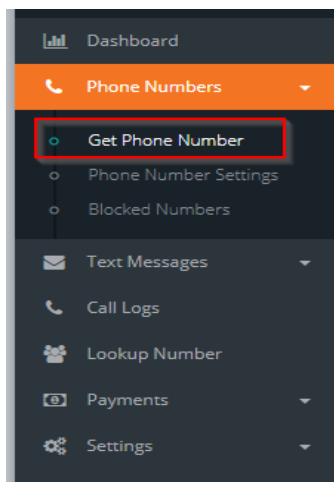Quick Setup Guide

Getting Started

Confirm your email address.

Check your email inbox to verify your account.

Get A Phone Number(s)

Click the link Phone Numbers / Get Phone Number to get at least one phone number to activate your account.

Enter the area code for the number you'd like to acquire or vanity term for a vanity number; you may also search for vanity numbers with a specific area code. Place * to position the placement of the vanity phrase: ***CARS would be (224) 555-CARS, CARS*** would be (224) CARS-555 or leave out the * for any position, this will return more results.

Press search and the available numbers will display below

Example search for area code **760** and vanity search **CARS** (2277):

After you found the perfect phone number assign a "Campaign Name". Name different numbers for different advertising campaigns to measure ROI for each advertisement you place:

Also enter phone number to forward the calls to and the phone number to forward messages to. Finally click the "Get Number" button. This will default to the number you entered when you signed up and can be changed anytime in Phone Number Settings page.

Repeat steps to get more phone numbers until you reach the limit of your account.

Demographic Report Lookups

When someone calls or texts your Caller Technologies number(s) an Advanced Demographic Report will be made automatically and shown in the Lookup Number page.

To manually enter a phone number, type it in the search box.

"Lookup Number" page is not only a page to lookup phone numbers, it is also a good place with great features to manage your business.
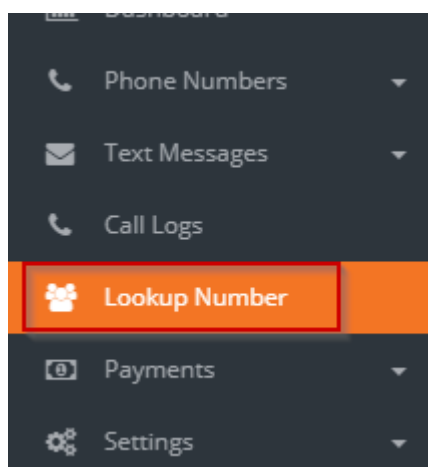
Enter the phone number in the text box then click the "Look up!":

It will show a new record with caller name, last name and phone number in the Lookup Numbers Grid:

Demographic Data:

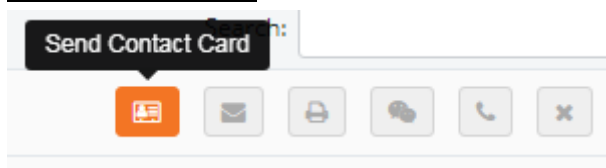You can see demographic data of specific person by clicking the phone number with name.

Click on the address for Google satellite and street views.

Action Buttons

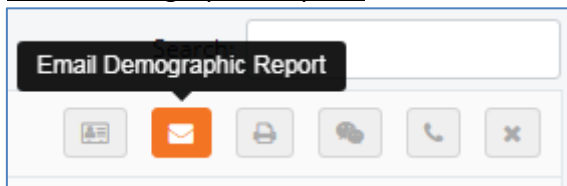In every number row there are actions buttons that do the following:
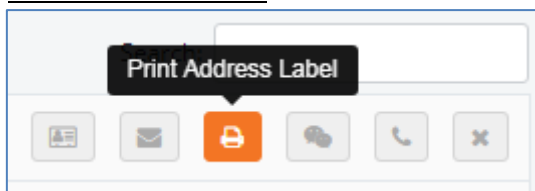

Send Contact Card:

Sends your Contact / vCard to this person via SMS.
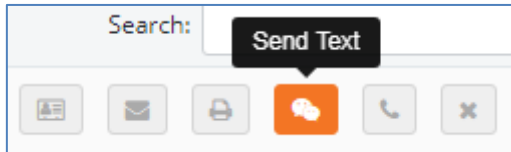
Email Demographic Report:

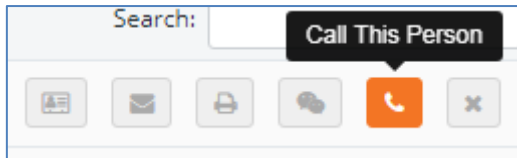Emails the Advanced Demographic Report to another party.

Print Address Label:

Prints the person street address on a mailing label (optional feature and not for all accounts)
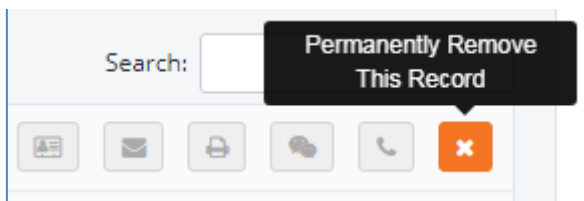
Send Text:

To send/receive SMS & MMS texts to/from this person.

Call this Person:

This will call you on the phone number set to forward to, when you answer it calls the person you are trying to reach. The system will use your CallerTech phone number to call this person showing it on their caller ID and never show your personal number.

Remove Record:

Click this button to permanently remove the record, they will be removed from your grid and your Facebook Custom Audience and will no longer push ads to them.

Linking Your Business.Facebook.com Account

First you need a Facebook business account. If you don't have one, create it here https://business.facebook.com/overview/ and follow the steps.

Now click the link Settings / Profile Settings to setup you facebook custom audience advertising:
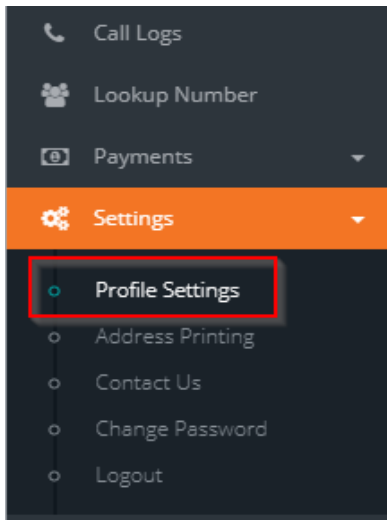
There you can see your code and facebook.com/device link to connect your CallerTech.com account to our Facebook CallerTechnologies app:

Copy and paste the code in the link.
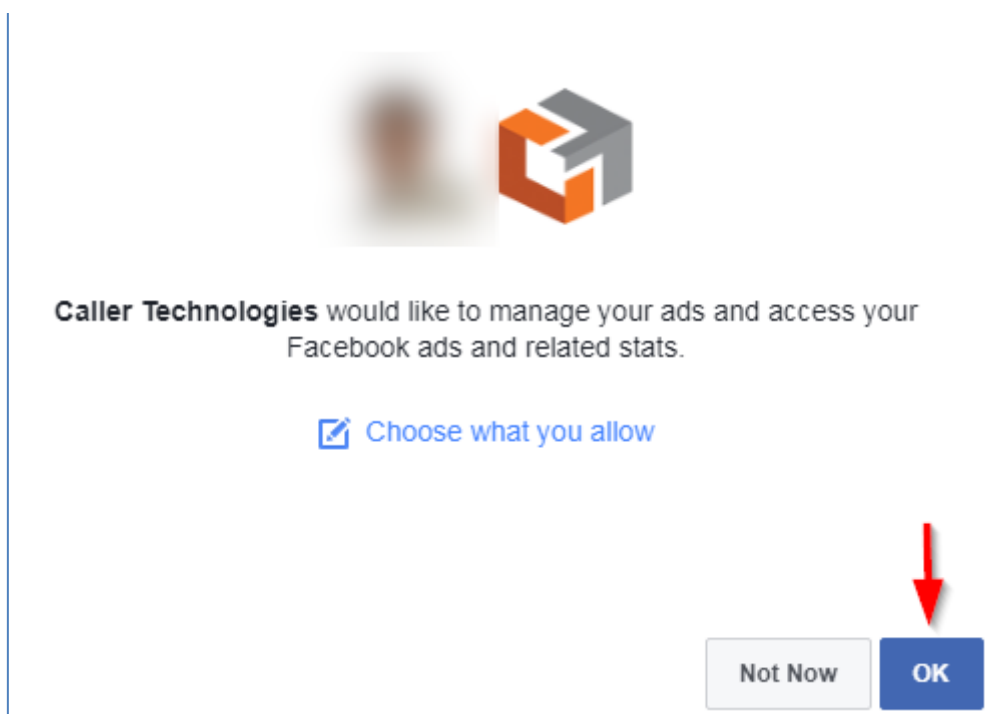

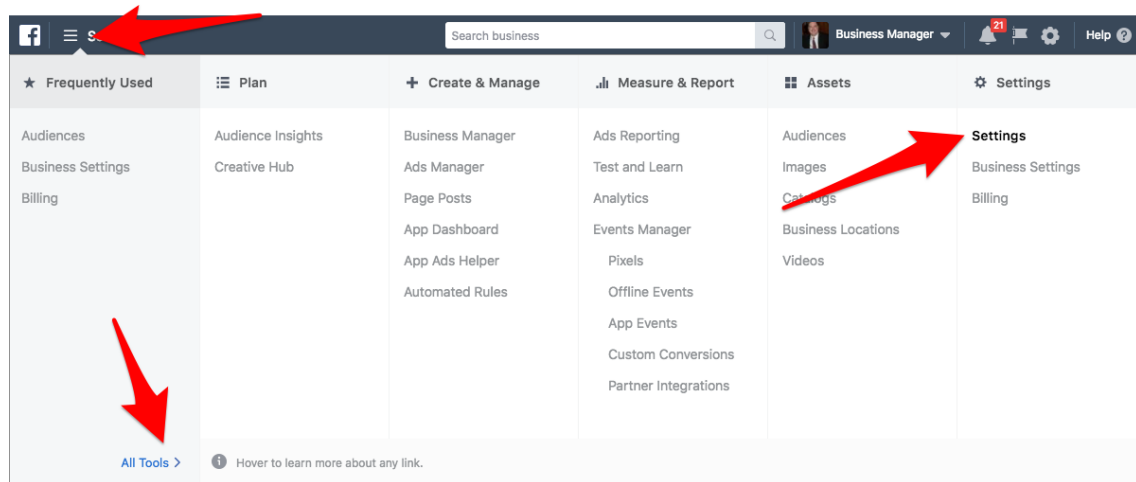Click continue button to authorize the application:
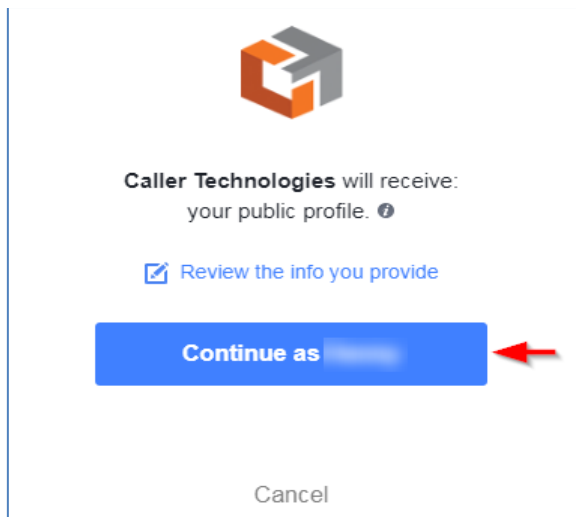
Confirm:

Go back to your "Profile Settings" page. You should see a message notifying you are logged on Facebook Marketing:
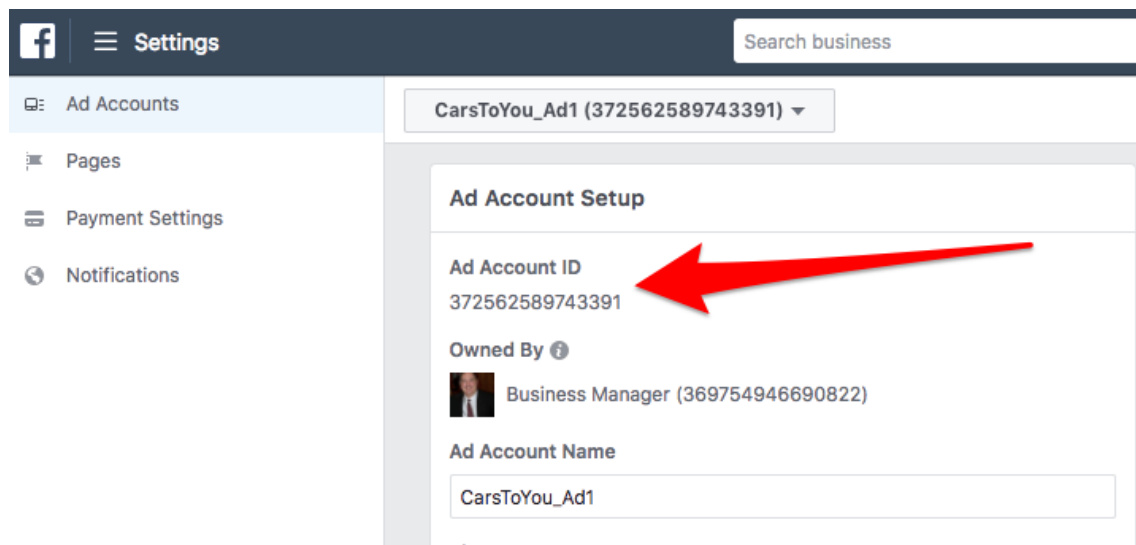
Go to your business.facebook.com page, click the menu icon in the upper left corner, then All Tools, then Settings:

Locate and copy and paste your "Ad Account ID" number, WARNING! DO NOT CONFUSE Ad Account ID WITH BUSINESS MANAGER ID BELOW IT!!!

Copy and paste it in your CallerTech.com account in Settings / Profile Settings "Facebook Ad Account ID" field.

You can also configure how many days you will be sending facebook ads to your custom facebook audience in "Stop sending Facebook adsfield.

You must also turn on the highlighted checkbox to enable facebook audience feature advertising:
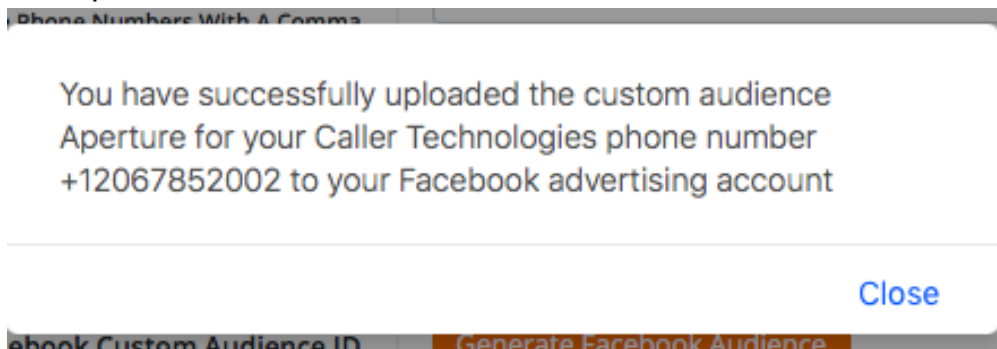
Click "Save Settings" button.

Now you must generate your custom facebook audience. Go to " Phone Number / Phone Number Settings" link in Main Menu:
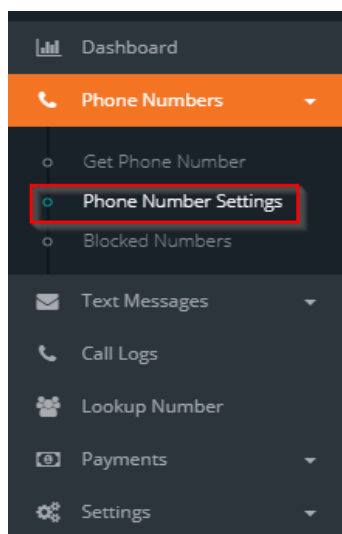
Click "Generate Facebook Audience" button:

Jump To The Next Number After How Many Rings? (Only For Round Robin, Put 0 To Call Numbers All At Once)	0	
Facebook Custom Audience ID	Generate Facebook Audience	Gen
Check to turn on Call Recording		

If you see this message you have successfully linked and created a Facebook Custom Audience, all the people who call the number will have your Facebook Ads pushed to them:

Phone Numbers With A Comma

You have successfully uploaded the custom audience Aperture for your Caller Technologies phone number +12067852002 to your Facebook advertising account

Close

ebook Custom Audience ID   Generate Facebook Audience

Use Prerecorded File?	
Voice Mail Text	Please leave your message after the beep.
	Type your greeting message here.
	Save Settings

Click Save Settings at the bottom of the page and you are done.