



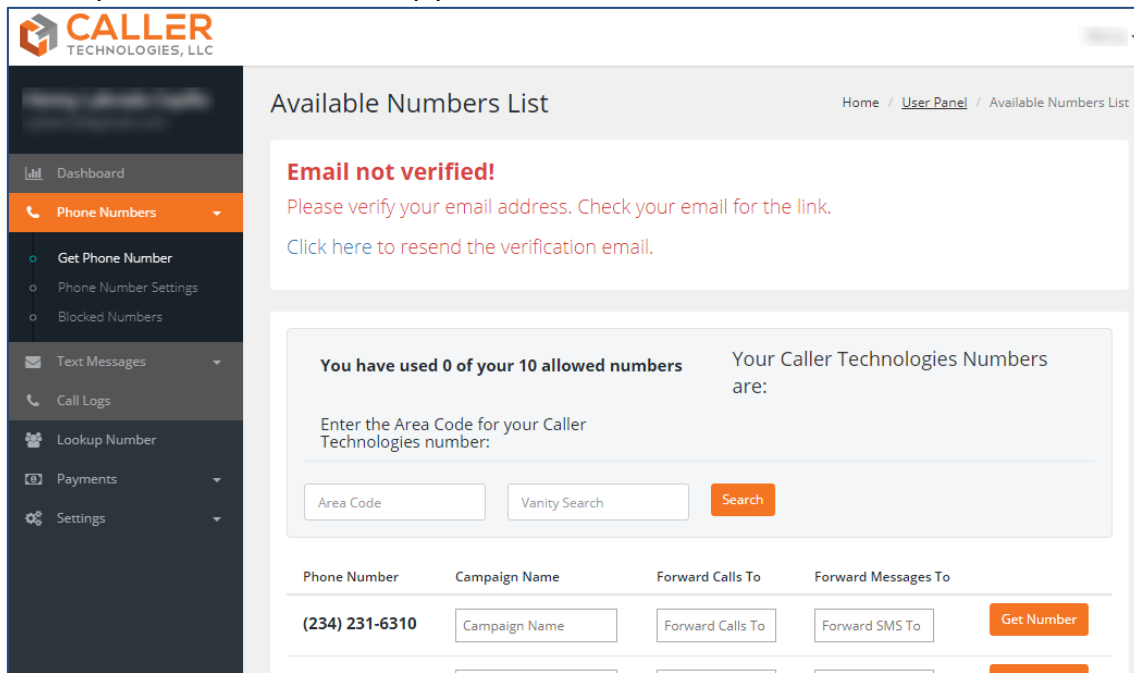
**CALLER**  
TECHNOLOGIES, LLC

## Quick Setup Guide

## Getting Started

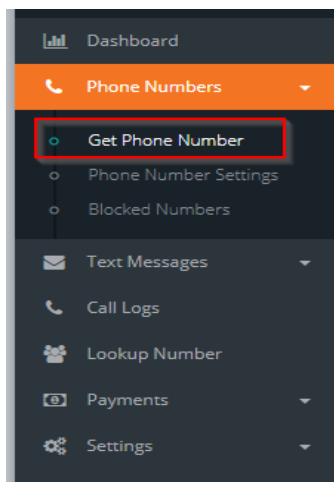
### Confirm your email address.

Check your email inbox to verify your account.



## Get A Phone Number(s)

Click the link Phone Numbers / Get Phone Number to get at least one phone number to activate your account.



Enter the area code for the number you'd like to acquire or vanity term for a vanity number; you may also search for vanity numbers with a specific area code. Place \* to position the placement of the vanity phrase: \*\*\*CARS would be (224) 555-CARS, CARS\*\*\* would be (224) CARS-555 or leave out the \* for any position, this will return more results.

Press search and the available numbers will display below

Available Numbers List

Home / User Panel / Available Numbers List

You have used 0 of your 25 allowed numbers

Enter the Area Code for your Caller Technologies number:

Area Code

Vanity Search

Search

Your Caller Technologies Numbers are:

Phone Number	Campaign Name	Forward Calls To	Forward Messages To	
(816) 203-1744	<div>Campaign Name</div>	<div>Forward Calls To</div>	<div>Forward SMS To</div>	<div>Get Number</div>
(816) 307-2409	<div>Campaign Name</div>	<div>Forward Calls To</div>	<div>Forward SMS To</div>	<div>Get Number</div>
(816) 203-1345	<div>Campaign Name</div>	<div>Forward Calls To</div>	<div>Forward SMS To</div>	<div>Get Number</div>
(816) 203-1530	<div>Campaign Name</div>	<div>Forward Calls To</div>	<div>Forward SMS To</div>	<div>Get Number</div>

Example search for area code **760** and vanity search **CARS** (2277):


760

CARS

Search

Phone Number	Campaign Name	Forward Calls To	Forward Messages To	
(760) 227-7230	<div>Campaign Name</div>	<div>(310) 633-1653</div>	<div>(310) 633-1653</div>	<div>Get Number</div>
(760) 227-7143	<div>Campaign Name</div>	<div>(310) 633-1653</div>	<div>(310) 633-1653</div>	<div>Get Number</div>
(760) 237-2277	<div>Campaign Name</div>	<div>(310) 633-1653</div>	<div>(310) 633-1653</div>	<div>Get Number</div>
(760) 227-7596	<div>Campaign Name</div>	<div>(310) 633-1653</div>	<div>(310) 633-1653</div>	<div>Get Number</div>

After you found the perfect phone number assign a “Campaign Name”. Name different numbers for different advertising campaigns to measure ROI for each advertisement you place:

Phone Number	Campaign Name	Forward Calls To	Forward Messages To	
(760) 891-2277	<input type="text" value="Audi Cars Ad"/>	<input type="text" value="(310) 633-1653"/>	<input type="text" value="(310) 633-1653"/>	 <input type="button" value="Get Number"/>

Also enter phone number to forward the calls to and the phone number to forward messages to. Finally click the “Get Number” button. This will default to the number you entered when you signed up and can be changed anytime in Phone Number Settings page.

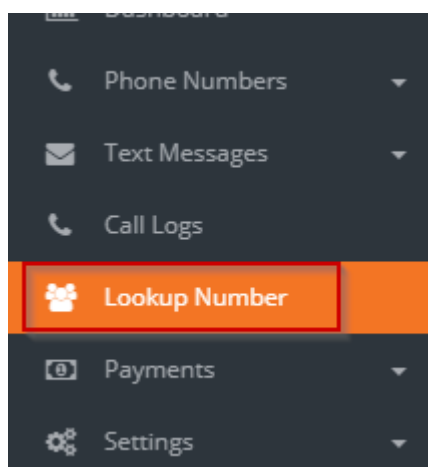
Repeat steps to get more phone numbers until you reach the limit of your account.

## Demographic Report Lookups

When someone calls or texts your Caller Technologies number(s) an Advanced Demographic Report will be made automatically and shown in the Lookup Number page.

To manually enter a phone number, type it in the search box.

“Lookup Number” page is not only a page to lookup phone numbers, it is also a good place with great features to manage your business.



Enter the phone number in the text box then click the “Look up!”:

Input Number to Lookup:

(760) 636-3597

Look up!

It will show a new record with caller name, last name and phone number in the Lookup Numbers Grid:

Copy CSV Excel Print

Search:

Jerry H Goodman - (760) 636-3597

Demographic Data:

You can see demographic data of specific person by clicking the phone number with name.

Kevin Anderson - (310) 745-2277

User Details

Name: Kevin Anderson

Number: (310) 745-2277

Date: 02-06-2018 17:16:06

Lookup Status: Successful

Caller Type:

Age:

Education: Completed High School

Gender: Male

High Net Worth:

Home Owner Status: Own

Length Of Residence: 6 Years

Market Value: 150k-200k

Address (Click address for Google map views)

15438 Graystone Ave, Norwalk CA 90650-6253 USA

City: Norwalk

Extended Zip: 6253

Country: USA

Line1: 15438 Graystone Ave

Line2:

State: CA

Zip Code: 90650

Home Data:

Phone Carrier Details

Phone Carrier: AT&T Wireless

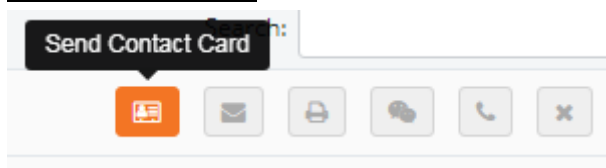
Click on the address for Google satellite and street views.

## Action Buttons

In every number row there are actions buttons that do the following:

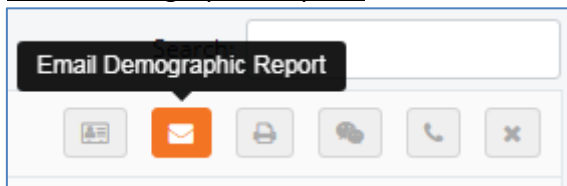
Copy	CSV	Excel	Print	Search: <input type="text"/>
Kevin Anderson - (310) 745-2277				
Jonathon T Wheaton - (858) 848-5510				
Jerry H Goodman - (760) 636-3597				

### Send Contact Card:



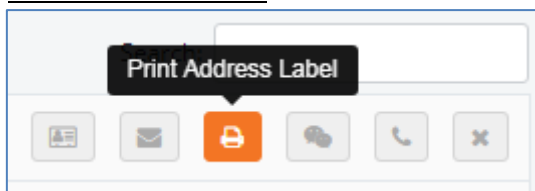
Sends your Contact / vCard to this person via SMS.

### Email Demographic Report:



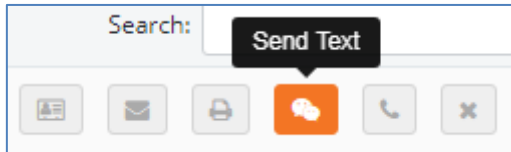
Emails the Advanced Demographic Report to another party.

### Print Address Label:



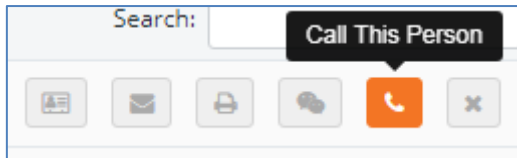
Prints the person street address on a mailing label (optional feature and not for all accounts)

#### Send Text:



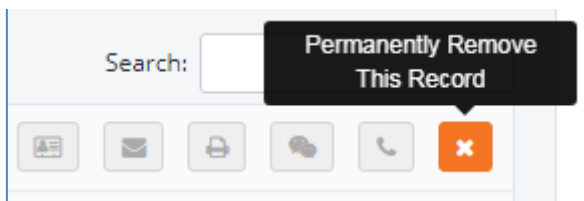
To send/receive SMS & MMS texts to/from this person.

#### Call this Person:



This will call you on the phone number set to forward to, when you answer it calls the person you are trying to reach. The system will use your CallerTech phone number to call this person showing it on their caller ID and never show your personal number.

#### Remove Record:

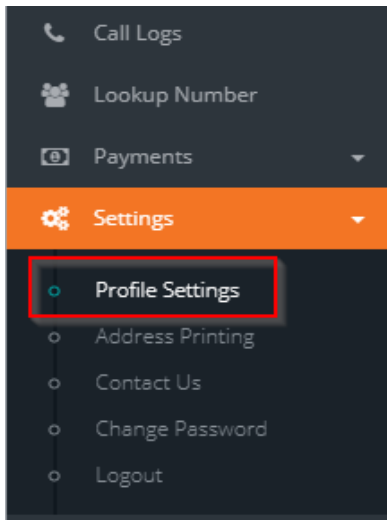


Click this button to permanently remove the record, they will be removed from your grid and your Facebook Custom Audience and will no longer push ads to them.

## **Linking Your Business.Facebook.com Account**

First you need a Facebook business account. If you don't have one, create it here <https://business.facebook.com/overview/> and follow the steps.

Now click the link Settings / Profile Settings to setup you facebook custom audience advertising:



There you can see your code and [facebook.com/device](https://facebook.com/device) link to connect your CallerTech.com account to our Facebook CallerTechnologies app:

Company Name	<input type="text" value="1982"/>	
Facebook Ad Account ID	<input type="text"/>	<div><b>Login with Facebook</b> Visit <a href="https://facebook.com/device">facebook.com/device</a> and enter this code: <div><b>4MYBWQXL</b></div></div>
Check the box to turn on push notifications to Facebook & Instagram	<input type="checkbox"/>	
Stop sending Facebook & Instagram ads after	<input type="text" value="90"/>	days

Copy and paste the code in the link.

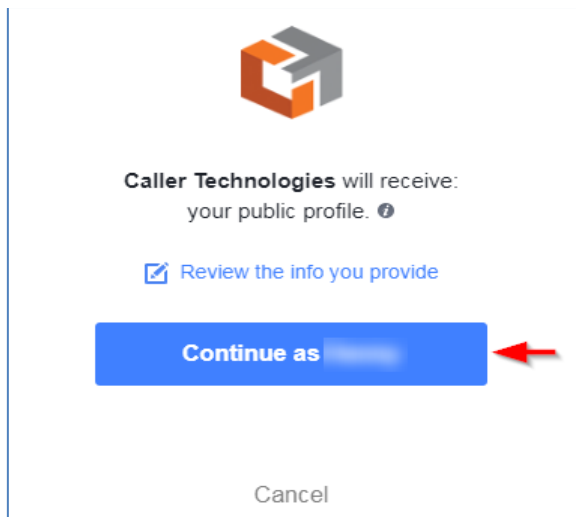
**Enter the Code**

Only enter a code from a source that you trust.

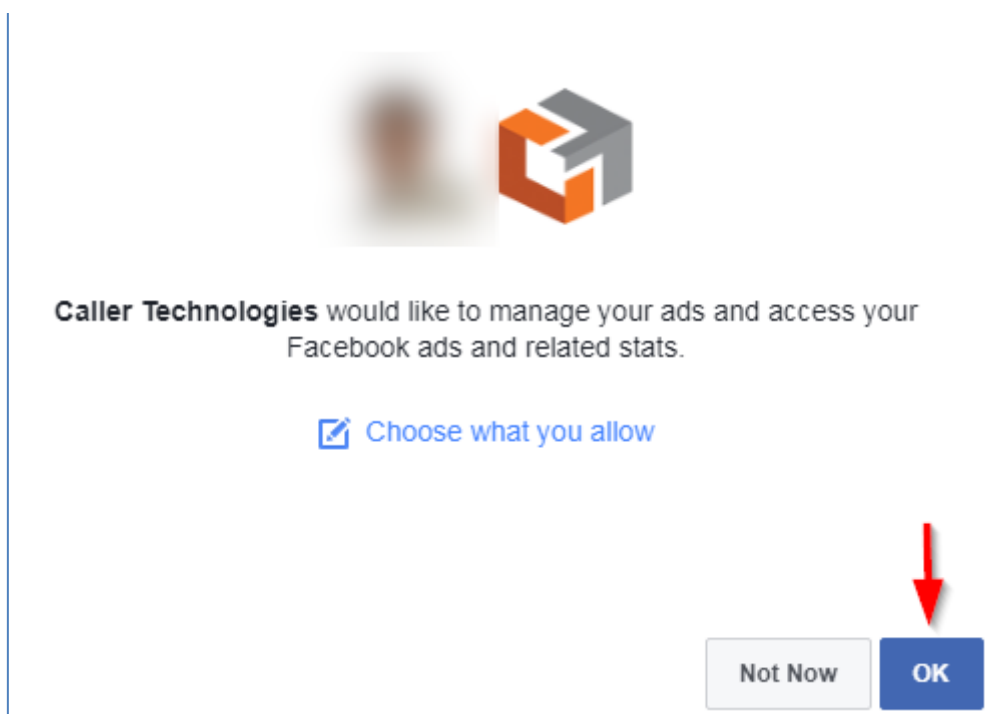
Continue

Click continue button to authorize the application:





Confirm:

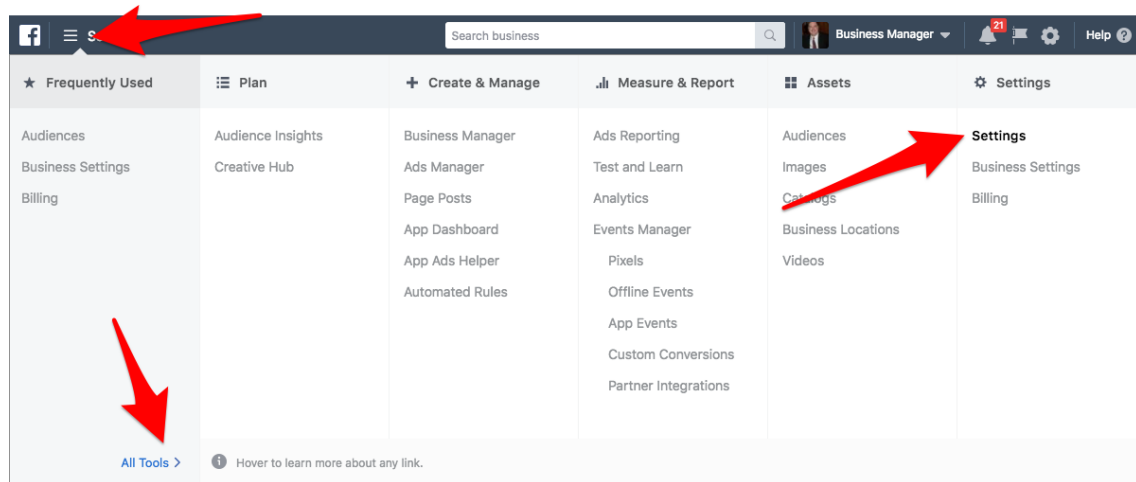


Go back to your "Profile Settings" page. You should see a message notifying you are logged on Facebook Marketing:

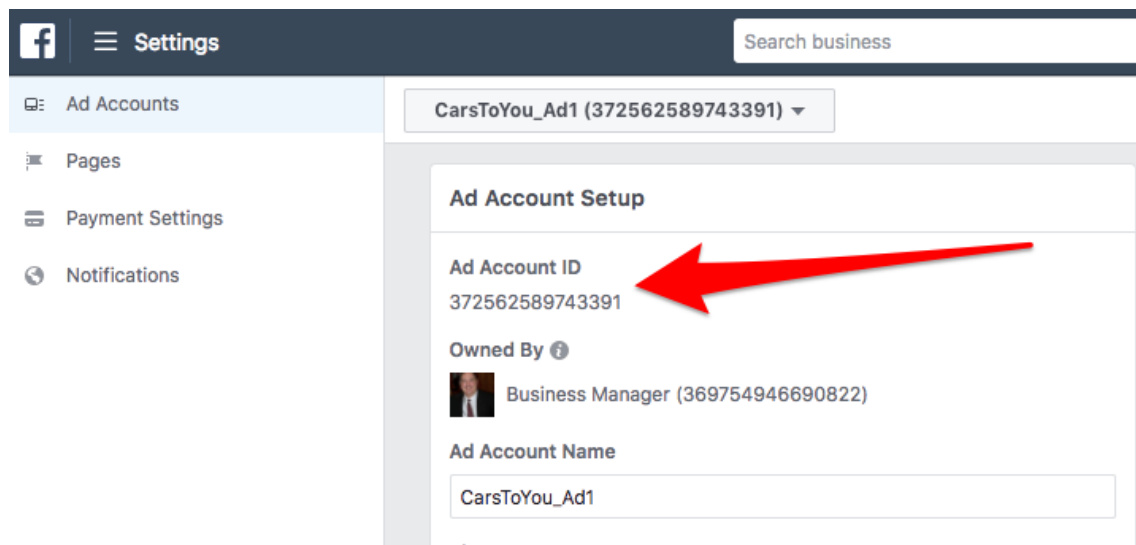
Company Name	<input type="text" value="Company Name"/>
Facebook Ad Account ID	<input type="text"/>

You are successfully logged on Facebook Marketing. [Log Out!](#)

Go to your [business.facebook.com](https://business.facebook.com) page, click the menu icon in the upper left corner, then All Tools, then Settings:



Locate and copy and paste your “Ad Account ID” number, WARNING! DO NOT CONFUSE Ad Account ID WITH BUSINESS MANAGER ID BELOW IT!!!



Copy and paste it in your [CallerTech.com](https://www.callertech.com) account in Settings / Profile Settings “Facebook Ad Account ID” field.

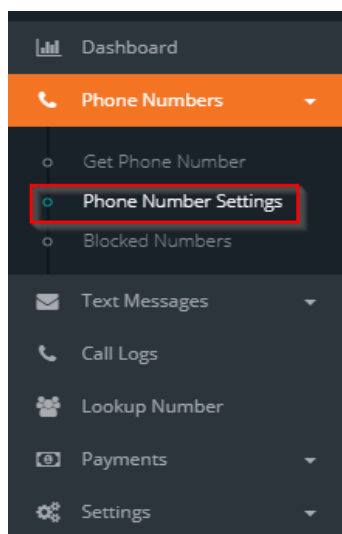
You can also configure how many days you will be sending facebook ads to your custom facebook audience in “Stop sending Facebook adsfield.

You must also turn on the highlighted checkbox to enable facebook audience feature advertising:

Facebook Ad Account ID	<input type="text" value="1668904163358099"/>	You're logged on FB Marketing. <a href="#">Logout!</a>
Check the box to turn on push advertisements to Facebook & Instagram	<input checked="" type="checkbox"/>	
Stop sending Facebook & Instagram ads after	<input type="text" value="90"/> days	
Pick your Timezone	<input type="text" value="(GMT -8:00) Pacific Time (US &amp; Canada)"/>	
Turn on call Transcriptions	<input type="checkbox"/>	
Pick a vCard file (.vcf;vcard)	<input type="button" value="Seleccionar archivo"/> Ningún archi...eleccionado	
	<input type="button" value="Save Settings"/>	Please upload vCard Need help? <input type="button" value="Contact Us"/>

Click “Save Settings” button.

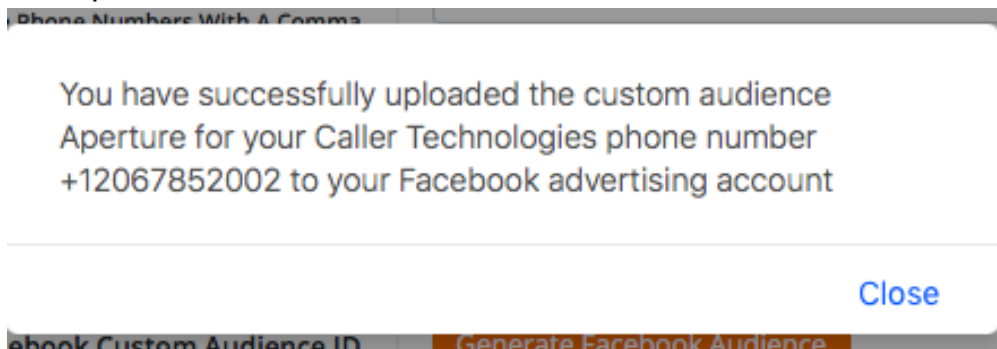
Now you must generate your custom facebook audience. Go to “ Phone Number / Phone Number Settings” link in Main Menu:



Click “Generate Facebook Audience” button:

Jump To The Next Number After How Many Rings? (Only For Round Robin, Put 0 To Call Numbers All At Once)	<input type="text" value="0"/>
Facebook Custom Audience ID	<div>Generate Facebook Audience</div> <div>Gen</div>
Check to turn on Call Recording	<input checked="" type="checkbox"/>

If you see this message you have successfully linked and created a Facebook Custom Audience, all the people who call the number will have your Facebook Ads pushed to them:



Use Prerecorded File?	<input type="checkbox"/>
Voice Mail Text	<div>Please leave your message after the beep.</div> <div>Type your greeting message here.</div> <div>Save Settings</div>

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Click Save Settings at the bottom of the page and you are done.