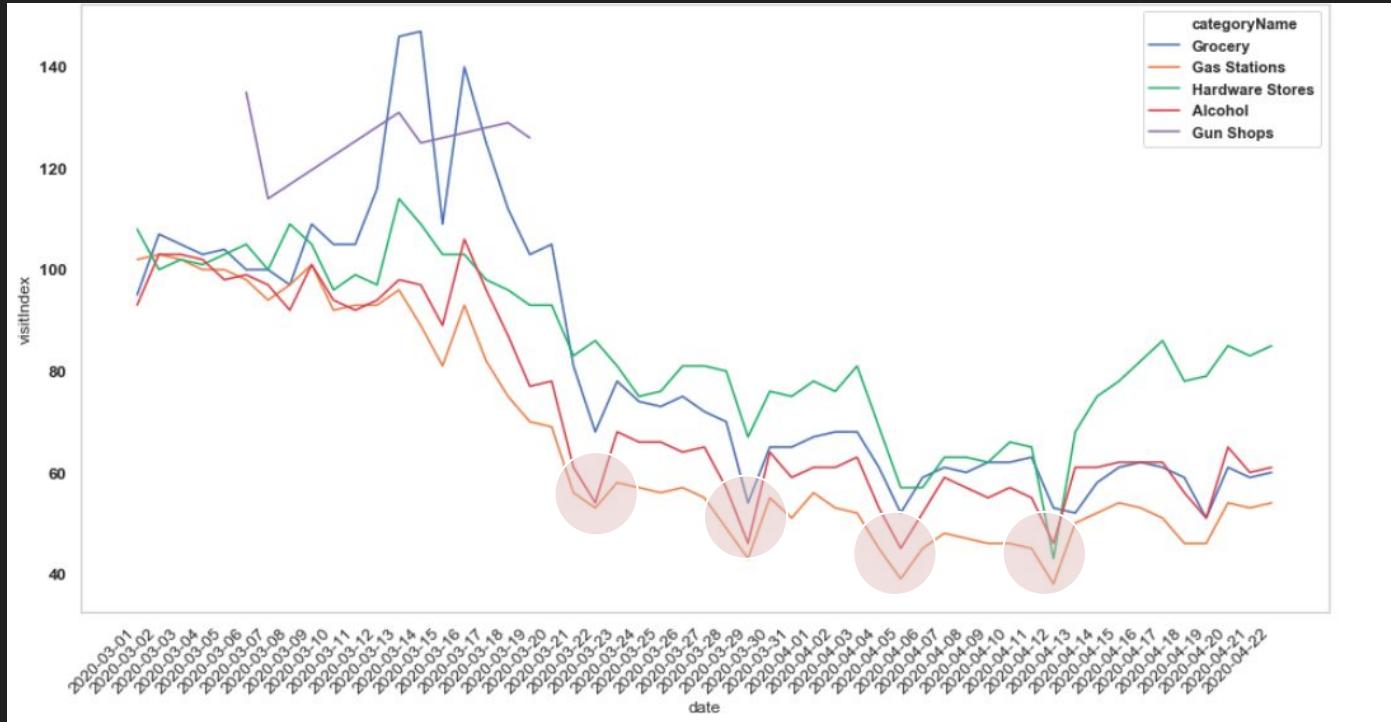


3. Impact of Social Distancing

Visit Index Varies by day



- Took Foursquare data from 3 states, GA, CA, NY to compare how businesses have been affected
- Data mitigated by adoption of Foursquare per space which I assume would vary across states
- **Businesses are being hit differently across different states, but people's patterns of visits are consistent**

Optimize visits to reduce crowding

- Social distancing fatigue setting in
- Social distancing is **most effective when people don't meet one another**
- So, why don't we encourage people to visit businesses at optimum times?
 - [Tool](#) that shows number of people by day that should be encouraged to go e.g. shopping on another day

