

# DIGITAL MARKETING

## ASSIGNMENT- 1

**Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

Name	ANISHA.A
Reg. No	960220106022
NM ID	C79048E89D7D794AEDE4902E6A4943CE
Team ID	NM2023TMID10144

Blog links:

Blogger: <https://silkhaven.blogspot.com/2023/08/silk-haven.html>

WordPress: <https://silkhaven6.wordpress.com/2023/10/20/silk-haven/>

The screenshot shows a WordPress blog post editor interface. The browser tabs at the top include 'Log In - WordPress.com', 'Log in to WordPress.com - anis...', 'Blog Home - Template - Editor -', and 'Post Edit'. The address bar shows the URL 'blogger.com/blog/post/edit/687745824762664978/374080126012498617'. The main content area displays a blog post titled 'Silk Haven'. The post features a large image of a woman in a red sari with the text 'Silk Haven' and 'MADE IN INDIA' overlaid. Below the image, the text reads: 'Welcome to Silk Haven, where the timeless elegance of traditional Indian attire meets contemporary style. Our Saree Boutique is a haven for those who appreciate the intricate artistry, rich cultural heritage, and exquisite craftsmanship that define the world of sarees. At Silk Haven, we curate a stunning collection of sarees that cater to every occasion and taste. From classic handwoven silk sarees that narrate stories of India's diverse regions, to modern designer sarees that seamlessly blend tradition with innovation, our boutique offers a diverse range that ensures there's something for everyone. Our mission is to provide not just sarees, but a complete experience. As you step into our boutique, you'll be greeted by a warm and knowledgeable staff that's eager to assist you in finding the perfect...' The right sidebar shows 'Post settings' with sections for 'Labels', 'Published on' (25/08/2023 13:12), 'Permalink', 'Location', and 'Options'. The bottom of the screen shows a Windows taskbar with various application icons and a system tray displaying '27°C Haze', 'ENG IN', and the date '20-10-2023'.

