

PROJECT SUBMISSION

Project Name – How to Create a Brand Promo Video Using Canva

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|---------------|--|
| Date | 20-10-2023 |
| Team ID | NM2023TMID10144 |
| Team Leader | Harani.S- 3DB376ED512F4BC81AB4B9D976B1C398 |
| Team member 1 | Abinaya Sree R.J- 406A55183D0207FB53D4E464A8B3A14B |
| Team member 2 | Anisha.A- C79048E89D7D794AEDE4902E6A4943CE |
| Team member 3 | Gopisha J.S- CBC56AB030E6160B9E14CC81A1165SEF |

Brand Name: Swanky Jhumkas

Category: Fashion

Brand Target Audience: Women

Email: swankyjumkasworld@gmail.com

Video Script:

Corporate video – Earrings for Women

Product Feature: Earrings of latest fashion, best quality, affordable prices

Contact: 987 065 4321

File upload:

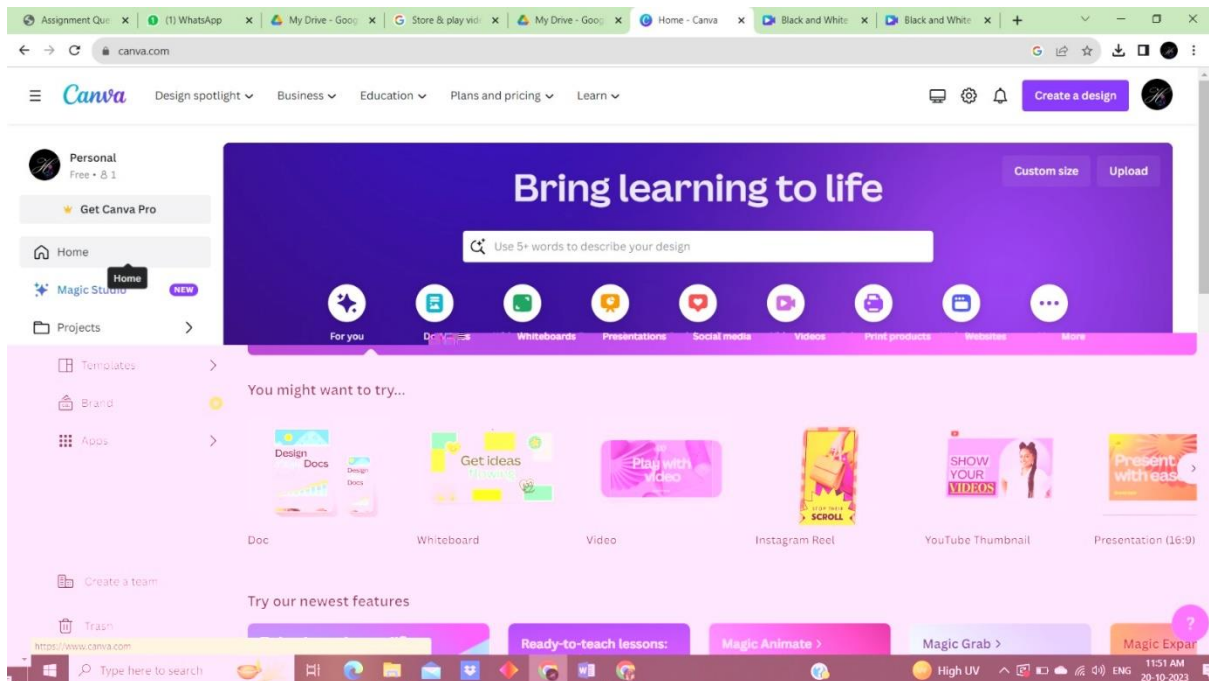
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Upload in social media:

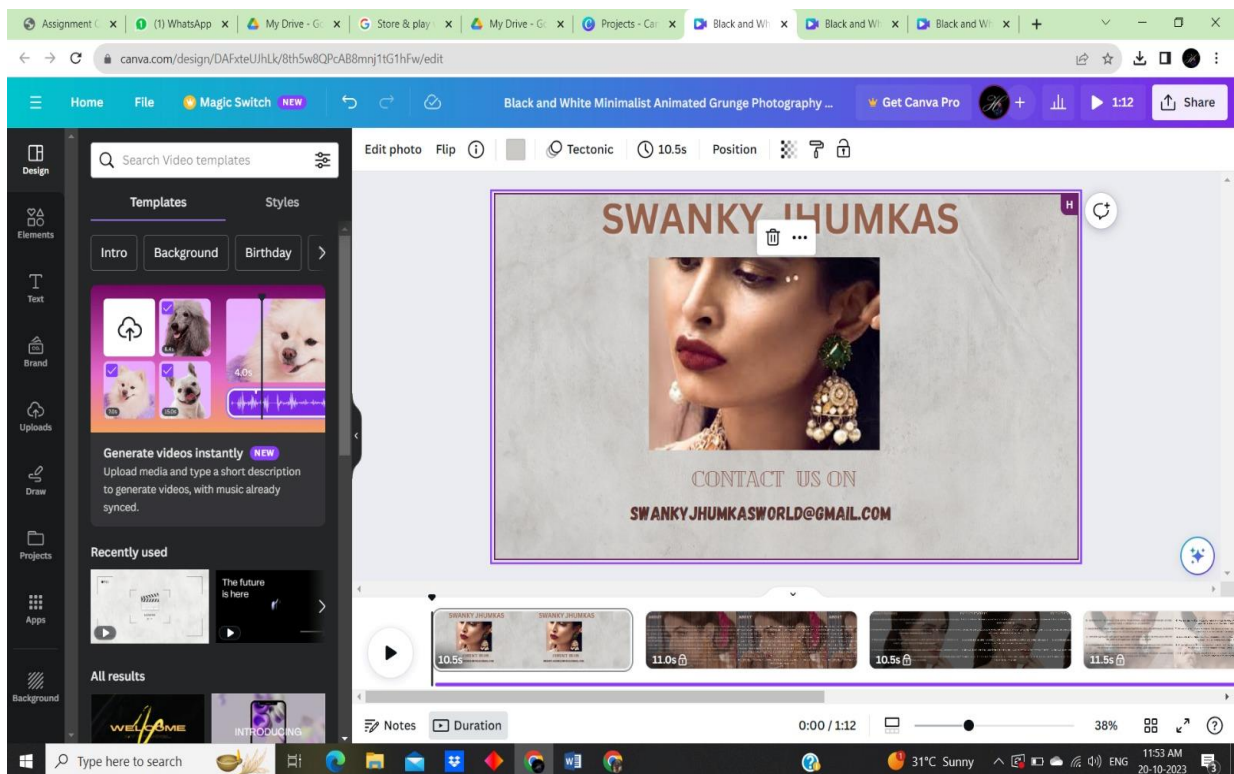
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Document:

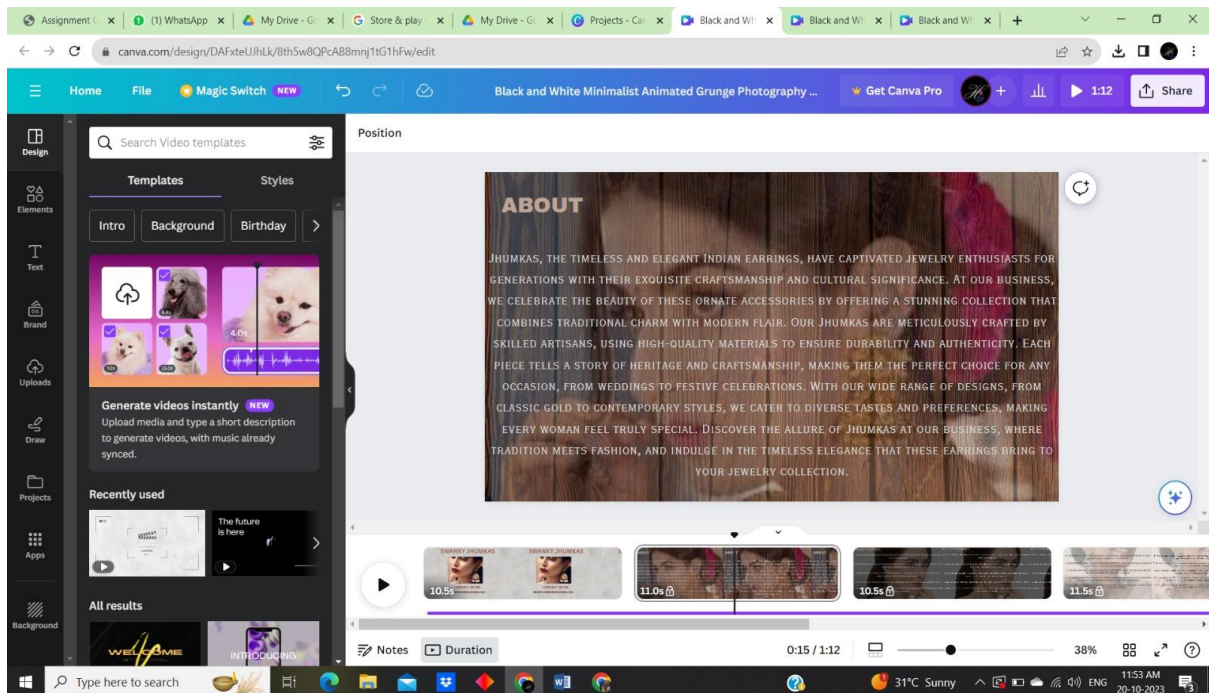
Step 1: Creating a promo video by using canva.com



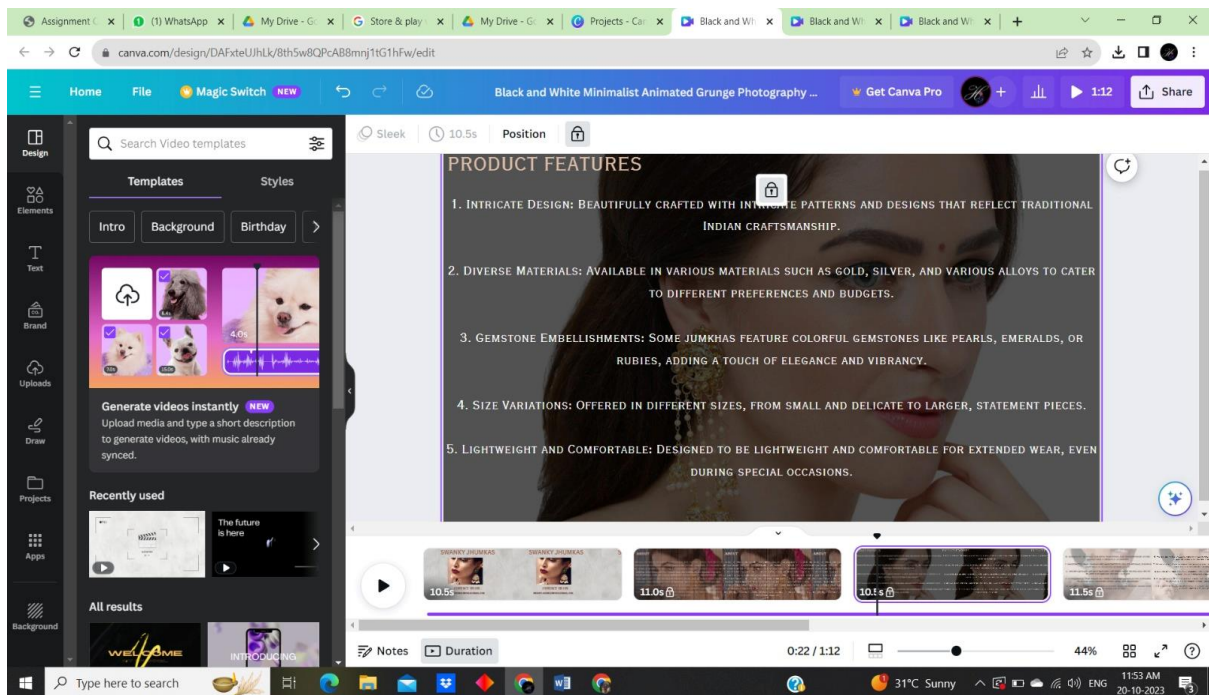
Step 2: Choosing a proper template for creating our promo video

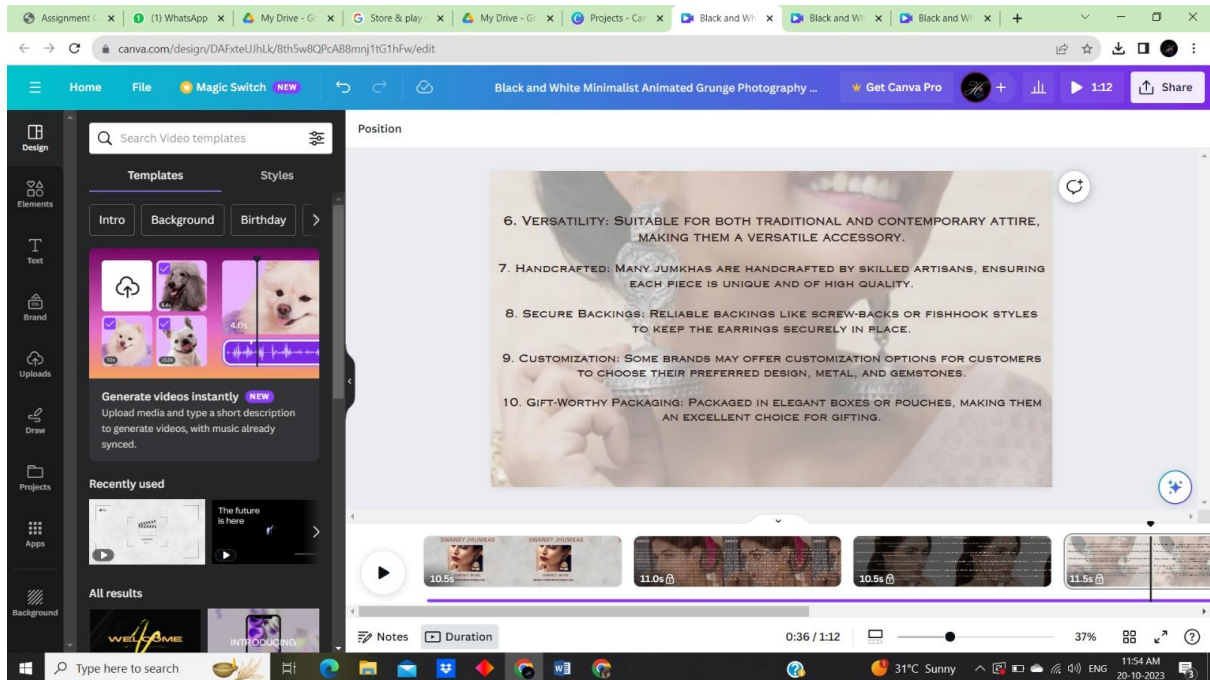


Step 3: Introducing our product (Swanky Jhumkas)

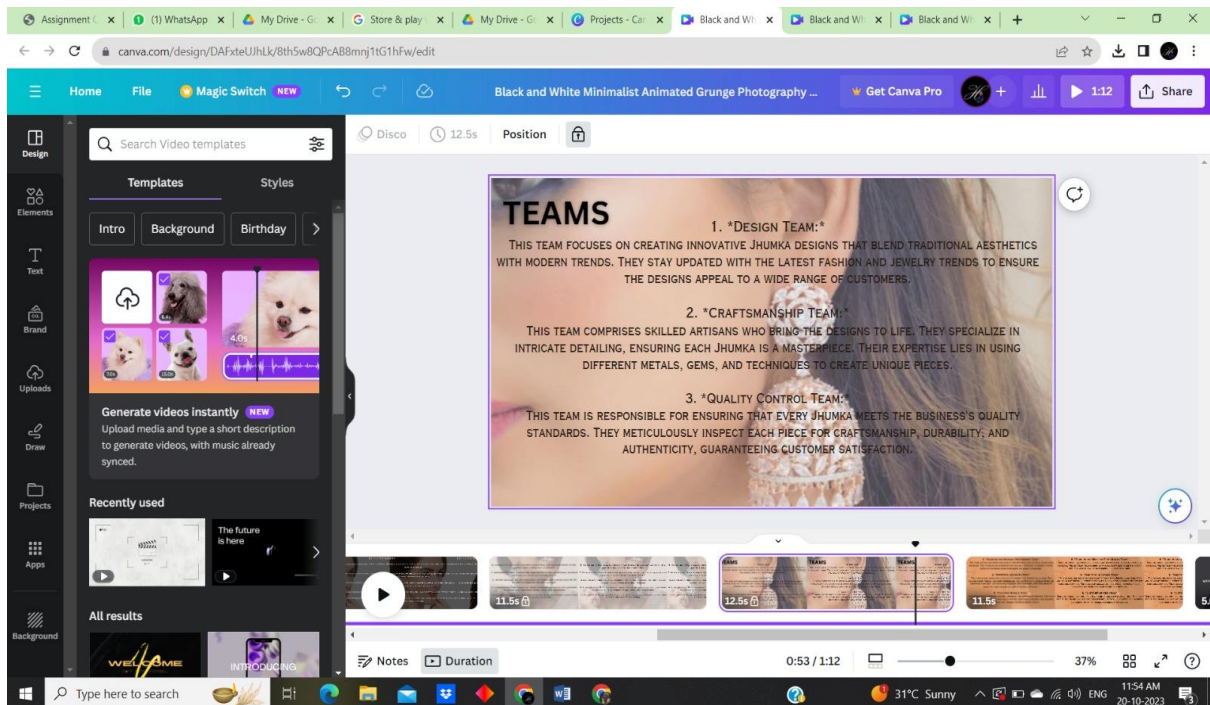


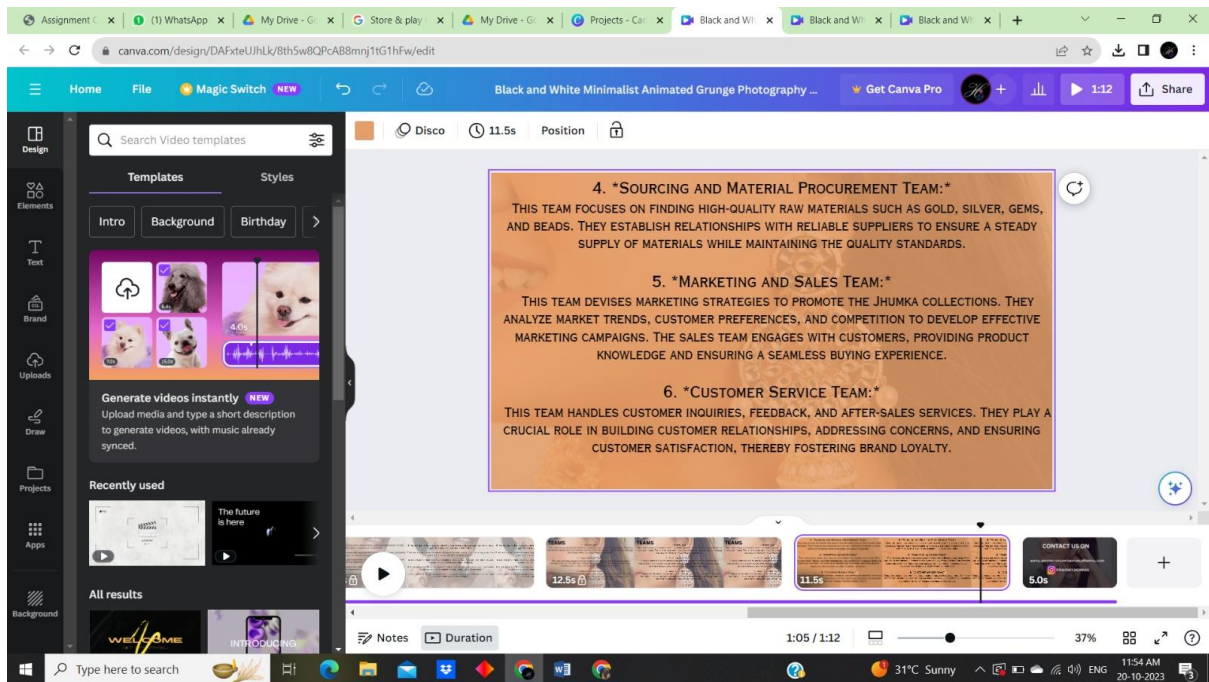
Step 4: Here our product features are provided in the template



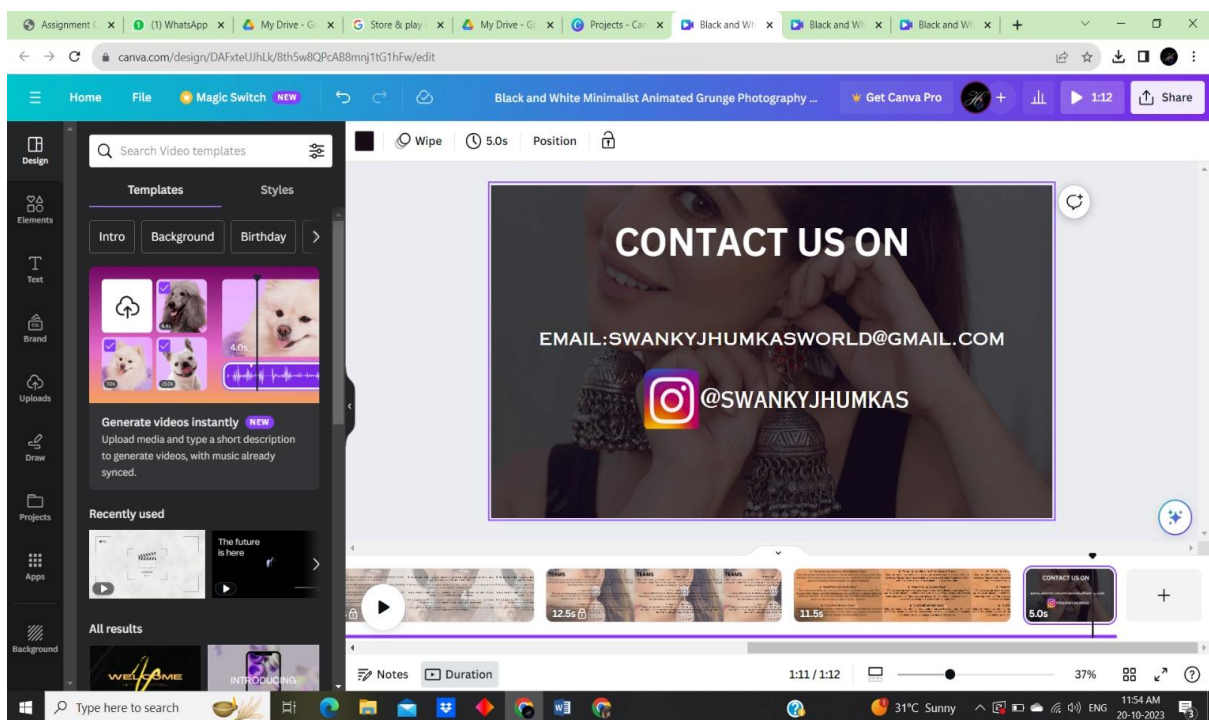


Step 5: Teams working under our product





Step 6: Our contact details shown below



Demo video link:

https://drive.google.com/file/d/1y6dzmR58JD3PgaPrMi2t-S-xAgjd7HUB/view?usp=share_link