## \$21,565,705 \$18,591,125 \$2,974,580 **Outlets Sales** \_ Sales Variance Variance% Variance by Outlet Type Sales and Revenue by Outlet type Top 11 Item types Item\_Type Sum of Sales \$ Count of Outlet\_Type 0.93K 5.58K ● Sales ● Revenue **Baking Goods** \$1,468,009.40 Breads \$641,755.14 Supermarket Ty... Supermarket Type1 Canned \$1,675,215.73 Dairy \$1,766,209.10 Outlet\_Type Outlet\_Type Supermarket Ty... Supermarket Type3 Frozen Foods \$2,117,852.35 Fruits and Vegetables \$3,271,269.39 Supermarket Type2 Supermarket Ty... Health and Hygiene \$1,212,432.16 Household \$2,384,372.71 Grocery Store **Grocery Store** Meat \$1,064,376.11 **Snack Foods** \$3,170,031.86 \$5M \$0M \$10M \$0M \$10M Soft Drinks \$1,035,761.36 Sales and Revenue Variance Sales and Revenue by Year Item Fat Content by Sales Outlet Location Type by Revenue Outlet Type by Sales Sum of Sales \$ Sum of Outlet\_Type\_Revenue Sales and Revenue Outlet\_Ty... **Outlet Loc...** • Superm... Item\_Fat\_C... Tier 3 Low Fat Superm... Tier 2 Regular Superm... Tier 1 Grocery... \$0M

1990

2000

Year

2010