

- 1. Main page: http://cortanaanalytics.com
- 2. To begin this module, you should have:
 - 1. Basic Math and Stats skills
 - 2. Business and Domain Awareness
 - 3. General Computing Background

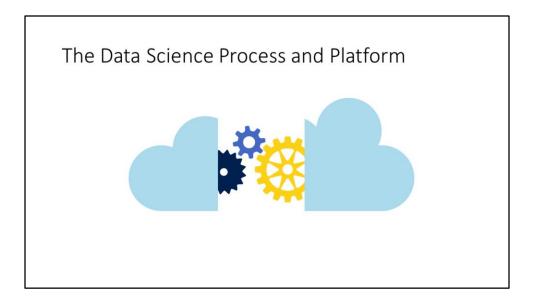
NOTE: These workbooks contain many resources to lead you through the course, and provide a rich set of references that you can use to learn much more about these topics. If the links do not resolve properly, type the link address in manually in your web browser. If the links have changed or been removed, simply enter the title of the link in a web search engine to find the new location or a corollary reference.

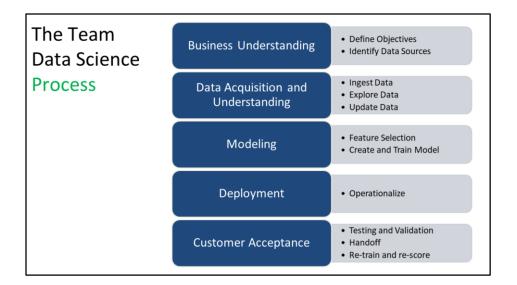
Learning Objectives

- Know how to operationalize a SQL Server R Services environment
- 2. Use the Microsoft R capabilities in a solution

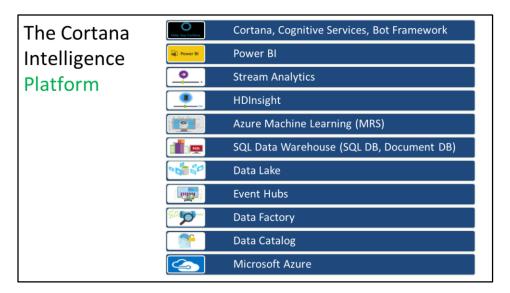


- 1. At the end of this Module, you will:
 - 1. Know how to operationalize a SQL Server R Services environment
 - 2. Use the Microsoft R capabilities in a solution





- 1. This process largely follows the CRISP-DM model: http://www.sv-europe.com/crisp-dm-methodology/
- 2. It also references the Cortana Intelligence process: https://azure.microsoft.com/en-us/documentation/articles/data-science-process-overview/
- 3. A complete process diagram is here: https://azure.microsoft.com/en-us/documentation/learning-paths/cortana-analytics-process/
- 4. Some walkthrough's of the various services: https://azure.microsoft.com/en-us/documentation/articles/data-science-process-walkthroughs/
- 5. An integrated process and toolset allows for a more close-tointent deployment
- 6. Iterations are required to close in on the solution but are harder to manage and monitor

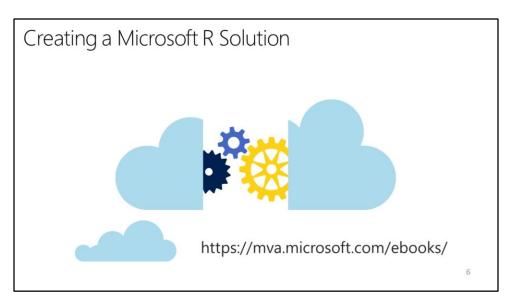


- 1. Platform and Storage: Microsoft Azure http://microsoftazure.com Storage: https://azure.microsoft.com/en-us/documentation/services/storage/ (Host It)
- 2. Azure Data Catalog: http://azure.microsoft.com/en-us/services/data-catalog (Doc It)
- 3. Azure Data Factory: http://azure.microsoft.com/en-us/services/data-factory/ (Move It)
- 4. Azure Event Hubs: http://azure.microsoft.com/en-us/services/event-hubs/ (Bring It)
- 5. Azure Data Lake: http://azure.microsoft.com/en-us/campaigns/data-lake/ (Store It)
- 6. Azure DocumentDB: https://azure.microsoft.com/en-us/services/documentdb/, Azure SQL Data Warehouse: http://azure.microsoft.com/en-us/services/sql-data-warehouse/ (Relate It)
- 7. Azure Machine Learning: http://azure.microsoft.com/en-us/services/machine-learning/ (Learn It)
- 8. Azure HDInsight: http://azure.microsoft.com/en-us/services/hdinsight/ (Scale It)
- 9. Azure Stream Analytics: http://azure.microsoft.com/en-us/services/stream-analytics/ (Stream It)
- 10. Power BI: https://powerbi.microsoft.com/ (See It)
- 11. Cortana: http://blogs.windows.com/buildingapps/2014/09/23/cortana-integration-and-speech-recognition-new-code-samples/ and https://blogs.windows.com/buildingapps/2015/08/25/using-cortana-to-interact-with-your-customers-10-by-10/ and https://developer.microsoft.com/en-us/Cortana (Say It)
- 12. Cognitive Services: https://www.microsoft.com/cognitive-services
- 13. Bot Framework: https://dev.botframework.com/
- 14. All of the components within the suite: https://www.microsoft.com/en-us/server-cloud/cortana-intelligence-suite/what-is-cortana-intelligence.aspx
- 15. What can I do with it? https://gallery.cortanaintelligence.com/



16. Getting Started Quickly: https://caqs.azure.net/#gallery





1. Complete introduction: https://msdn.microsoft.com/en-us/microsoft-r-getting-started



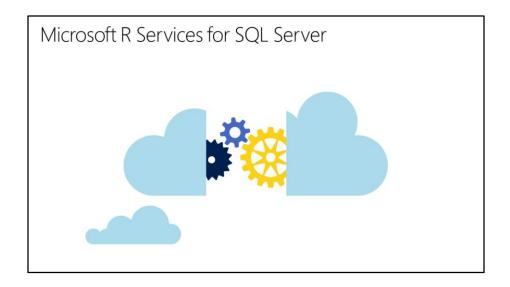
Options

- Script embedding
- Azure ML
- R Server
- HDInsight
- Microsoft SQL Server 2016



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1. Extended Events for SQL Server R Services: https://msdn.microsoft.com/en-us/library/mt628054.aspx

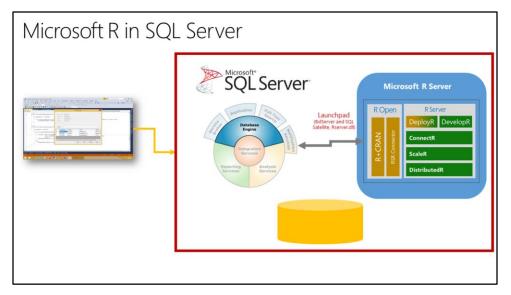


1. Great set of resources: https://www.r-bloggers.com/r-and-sql-server-articles/amp/

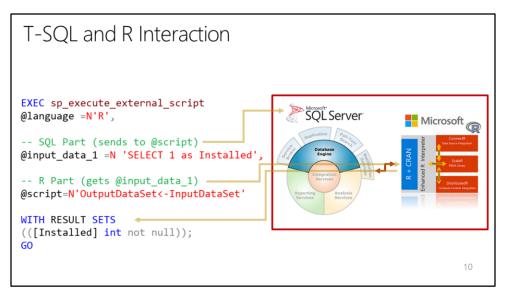
Using statistics in T-SQL:

- https://curiousaboutdata.com/2016/11/21/associative-analytics-two-sample-t-test/
- https://curiousaboutdata.com/2016/09/21/associative-statistics-one-sample-t-test-with-tsql-and-r/
- https://curiousaboutdata.com/2016/09/13/statistics-chi-square-test/

https://curiousaboutdata.com/2016/09/05/statistics-with-t-sql-and-r-the-pearsons-correlation-coefficient/



- 1. Primary Documentation and training: https://msdn.microsoft.com/en-us/library/mt604845.aspx
- 2. Also add-ins for other services like SSIS: https://msdn.microsoft.com/en-us/library/mt146770.aspx



1. Components and Architecture: https://msdn.microsoft.com/en-us/library/mt709082.aspx (with graphics)

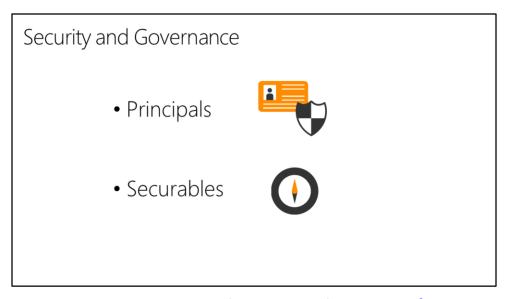
Performance and Monitoring

- Performance considerations
- Monitoring
- Tuning



1. Extended Events for SQL Server R Services: https://msdn.microsoft.com/en-us/library/mt628054.aspx





1. Security Overview: https://msdn.microsoft.com/en-us/library/mt709078.aspx



Implementation Considerations



- Coordinating with the R professional
- Best Practices



- 1. Managing and monitoring R Solutions for SQL Server: https://msdn.microsoft.com/en-us/library/mt590866.aspx
- 2. Upgrade and Installation: https://msdn.microsoft.com/en-us/library/mt653951.aspx
- 3. Considerations: https://msdn.microsoft.com/en-us/library/mt590540.aspx



- 1. Option 1: https://www.microsoft.com/en-us/sql-server/developer-get-started/r
- 2. Option 2: Open the **SQL Server R Services Lab** from your \Resources folder, follow the instructions you find there. Source Materials are at: https://github.com/Microsoft/sql-server-samples/tree/master/samples/features/r-services/Telco%20Customer%20Churn
- 3. Option 3: Refer to this link: https://gallery.cortanaintelligence.com/Tutorial/Predictive-Maintenance-Template-with-SQL-Server-R-Services-1 and work through that example.
- 4. Channel 9 Video on these tutorials: https://channel9.msdn.com/Shows/Cloud+Cover/Episode-226-Microsoft-R-Server-Solutions
- 5. More labs: https://github.com/Microsoft/SQL-Server-R-Services-Samples and https://gallery.cortanaintelligence.com/Collection/ML-Templates-with-SQL-Server-R-Services-1



1. Know how to operationalize a SQL Server R Services environment 2. Use the Microsoft R capabilities in a solution

Questions?

More resources:

- 1. https://msdn.microsoft.com/en-us/microsoft-r/microsoft-r-more-resources
- 2. Revolutions Blog
- 3. <u>Blog: Joseph Sirosh, "Making R the Enterprise Standard..."</u>
- 4. Getting Started with Microsoft R
- 5. Diving In.. Data Analysis in Microsoft R
- 6. R Server Technology Video
- 7. R Tools for Visual Studio Sneak Peek
- 8. R Tools for Visual Studio Overview
- 9. SQL R Services Overview Youtube
- 10.SQL R Services Feature Overview Youtube
- 11. SQL R Services Overview at Build
- 12.SQL R Services Tutorial