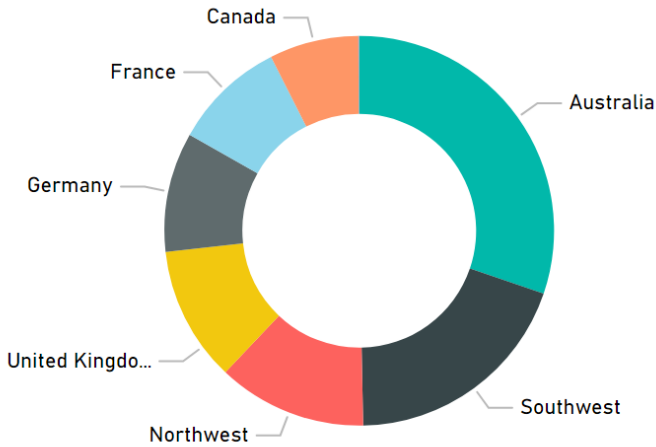




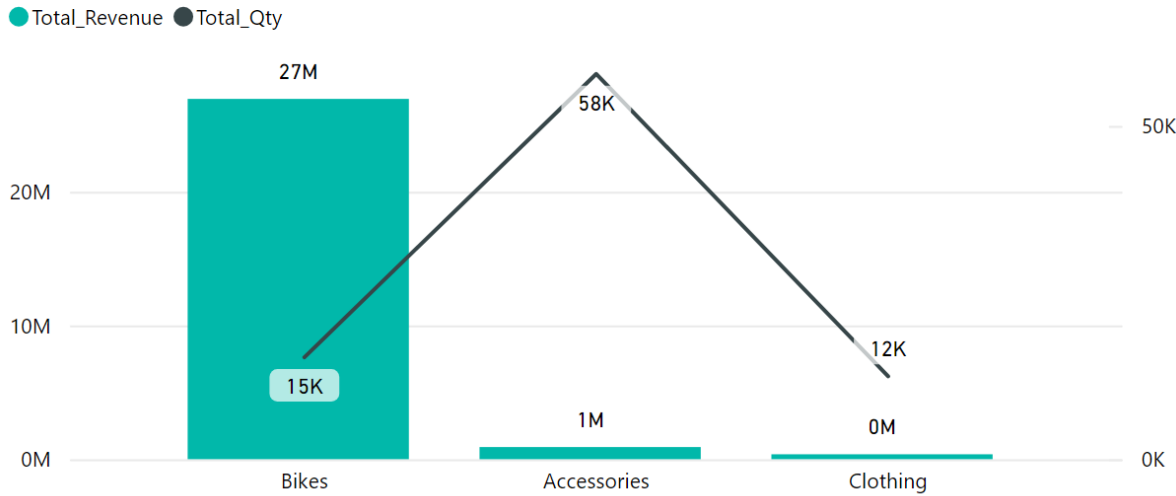
Q1'15	Q1'16	Q1'17	Q2'15	Q2'16	Q2'17	Q3'15	Q3'16	Q4'15	Q4'16
Australia	Canada	Central	France	Germany	Northeast	Northwest	Southeast	Southwest	United Kingdom

Total quantity
85533
Total Revenue
28.22M
Total Lines Sold
106664
Return Quantity
1828
Unique Customers
18148
Units Per Order
1.53

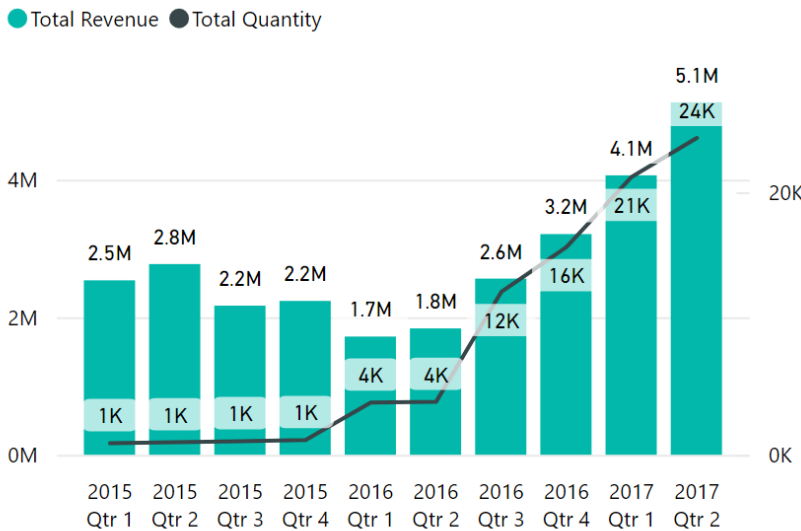
Total Revenue by Region



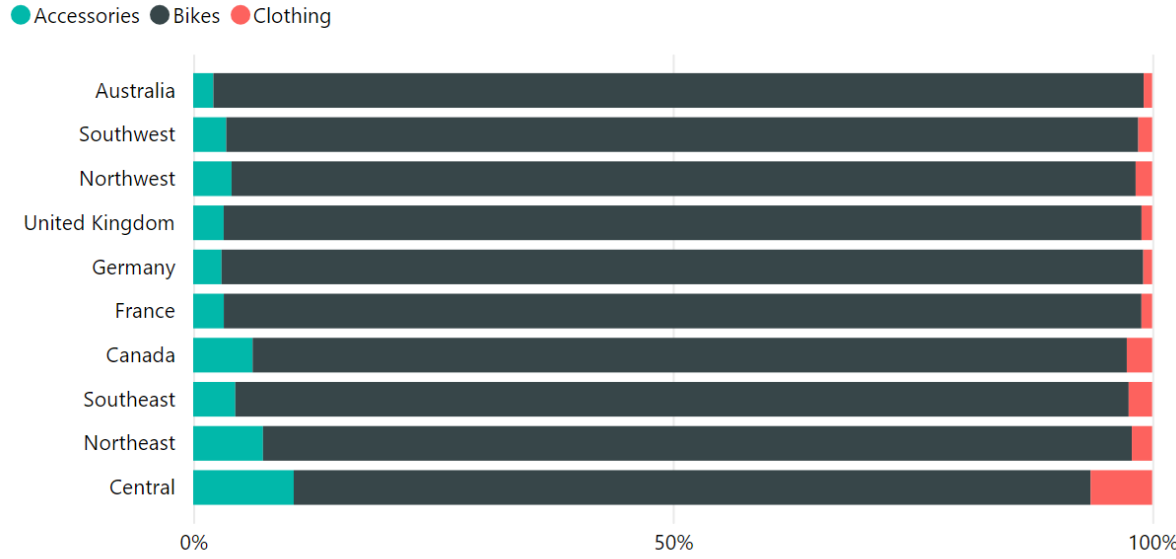
Revenue and Quantity by Category & Sub Category



Revenue and Quantity by Category & Sub Category



Revenue and Quantity by Category & Sub Category



Product Level Analysis

Total quantity

85533

Total Revenue

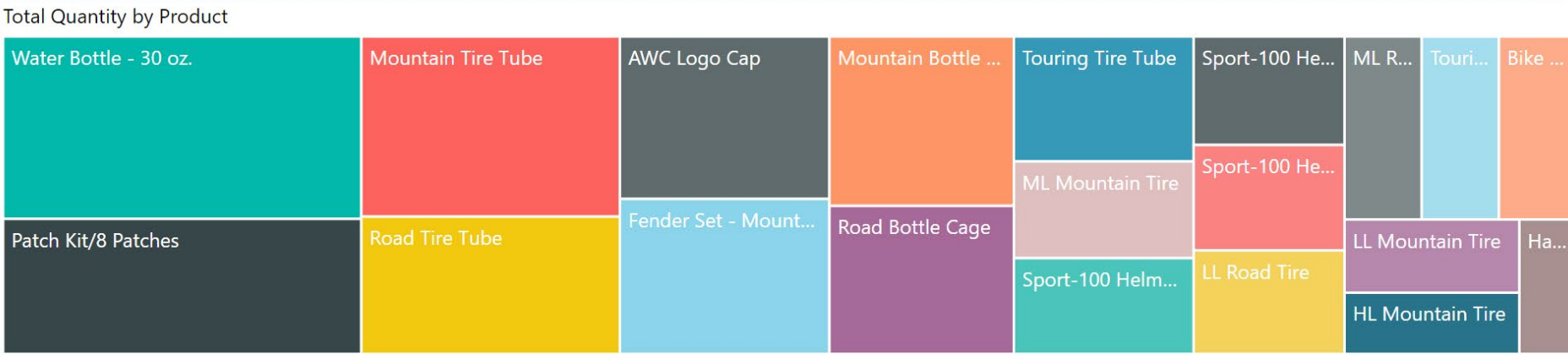
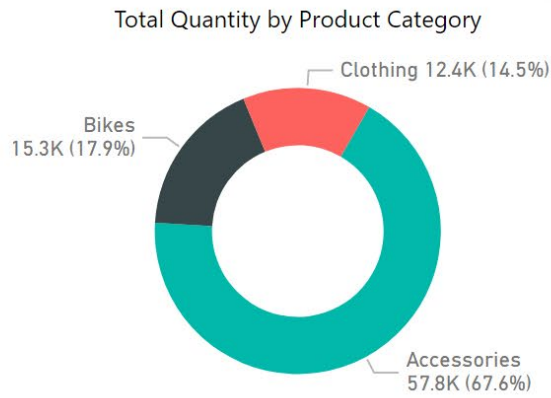
28.22M

Return Quantity

1828

Top Customer by Order Quantity

ABBY RANA



SubcategoryName	Total_Qty	Total_Revenue	Total_LinesSold
Bike Racks	302	36,240.00	812
Bike Stands	234	37,206.00	709
Bottles and Cages	15106	107,744.94	16526
Caps	4151	35,882.07	5602
Cleaners	1706	13,562.70	2564
Fenders	3960	87,040.80	3473
Gloves	2644	62,261.18	4145
Helmets	6034	205,833.94	16104
Hydration Packs	695	38,218.05	1998
Jerseys	3113	158,564.94	8287
Mountain Bikes	5024	9,397,950.13	4712
Road Bikes	8140	13,779,514.85	7129
Shorts	944	66,070.56	1190
Socks	1063	9,556.37	1461
Tires and Tubes	29772	380,826.68	28312
Touring Bikes	2124	3,771,564.66	2185
Total	85533	28,221,121.37	106664

