# WEB INNOVATION CHALLENGE

# INTRODUCTION

The event involves designing of a website, for a Organization / Company / Industry which dedicated towards generating a social and technical Impact on a particular section of the society in any aspect. The organization wants to have a professional attire and boost its outreach by developing their website. You have to work as a web designer / developer to build this website.

### **STATEMENT**

- ❖ You have to design a single or multiple page website for any real or fictional organization that creates a huge social and technical impact .
- ❖ The organization for which the website is to be designed should have a highly innovative and creative idea of how it will practically help a group of people or a particular section of the society. It could be like making a sharing portal, or a website for an organization which helps deaf people learn through actions etc.(
  NO IDEA SHOULD BE PICKED FROM ABOVE TWO)
- ❖ Website can be designed using any markup language, with extension of CSS, Javascript and bootstrap.
- Site can be static as well as dynamic (involving top level navigation system i.e. active rollovers, section scrolling etc.)
- It should work properly for both Desktop and mobile devices mode including a responsive framework.
- Website should include at least 5 web pages / sections, which can involve (but should not be limited to):

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	Tagline/ Identity/ recent events/ notice board etc
	About Us section that incorporates about the organization and its mission
	and motto.
	Contact / Donate Section (if any)
	Media gallery

- ☐ Feeds and links to other webpages or social platforms (It shouldn't necessarily have any page on a social site).
- ❖ Site should be easily administered and should clearly depict the impact, the organization is making on the world.
- Website can be developed on any content management platform and can be hosted on any free-tier(AWS, Google cloud platform, etc.) or purchased server( GoDaddy, Bigrock, bluehost, etc.) as per as your feasibility.
- Site should not include any pre built or purchased template/ theme. However, non copyright images and icons can be used for creativity.

### **STRUCTURE**

The event will be organized in two stages as follows:

#### Stage 1:

This involves submission of a detailed plan for building the site which should include:

- → Type Of organisation for which this site can be used.
- → Details of how your organisation is tackling this problem.
- → Detailed structure of your webpage (different pages/section that will be present)
- → What is new/different about your webpage?

### Stage2:

- → It involves the final submission of the proposed solution and designed web page through email.
- \* FOR SUBMITTING THE SOLUTION EMAIL THE LINK OF HOSTED WEBSITE AND COMPLETE CODE & OTHER FILES IN ZIP FORMAT TO:

anwesha.technical@gmail.com

- **★** Judgement will be strictly on the basis of
  - level of innovation
  - stability of the webpage in different platforms
  - UI components
  - User Experience (Ease of Use, Waiting time etc)

### **TIMELINE**

➤ LAST DATE TO REGISTER: 29th December 2019

➤ SUBMISSION OF STAGE 1 PLAN: 31st December 2019

➤ DECLARATION OF STAGE 1 RESULT: 3rd January 2020

> FINAL SUBMISSION: 24th January 2020

> RESULT DECLARATION: 27th January 2020

### Resources for setting up servers:

https://www.youtube.com/watch?v=wNr7YqjjzOY https://www.youtube.com/watch?v=w6e68N-dpdk

# **ORGANISERS**

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