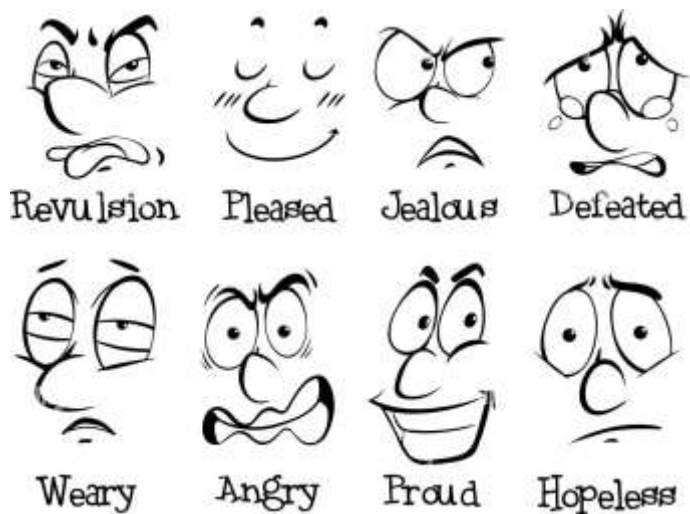
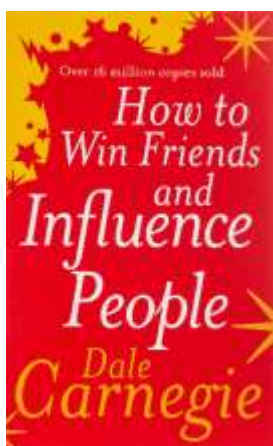


YOU EXPRESS... TO IMPRESS



STYLE ISN'T ABOUT ATTENTION BUT SELF-EXPRESSION

Your expressions dive into play when it comes to seeking attention or getting someone to like you. These tiny little things like winks, smiles and hand gestures play an important role when it comes to convincing people. Most of it is utilized by singers. If you look up close to their singing patterns, they express damn hard to convey the emotion of the song. All solid performers don't get a chance into films, as only a handful of them can express the exact emotions at a particular given time. Your convincing skills require bold expressions if you want to impress an investor. You need style and skills in delivering effective and engaging presentations to a variety of audiences. This hinge on the tone of your voice, the body language you convey, and your gestures and of course the quality of your speech.



BOOK: "HOW TO WIN FRIENDS AND INFLUENCE PEOPLE"

My dad used to keep ringing in my ears about this book named "HOW TO WIN FRIENDS AND INFLUENCE PEOPLE." The book teaches you how to make friends quickly and easily, increase your popularity, make you a better speaker and the list doesn't end. Personally, it helped me a lot. I would just say that it's a must-read.

Beauty of Expression:

Returning to the topic. So... to become an exceptional influencer, you need to follow a set of rules, though they aren't a set of steps that can solve all problems, those are a few suggestions that you might apply in your life and take do wonders. The statements go something like this. 1. You should never criticize someone. 2. Characters disciplinary self-control to be forgiving will play major dividends in your relationships with people. 3. Remember their names because it makes them feel that you are important to them. 4. Don't attempt to win your argument. If you try to win every single statement, that person in front of you feels demotivated and eventually, your relationship with that person will die. 5. Have others believe your conclusion is their own. People around you must trust your conclusion by their heart and soul. Any wrong conclusion is not accepted by mass because people love suggestion over demand. Don't confess to folks that they are wrong, find the common ground and persuade them so that they improve.

- Hardik Shah