

# Financial Overview & Revenue Performance



₹ 1.71bn  
revenue

7.35K  
revPAR

1,385.34%  
wow%growth

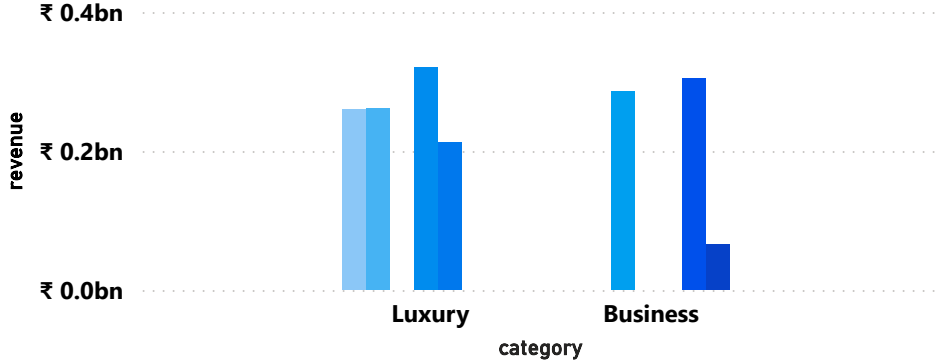
0.00  
MOM%growth

14.92K  
ADR

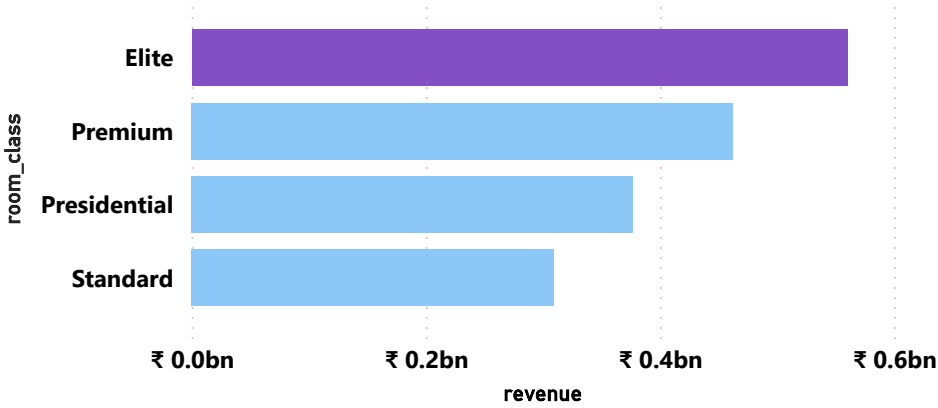
₹ 2bn  
cumulative sales

## revenue by category and property\_name

property\_name ITC Bay ITC Blu ITC City ITC Exotica ITC Grands



## revenue by room\_class



Date

07-04-2022 06-08-2022

Week of the year

☐ 15

☐ 16

☐ 17

☐ 18

☐ 19

☐ 20

☐ 21

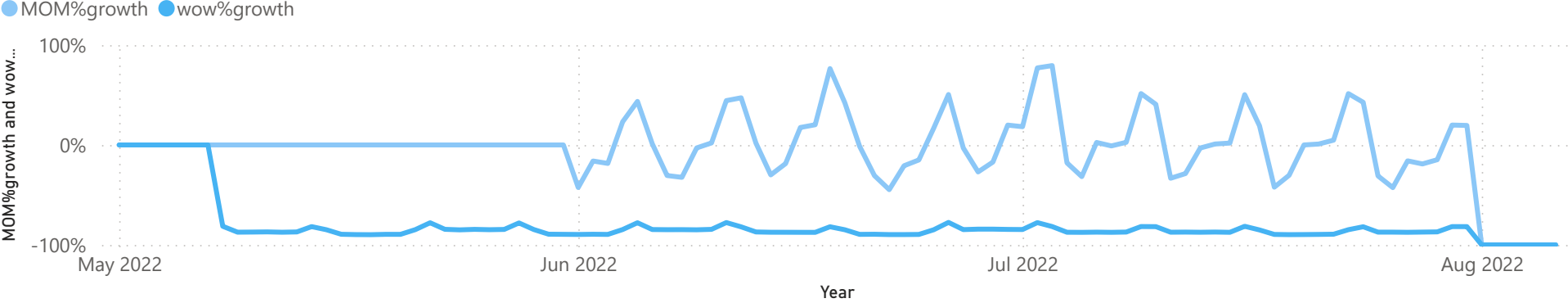
Month name

☐ May

☐ June

☐ July

## MOM%growth and wow%growth by Year, Quarter, Month and Day



# Occupancy & Capacity Analysis



0.70

revenue and Occupancy\_rat...

0.00%

wow%growth\_occupancy

46.11%

Occupancy\_rate

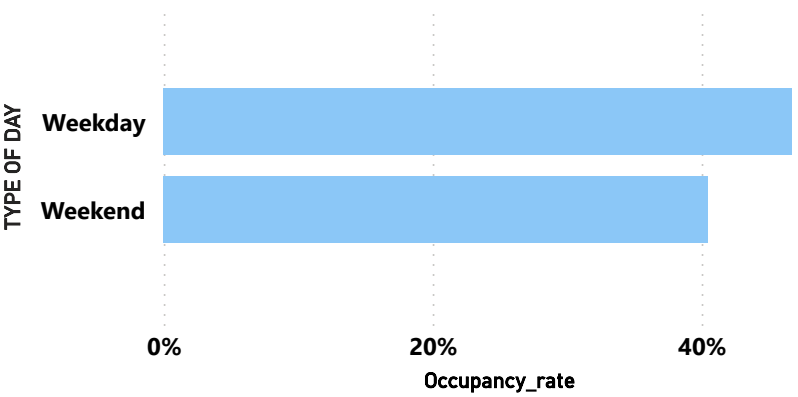
0.00%

MOM%growth\_occupancy

₹ 197M

cumulative\_sales

Occupancy\_rate by TYPE OF DAY



property_id	property_name	city	Occupancy_rate
19560	ITC City	Pune	54.04%
19561	ITC Blu	Pune	43.68%
17558	ITC Grands	Mumbai	42.94%
17559	ITC Exotica	Mumbai	53.07%
17560	ITC City	Mumbai	42.11%
17562	ITC Bay	Mumbai	35.78%
17563	ITC Palace	Mumbai	50.87%
17564	ITC Seasons	Mumbai	34.64%
18558	ITC Grands	Hyderabad	42.09%

Month name

- ☐ May
- ☐ June
- ☐ Julv

date

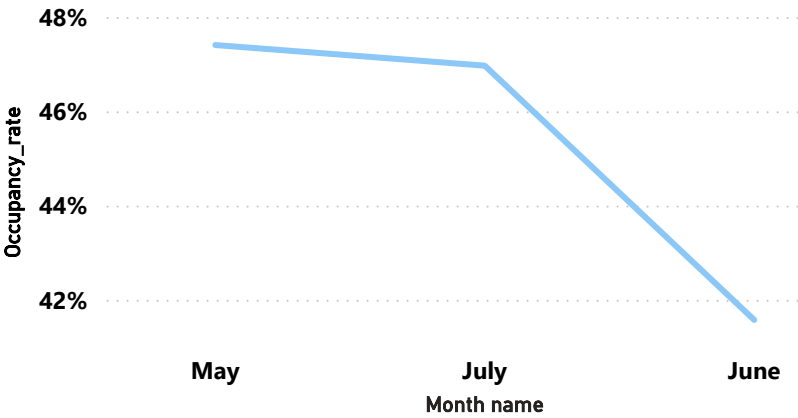
01-01-2022



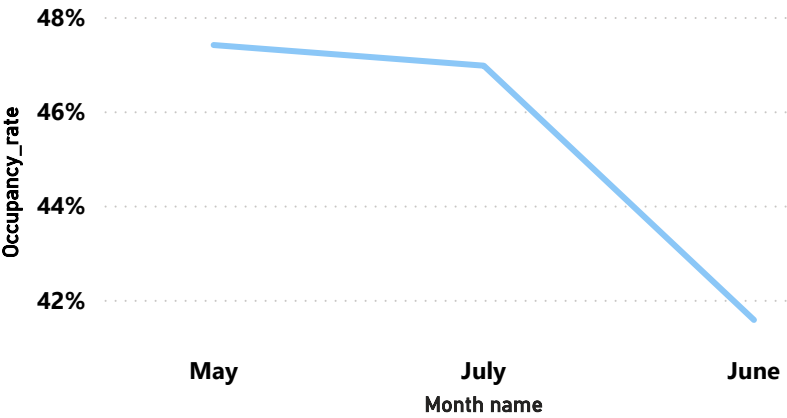
22-12-2022



Occupancy\_rate by Month name



Occupancy\_rate by Month name



Name

- ☐ Ambedkar Jayanti
- ☐ Bakrid/Eid ul-Adha
- ☐ Bhai Duj
- ☐ Birthday of Rabindranath
- ☐ Buddha Purnima/Vesak
- ☐ Chaitra Sukhladi
- ☐ Chhat Puja (Pratihara Sashthi/Surya ...

# Room Category & Booking Insights



2.37

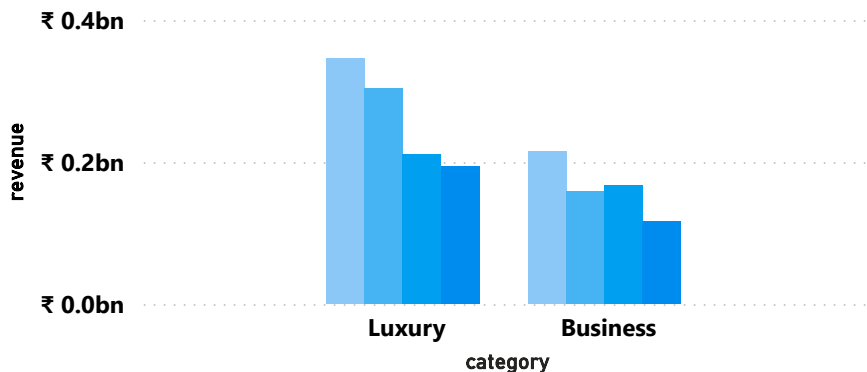
ALOS

3.71

Avg booking lead time

## revenue by category and room\_class

room\_class Elite Premium Presidential Standard



## Week of the year wow%growth

19	0.00%
20	0.91%
21	-17.58%
22	20.71%
23	-16.69%
24	20.78%
25	-0.65%
26	-17.68%
27	22.25%

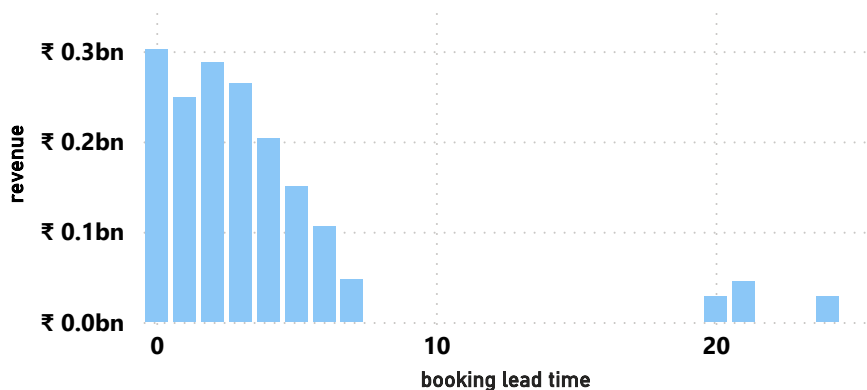
## Month name MOM%growth

July	0.0
May	0.0
June	-0.0

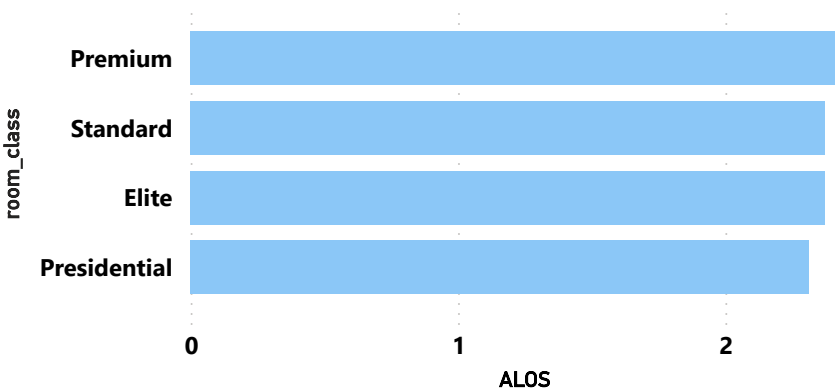
## property\_id

16558	16562	17560	17564
16559	16563	17561	18558
16560	17558	17562	18559
16561	17559	17563	18560

## revenue by booking lead time



## ALOS by room\_class



## room\_class

Elite	Presidential
Premium	Standard

# Cancellation & Lost Revenue Analysis



25%

cancelled\_cumulative\_sales

24.46%

cancellation\_rate

0.59%

MOM\_cancellation

0.62%

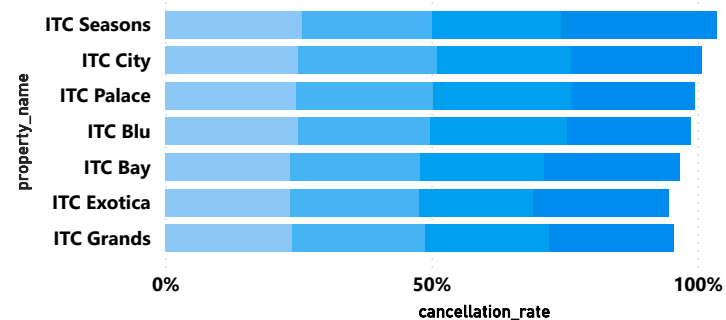
wow\_cancellation

99M

Lost\_revenue\_due\_to\_cancellation

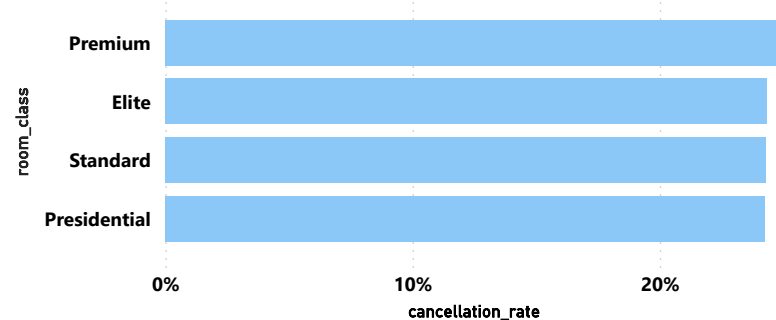
cancellation\_rate by property\_name and room\_class

room\_class ● Elite ● Premium ● Presidential ● Standard



cancellation\_rate by room\_class and Month name

Month name ● July

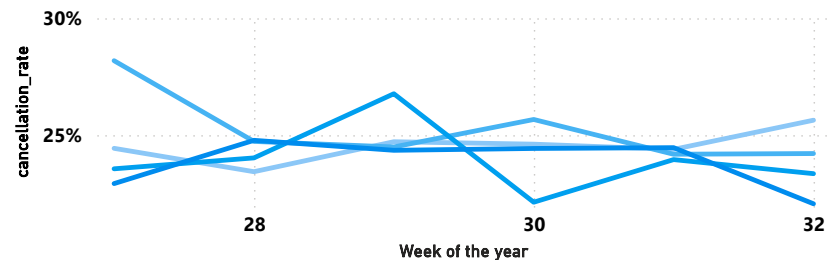


Month name

July

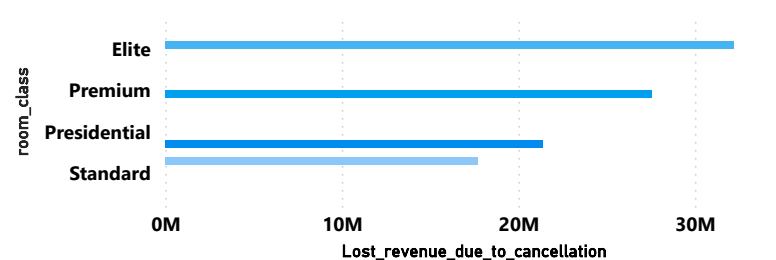
cancellation\_rate by Week of the year and room\_class

room\_class ● Elite ● Premium ● Presidential ● Standard



Lost\_revenue\_due\_to\_cancellation by room\_class and room\_id

room\_id ● RT1 ● RT2 ● RT3 ● RT4



Date

07-04-2022

06-08-2022

