# NO MISSING WITH YOUR CAPTION

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## MEET JACOB WHO IS ALWAYS WITH HIS CAMERA AND LIKES TO CLICK PICTURES



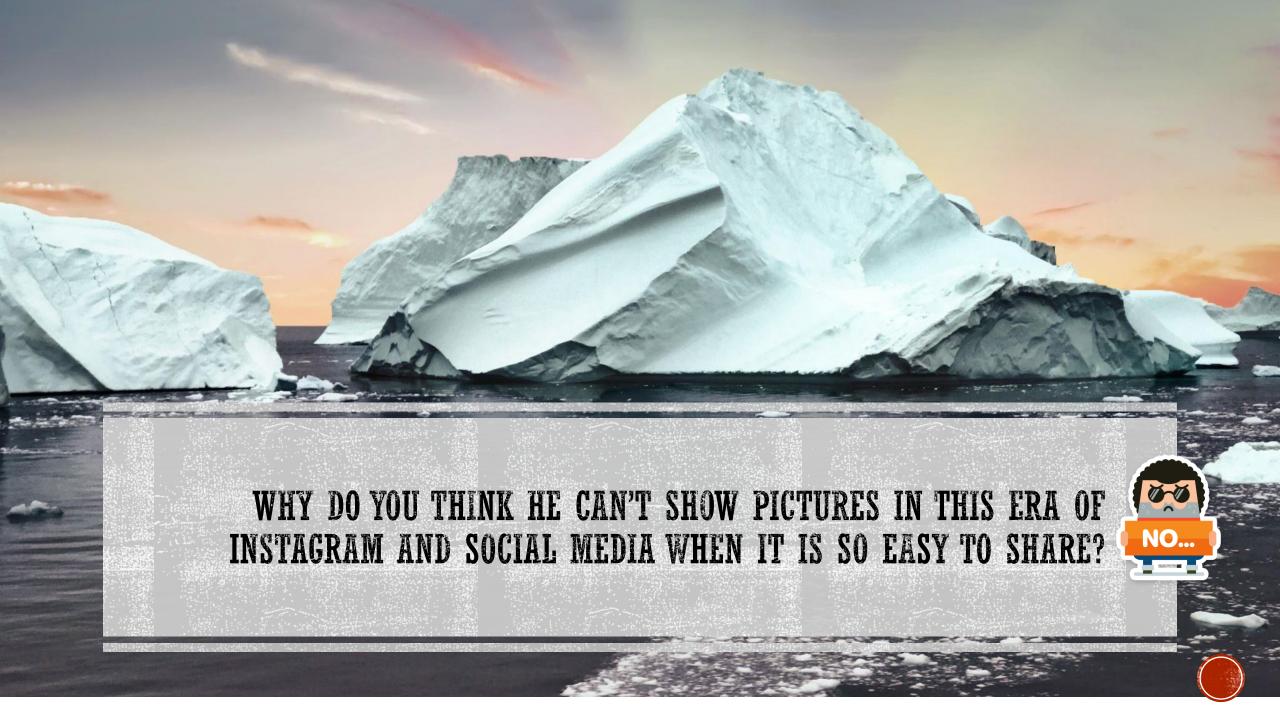




JACOB: I CAN'T GET OVER
FROM MY RECENT TRIP TO
GREENLAND. I HAVE SO
MANY BEAUTIFUL PICTURES.
BUT WHAT A PITY, MY
FRIENDS MAY NOT BE ABLE
TO SEE THESE PICTURES

EVER







# HARDLUCK, JOCOB IS ONLY GOOD AT CLICKING PICTURES NOT CAPTIONING THEM

We have all been in Jacob's shoes at some point of time in our lives.



JACOB THINKS CAPTION REALLY ENHANCES
AND DESCRIBE THE GOOD REASON BEHIND THE
PICTURES. A DULL PICTURE WITH SOME
MEANINGFUL CAPTION CAN INFLUENCE AND
WIN MILLION HEARTS

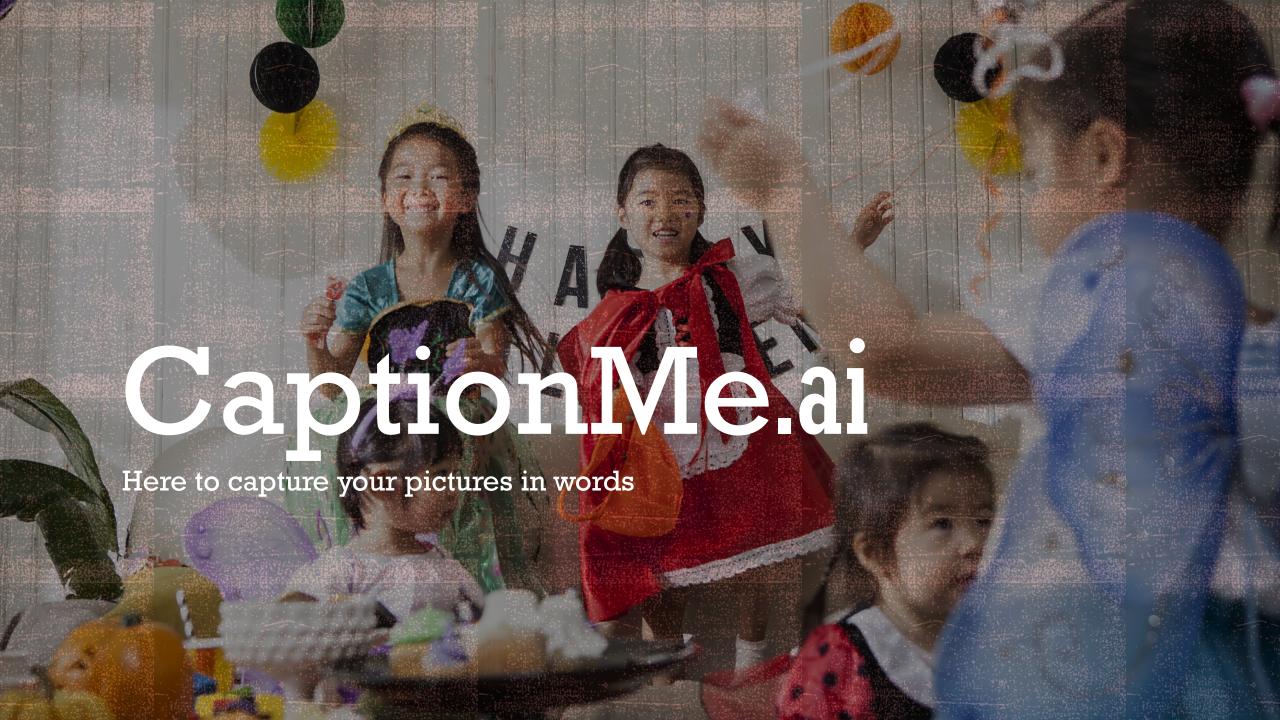




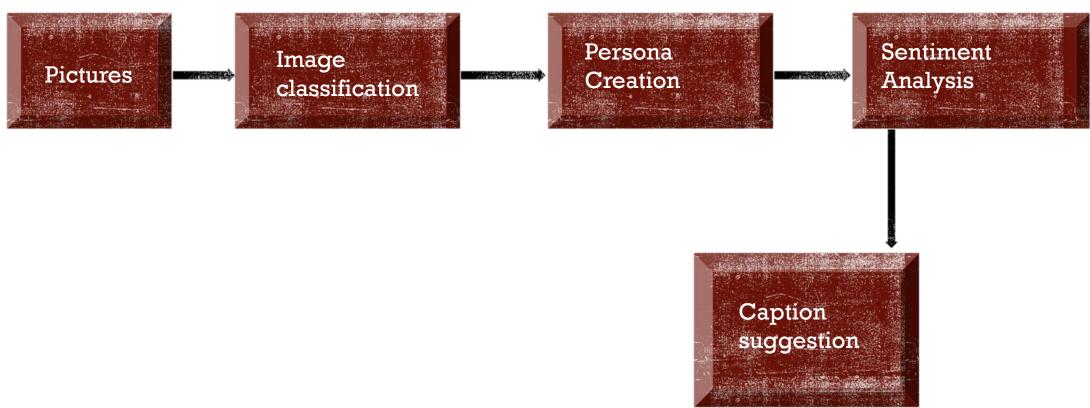
THE TEAM ANOMALY BRINGS JACOB AND SEVERAL OTHERS SOLUTION TO THIS PROBLEM



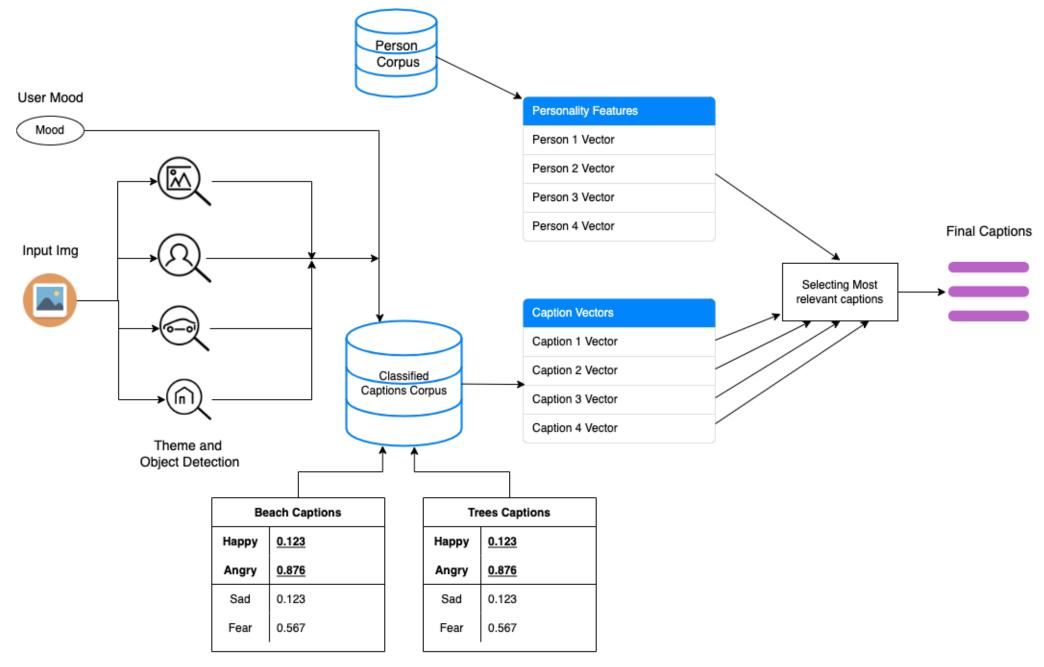














#### IMAGE DETECTION

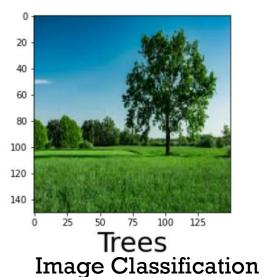
- Identifies broad classes in which the image lies: Beach, Sun, Tree, Food, Night
- Uses Image Classification and Object Detection using Tensorflow and Keras
- Models Implemented : Custom CNN, ImageAI

 Created custom dataset and trained model and achieved 97% accuracy for test images. [[1.]]



Input image

**Output image** 



### PERSONA CREATION AND SENTIMENT ANALYSIS

- We created the feature vectors for users for their emotional personas by analysing the tweets and captions of their Instagram photos
- Filtered the captions according to themes and then ran again a persona classification on each caption
- Compared both to get the closest matching captions which the user might like.

```
{
    "Ellen": [0.52589768,0.03400064,0.19542421,0.11375914,0.13091833],
    "BarackObama": [0.2483409,0.03981837,0.19524974,0.16241705,0.35417394],
    "Rihanna": [0.59228363,0.03962461,0.16266945,0.10809871,0.0973236],
    "Cristiano": [0.61587555,0.02473075,0.13960909,0.10131631,0.11846829],
    "JustinBieber": [0.748,0.0185,0.1045,0.088,0.041]
}
```

Persona scores



### RESULTS

```
<keras.engine.sequential.Sequential object at 0x7fabeaafaf70>
image.jpeg
['Night', 'Sunkaset']
                                                                       Image detection / Classification output
[[1.]]
kkeras.engine.sequential.Sequential object at 0x7fac075ffbbo>
image.jpeg
['Ocean', 'Trees']
[[1.]] ____
Good news!!! We are done analysing your image.
How about you tell us how you feel about the image :
Feel free to enter a mood from the below list :
                                                                           User input to choose the mode
Нарру
 Angry
 Sad
 Surprise
 Fear
Happy
We have filtered a total of 188 number of captions as per your image and the mood.
Who would you like to be today :
1. Ellen
  BarackObama
3. Rihanna User input to choose the persona
  Cristiano
JustinBieber
Rihanna
                                                                                                      Caption Suggestions
Now personalizing the top 5 captions that are best for you \dots
Voila !!!. Your personalized caption suggestions are ready
Drum Rolls . . .
We need the storms, the overcast days to help us appreciate the sunny days
A cloudy day or a little sunshine has as great an influence on many constitutions as the most recent blessings or misfortunes
If it was sunny every day then we would start taking it for granted
Sunny days give us happiness
I was made for sunny days
```



#### FUTURE SCOPE

- Web Scrape captions from users to train a AI model which will learn as and when new captions are put up or new social activity is done by the user ( with due permissions )
- Robust Object Detection
- Personality traits should include characteristics as Liberal, Inspiring, Goal-driven etc. which can be used to make user profiles and has a variety of applications ( Advertisement, recommender etc.)
- Video Captioning
- Social media Plugin



### FIN.

