



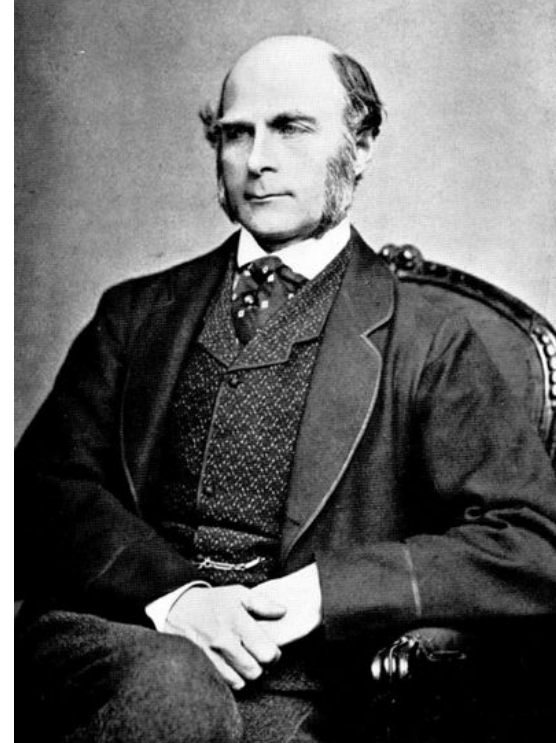
Introduction to Linear Regression



Reading Assignment

Chapters 2 & 3 of
Introduction to Statistical Learning
By Gareth James, et al.

This all started in the 1800s with a guy named **Francis Galton**. Galton was studying the relationship between parents and their children. In particular, he investigated the relationship between the heights of fathers and their sons.

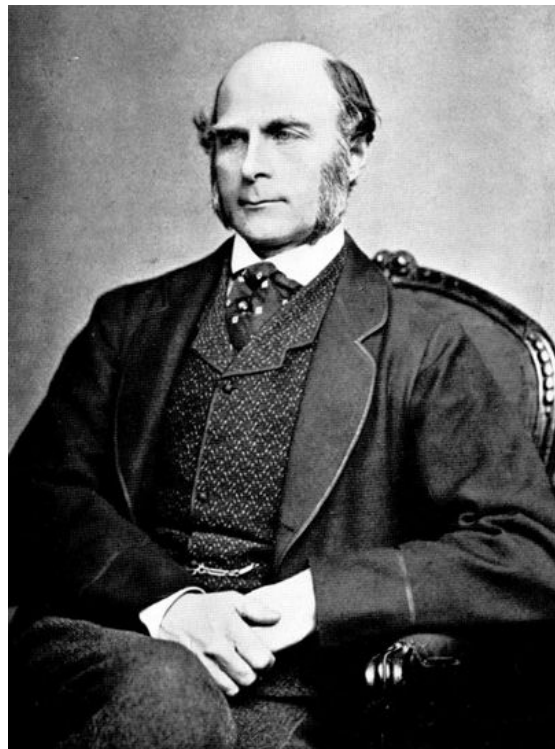




History

What he discovered was that a man's son tended to be roughly as tall as his father.

However Galton's breakthrough was that the son's height **tended to be closer to the overall average** height of all people.

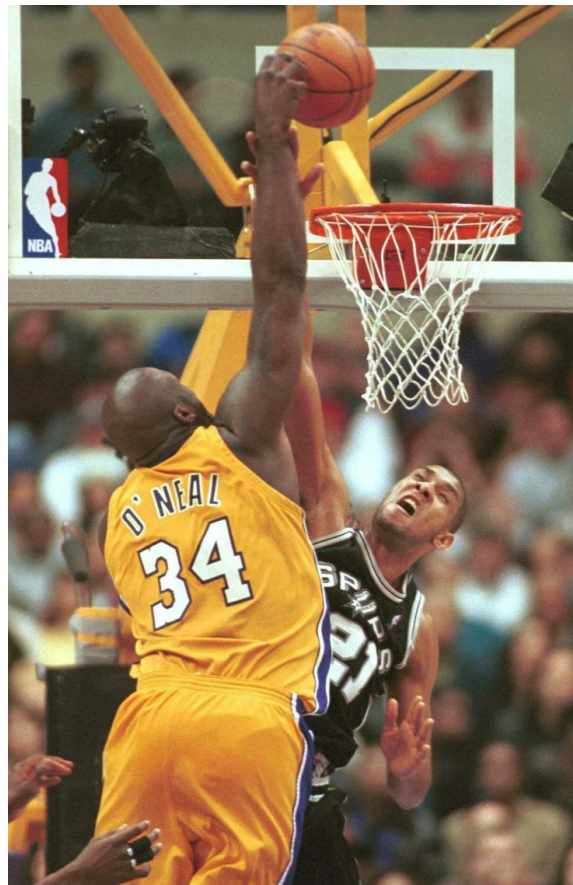




Example

Let's take **Shaquille O'Neal** as an example. Shaq is really tall: 7ft 1in (2.2 meters).

If Shaq has a son, chances are he'll be pretty tall too. However, Shaq is such an anomaly that there is also a very good chance that his son will be **not be as tall as Shaq**.

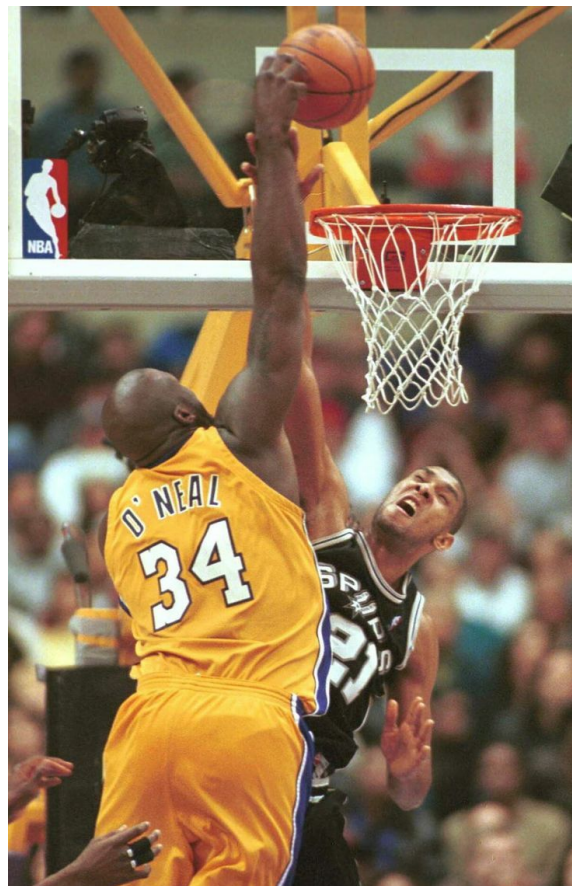




Example

Turns out this is the case:
Shaq's son is pretty tall (6 ft 7 in), but not nearly as tall as his dad.

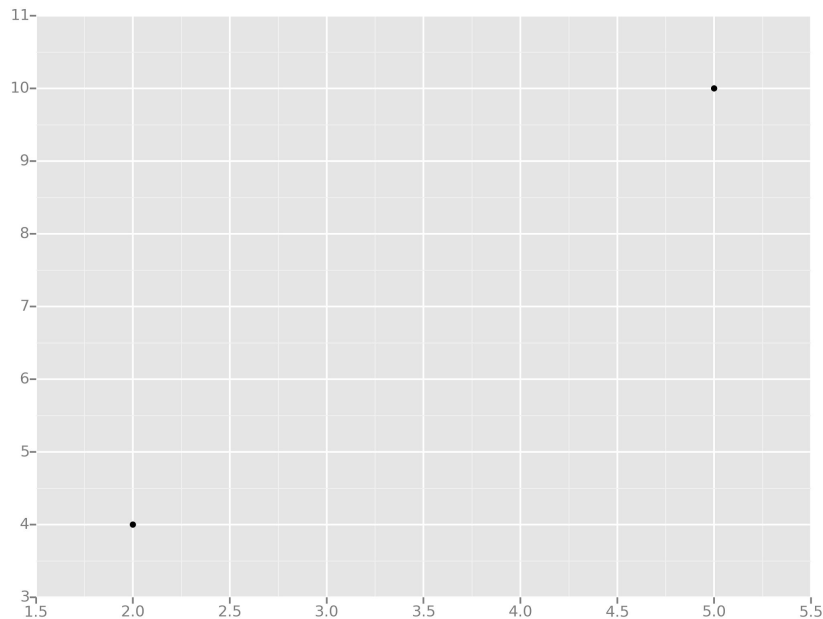
Galton called this phenomenon **regression**, as in "A father's son's height tends to **regress** (or drift towards) the **mean** (average) height."





Example

Let's take the simplest possible example: calculating a regression with only 2 data points.

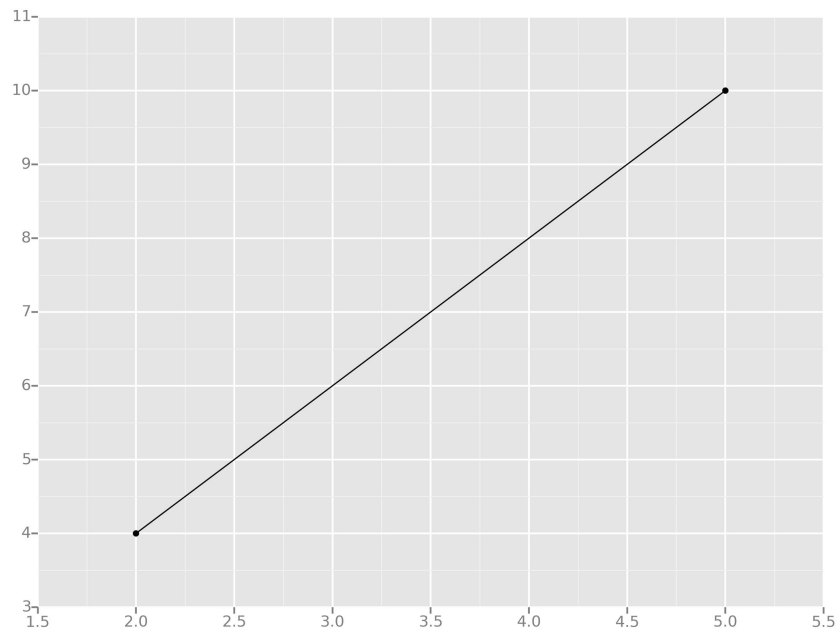




Example

All we're trying to do when we calculate our regression line is draw a line that's as close to every dot as possible.

For classic linear regression, or "Least Squares Method", you only measure the closeness in the "up and down" direction

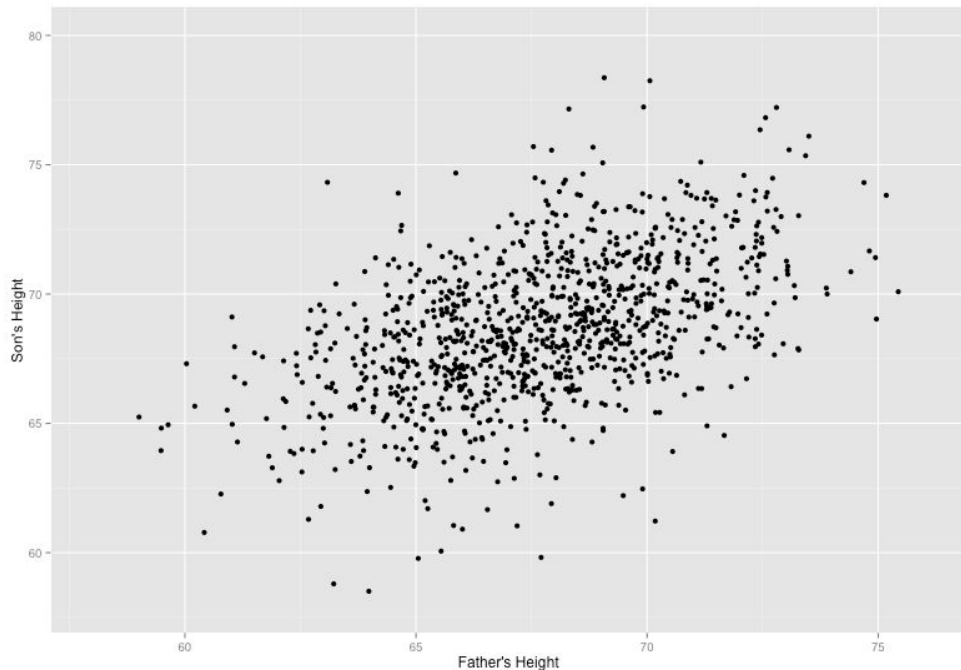




Example

Now wouldn't it be great if we could apply this same concept to a graph with more than just two data points?

By doing this, we could take multiple men and their son's heights and do things like tell a man how tall we expect his son to be...before he even has a son!

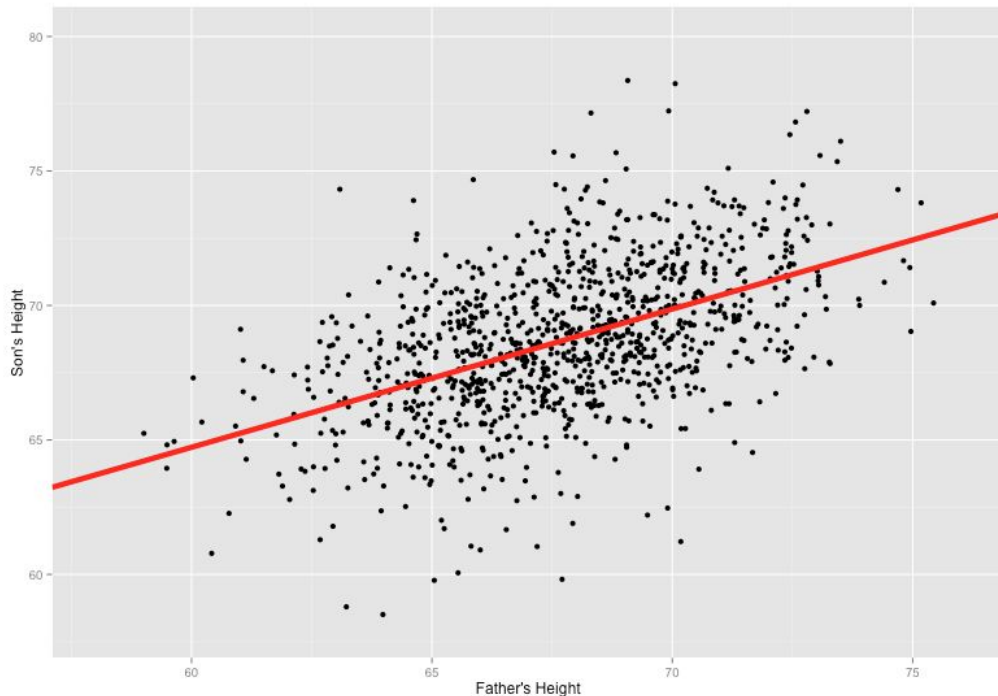




Example

Our goal with linear regression is to **minimize the vertical distance** between all the data points and our line.

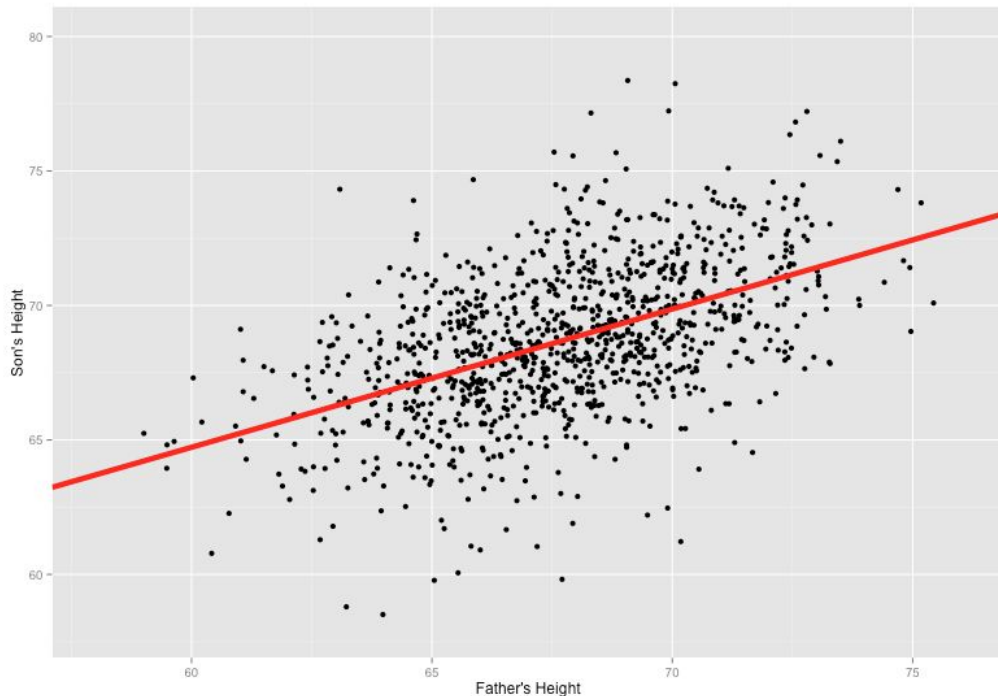
So in determining the **best line**, we are attempting to minimize the distance between **all** the points and their distance to our line.





Example

There are lots of different ways to minimize this, (sum of squared errors, sum of absolute errors, etc), but all these methods have a general goal of minimizing this distance.

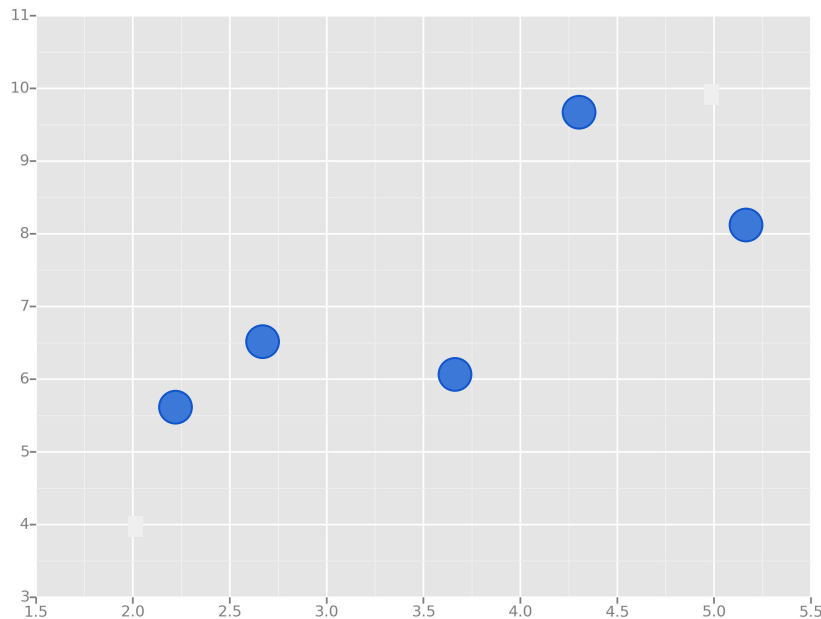




Example

For example, one of the most popular methods is the least squares method.

Here we have blue data points along an x and y axis.

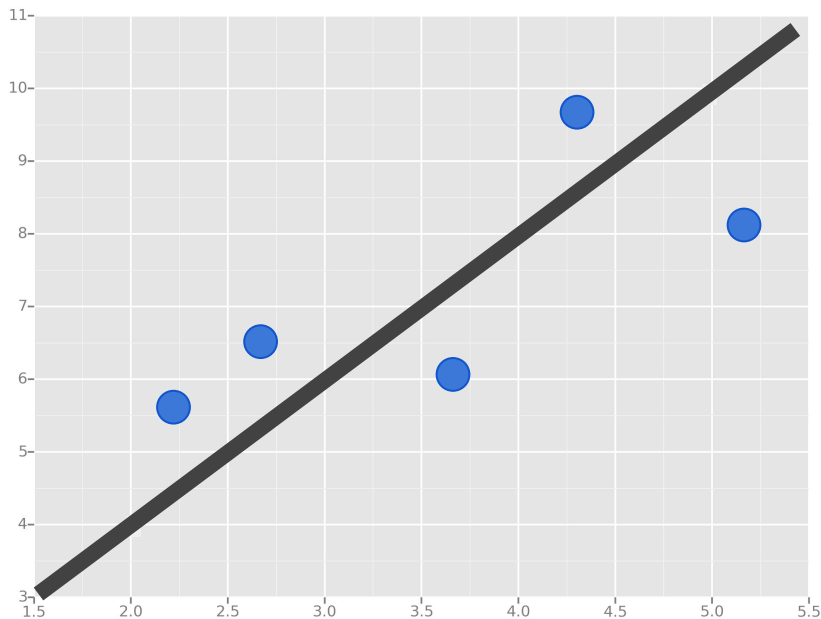




Example

Now we want to fit a linear regression line.

The question is, how do we decide which line is the best fitting one?

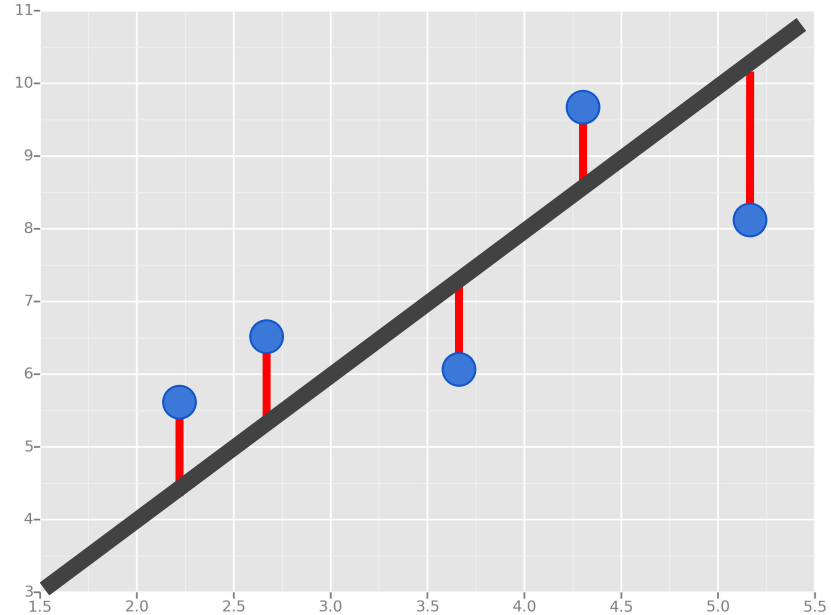




Example

We'll use the Least Squares Method, which is fitted by minimizing the ***sum of squares of the residuals***.

The residuals for an observation is the difference between the observation (the y-value) and the fitted line.





Example with Python

In the next lecture we'll use SciKit-Learn and Python to create a linear regression model.

Then you'll have your own portfolio project exercise and afterwards we'll go over the solutions to that project.



Example with Python

See you in the next lecture!