Executive Summary

Project Name: Unearthing Futures Web

High Level Objective Statement: The Unearthing Futures Website provides patrons and artists alike with an interactive online map exhibit which explores adobe not just as a building material but as a living cultural practice across the Americas. Additionally, the website also shows a series of road trips that connect the adobe sites together. This will act as a teaching tool about the life of adobe buildings across Northern New Mexico, Mexico, Argentina, California, and Southern Colorado while also looking into the future of adobe.

Background Information: The Harwood Museum in Taos, NM, will debut a 2026 exhibit called Unearthing Futures, which will explore adobe as a living cultural practice across the Americas. This exhibit would benefit from a website that can act as a resource for tourism and education.

Successful Outcome Statement: The Hardwood Museum will have a functional website with a compatible mobile app that shows photos of the Unearthing Futures exhibit, along with an interactive map, a road trip playlist, and a road trip planner between all adobe sites.

Strategic Alignment: This project will encourage public engagement with adobe as a living cultural practice, and historical commentary.

Primary Roles and Phone Contacts

Role	Name	Phone	Email
Project Sponsor	Kate Miller		katemiller@unm.edu
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			<u>du</u>
App Team	Harrison Martin	3038842648	Hama7691@colorado.edu
Coordinator			

Schedule and Milestones

Project Phase	Deliverables	Start	Deadline
Plan	⊟_ Finish Charter	9/25	10/5, 11:59pm
Plan	☐—Ask sponsor about the microscope simulation and wet lab simulation as described in the deliverables of the project notebook	10/9	10/9
Plan/Design	Select Framework/Talk with sponsor about framework -Do the app and website need to be compatible? Or do they just need to have similar looks? App will likely have no dependency on the website, and vice versa. - Extent of compatibility in the affirmative case	10/9	10/9
Plan/Design	☐—Create a project board	10/2	10/5
Plan/Design	☐ Look over design mockups	10/13	
Execute	☐ Biweekly testing	Ongoing	Final deadline
Execute	☐ Monthly Release	Start of each month	End of each Month (25 – 31 st)
Close	☐ Write documentation	Developme nt Start Date	

Close	☐ Final stress test	4/26	Final Deadline

Project Requirements

- Pages
 - Homepage
 - o Page for each exhibit
 - Map
- Functional website
 - o Open to any framework and domain preference
 - No backend requirements
- Photos of the exhibit
- Interactive website map
 - o Google API or our own?
 - Multiple roadtrip options
- Links to Museum programming
- Curated Regional Playlist
 - Need Spotify, Bandcamp API
- Branding
 - Ask about exact fonts, colors

Development/Implementation Details

TBD:

- Services, tools, structural elements for the codebase of the website (in accordance with the App team)
- 2. Brand colors and fonts
- 3. API for playlist
- 4. Web Security elements

Finalized:

- 1. Base the website structure/use of images on: https://desertx.org/
- 2. <u>Branding Guide</u> (for use in style aspects and content of the site) no access from University of New Mexico
- 3. Using Waterfall Methodology for project development