**FORM PENILAIAN LOMBA SHORT MOVIE COMPETITION 2019**

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| No. | Kriteria Penilaian | Bobot | Skor (0-100) | Skor Terbobot (Bobot x Skor) |
| 1 | **Originality**  (i). The author's originality in terms of ideas and arguments.  (ii). How is it better than any other ideas if it similar. | 15% |  |  |
| 2 | **Intended Purpose**  (i). The video has a clear purpose on the message it’s trying to convey.  (ii). The video has a moral value.  (iii). The video has to be persuasive | |  | | --- | | 30% | |  |  |
| 3 | **Creativity**  (i). High level creativity & imagination is used in the making of the video.  (ii). Can make hard to touch subjects enjoyable. | |  | | --- | | 25% | |  |  |
| 4 | **Cinematography**  (i). Using good cinematography methods and techniques according to the short movie.  (ii). Has a good quality movie based on the resolution and audio. | |  | | --- | | 20% | |  |  |
| 5 | **Suitability of the Theme and Content**  (i). The idea and story suit the theme of the competition.  (ii). Short movie contains story match with the content. | |  | | --- | | 10% | |  |  |
| **`Total** | | | |  |

