

Sales Insights Overview 2023-2024

Total Quantity Sold

5,510

Total Sales

189,240,094

Profit %

21.6%

Total Profit

40,832,887

Regional Summary

Region

South
East
North
West

0M 10M 20M 30M 40M 50M

Sales Amount

Monthly Sales Trend

Sales Amount

15M
10M
5M
0M

2023

2024

2025

Month of Order Date

Order Date

1/5/2023 to 12/31/2024

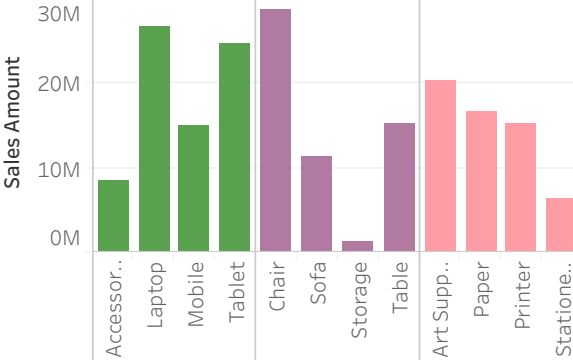
Segment

Enterprise
Individual
Small Business

Sales by categories and sub-categories

Category / Sub Category

Electronics Furniture Office Supplies



Top 10 customers

Customer ID

C149
C082
C010
C022
C006
C078
C055
C005
C033
C052

0M 1M 2M 3M

Sales Amount

Discount vs Profit

Profit

4M
3M
2M
1M
0M

0.00 0.05 0.10

Avg. Discount Percent

Region

☒ East
☒ North
☒ South
☒ West

Category

Electronics
Furniture
Office Supplies