

Pattern Identification Template

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1. It was observed that 4 out of 15 participants Has trouble finding Search Option. This means that a proper Search bar is required.
2. It was observed that 5 out of 15 participants Has trouble finding near by galary. This means that Galary should be Proper Visible to everyone.
3. It was observed that 2 out of 15 participants Confused by the word Genre. This means that Make a small Quote near Genre option.
4. It was observed that 3 out of 15 participants Has trouble finding movie info This means that Give some details about movie info.
5. It was observed that 2 out of 15 participants has trouble going to the Home Page from Sub Menu. This means that Make a direct Option for Home Page.
6. It was observed that 1 out of 15 participants Not able to find galleries info page. This means that Make an info page in Home Screen.

Insight Identification Template

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1. Based on the theme that: **a search option required users**, an insight is: the **user needs a Search bar to Search**.
2. Based on the theme that: **trouble in finding near**, an insight is: **user needs an Additional page for near in gallery**.
3. Based on the theme that: **word Genre is not Identified**, an insight is: **users need a filter to acces different movies**.
4. Based on the theme that: **movie information is required**, an insight is: **user needs movie info to make a selection**.
5. Based on the theme that: **Home page not in Sub Menu**, an insight is: **users need Home page option from Sub menu bar**.