

README: Design Approach for *Calmi*

Calmi is a clean, calm, and supportive landing page designed for a mental health chatbot. The visual and interactive design choices aim to reflect empathy, emotional safety, and ease of use.

Design Principles:

Calm Aesthetic: Soft gradients with cool tones (#f1d9d1, #d0dce7, #f7faff) evoke comfort, peace, and clarity matching Calmi's emotional purpose.

Clean UI: Spacious layout, rounded elements, and smooth font choices contribute to a non-overwhelming, welcoming interface.

Interactive Touches:

- CTA buttons animate on hover to encourage interaction.
- Feature cards subtly highlight on hover.
- Testimonial slider brings human feedback into the user experience.
- AOS (Animate On Scroll) library is used for subtle motion as elements appear, keeping users engaged.

UX Focus:

- The **sticky navbar** ensures navigation is always available.
- A **signup modal** (popup form) keeps users on-page and simplifies conversion.
- Accessibility and readability are prioritized with high-contrast text, semantic HTML, and minimal distraction.

Responsive Design:

The layout gracefully adapts for smaller screens with flexible containers and adjusted font sizes, ensuring usability across all devices.