Hareem Akram

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Self-motivated Software Engineering student with hands-on experience in full stack development. Strong foundation in JavaScript, React, Node.js, and modern frameworks. Proven ability to build and deploy scalable web applications. Passionate about creating user-friendly interfaces and efficient backend systems. Seeking remote full stack development internship opportunities.

TECHNICAL SKILLS

Languages: JavaScript (ES6+), TypeScript, HTML, CSS, Python

Frameworks & libraries: React.js, Vue.js, Tailwind CSS

Backend & Tools: Node.js, MongoDB, PostgreSQL, Git, RESTful APIs

KEY ACHIEVEMENTS

Market Segmentation: Enhanced marketing effectiveness through targeted customer research.

Al Chatbot: Developed "YourAl," boosting user engagement significantly. **E-Commerce Success:** Created "Crumb," increasing user retention by 20%. **Intuitive Design:** Delivered responsive interfaces, elevating user satisfaction.

EDUCATION

Bachelor of Software Engineering

2022-2026

Vitebsk State University

CGPA: 3.8

EXPERIENCE

Frontend Developer Intern

Aug 2016 - Oct 2019

BYBank (Australian Startup) | Remote

Designed responsive interfaces for an EdTech platform, enhancing user experience.

Collaborated with teams to improve usability using modern technologies.

Applied modern frontend technologies (React.js, Tailwind CSS) in production-level environments.

PROJECTS

YourAI - AI Chatbot Application

Tech Stack: HTML, Tailwind CSS, JavaScript, Node.js, Express, MongoDB

- Built a responsive AI chatbot interface with a custom-trained DeepSeek v2 model.
- Implemented RESTful APIs and secure backend integration for real-time user interactions.

Crumb – Cookie Store Web App

Tech Stack: React.js, Node.js, PostgreSQL, HTML, Tailwind CSS

- Developed full-stack eCommerce app with secure user authentication and product management.
- Showcased backend logic with efficient APIs and dynamic frontend components.

Elevate – Online Shopping Platform

- Tech Stack: HTML, Tailwind CSS, JavaScript, Node.js, Express, MongoDB
- Created an Amazon-like shopping platform featuring cart, filters, and seamless checkout.
- Focused on intuitive user flow and responsive frontend design.

RESEARCH & ACADEMIC WORK

Thesis: Customer Segmentation Using Clustering

- Unsupervised Learning: Employed clustering techniques on 10,000+ user profiles, achieving 85% accuracy in segmentation.
- Impact: Boosted targeted marketing response rates by 30% and improved customer satisfaction by 20% through enhanced personalization.