Hareesh Uppala
Data Analyst

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Career Objective

Recent graduate trained in Data Analysis, seeking an entry-level Data Analyst position to apply analytical skills and knowledge of data visualization tools. Eager to contribute to data-driven decision-making and support business growth.

Data Analyst Intern

QEdge Technologies, Hyderabad *Aug 2025 – Feb 2026 (6 Months)*

- Worked on data cleaning, preprocessing, and analysis using Excel/Python.
- Created reports and dashboards for business insights.
- Assisted in data visualization and interpretation.
- Gained hands-on experience in real-time datasets and analytics tools.

Projects

Excel – GitHub

Developed an interactive dashboard in Excel to track key performance indicators (KPIs) for a retail company, utilizing pivot tables and advanced formulas to analyse sales data and identify trends, resulting in a 15% increase in sales strategy effectiveness.

Power BI - GitHub

Created a comprehensive Power BI report for visualizing sales and operational metrics, incorporating data from various sources to provide real-time insights, which facilitated data-driven decision-making and improved reporting efficiency by 30%.

SQL – GitHub

Designed and executed SQL queries to extract and analyse customer data from a large relational database, leading to insights that improved customer segmentation and targeted marketing efforts, ultimately increasing customer engagement by 20%.

Python - GitHub

Utilized Python for data analysis and automation, developing scripts to clean and process large datasets. Implemented machine learning models to predict customer churn, achieving an accuracy rate of 90% and helping the marketing team refine retention strategies.

EDUCATION

B.Tech -Bharath Institute of Higher Education And Research /2019-2023

Personal Attributes - Team Player, Analytical Thinker, Adaptable

Certifications **- Excel, SQL, Power BI, Python -** GitHub

Languages -English, Telugu, Hindi

Skills- **Excel, SQL, Power BI, Python, Pivot Tables, Data Visualization**