Sales Analysis Report - Power BI Dashboard

Overview

This Power BI report provides a comprehensive analysis of sales data. It is designed to help businesses track key performance indicators (KPIs), identify trends, and make data-driven decisions to improve sales effectiveness.

Key Features / KPIs

- Monthly and yearly sales trends

- Product-wise performance

- Region-wise sales comparison

- Top-selling products

- Customer segmentation analysis

- Interactive filters for dynamic data exploration

- Visual breakdowns (bar charts, pie charts, line graphs)

Usage Instructions

1. Open the `.pbix` file using Microsoft Power BI Desktop.

2. Use the slicers and filters to explore different views of the sales data.

3. Modify visuals or connect new data sources as needed.

File Included

HG(TASK@8).pbix: Main Power BI file containing the sales analysis report.

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Prerequisites

Power BI Desktop (available as a free download from powerbi.microsoft.com)

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