

Website Planning Document

How's the Weather?

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Site Purpose

To discern weather patterns in different cities within our organization

Target Audience

The general public within our organization

Site Map

- Home
- Franklin
- Greenville
- Springfield
- Storm Center
- Gallery

Color Scheme

The title should be yellow, the navigation menu items should each have blue borders, and the site's background color should be green

Typography

The title should be size 20 Helvetica, the navigation menu items and titles should be size 14 Helvetica, and the address and copyright information should be size 12 Times New Roman

Wire-Frame Sketches

Small:

Header Image Title
Navigation Menu
Information
City Image
Footer

Medium:

Header Image Title
Navigation Menu
Information
City Image
Footer

Large:

Header Image Title
Navigation Menu
Information
City Image
Footer