

Pitch Deck Template

Title: [Startup Name] Pitch Deck

1. Cover Slide
2. Startup name, logo, tagline
3. Presenter name and contact
4. Problem
5. Clearly define the problem
6. Who is affected?
7. Current pain points
8. Solution
9. Describe your product/service
10. Unique selling proposition
11. Benefits to users
12. Market Opportunity
13. Total Addressable Market (TAM)
14. Serviceable Available Market (SAM)
15. Target market
16. Product
17. Product demo or screenshots
18. Key features
19. Roadmap
20. Business Model
21. How you make money
22. Pricing strategy
23. Revenue streams
24. Traction
25. Key metrics, milestones

26. Customer testimonials or case studies

27. Competition

28. Competitors overview

29. Your advantages

30. Go-to-Market Strategy

31. Marketing plan

32. Sales strategy

33. Partnerships

34. Team

35. Founders and key team members

36. Relevant experience

37. Advisors

38. Financials

39. Revenue projections

40. Expenses

41. Funding needs

42. Ask

43. Funding required

44. Use of funds

45. Milestones to achieve

46. Closing Slide

47. Thank you

48. Contact info