

Define CS, fit into CL	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><p>Patients who are suffering my skin diseases</p></div>	<div>6. CUSTOMER LIMITATIONS<div>EG. BUDGET, DEVICES</div><div>CL</div><p>Lack of Knowledge</p><p>Low cost of medication</p></div>	<div>5. AVAILABLE SOLUTIONS<div>PLUSES &amp; MINUSES</div><div>AS</div><p>The most common method for treating ailments is seeing a doctor, who will perform a visual assessment using clinical data.</p></div>	Explore AS, differentiate
	<div>2. PROBLEMS / PAINS + ITS FREQUENCY<div>PR</div><p>The most prevalent diagnosis approach for illnesses is visual assessment in conjunction with clinical information. Manual skin disease diagnosis takes time, requires skill and great visual acuity, and is prone to error.</p></div>	<div>9. PROBLEM ROOT / CAUSE<div>RC</div><p>The condition of the skin is influenced by allergies, irritants, genetics, a weakened immune system, chemicals, and medicines.</p></div>	<div>7. BEHAVIOR + ITS INTENSITY<div>BE</div><p>Patients come right up to a dermatologist and ask for medication.</p><p>Their mental health is impacted, which could cause depression.</p></div>	Focus on PR, tap into BE, understand RC
Identify strong TR & EM	<div>3. TRIGGERS TO ACT<div>TR</div><p>The idea of the unknown is frightening. They'll want to use this project to rapidly receive the diagnosis.</p></div>	<div>10. YOUR SOLUTION<div>SL</div><p>Patients are supposed to upload the image in our website, at the backend the uploaded image is pre processed, and a Deep Learning Object Detection Model Yolov5 trained is applied onto it which classifies the type of the skin disease and localizes the affected areas in the image and send it back to the frontend which displays it to the end user.</p></div>	<div>8. CHANNELS of BEHAVIOR<div>CH</div><div>ONLINE</div><p>Upload the parts where the skin is affected into the website which helps in finding out the type of disease.</p></div>	Extract online & offline CH of BE
	<div>4. EMOTIONS<div>BEFORE / AFTER</div><div>EM</div><p>Before: The patient is uneasy, uneasy, lonely, and possibly melancholy.</p><p>After: Following the disease's cure, people experience an increase in self-confidence.</p></div>		<div><div>OFFLINE</div><p>Consult a Dermatologist and get treated immediately to get cured.</p></div>	