Pizza Sales Performance

- Customer Traffic
- Orders & Inventory Analysis
- Revenu & Seasonal Trends
- Menu Optimization
- Pizza Profitability Analysis
- Objective & Summary

Total Orders

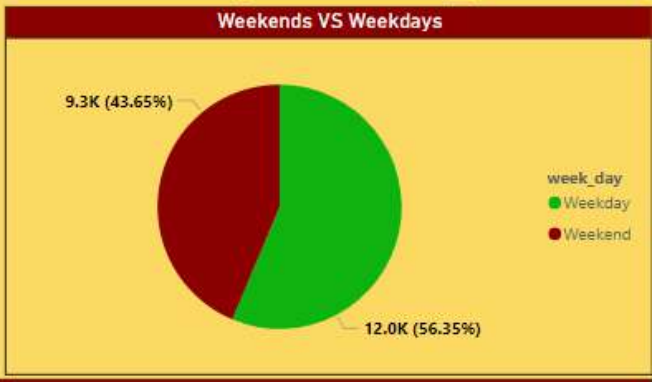
21.4K

Order Date

All

Order Size

All



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Order Date

All

Order Size

All

Average Order Value

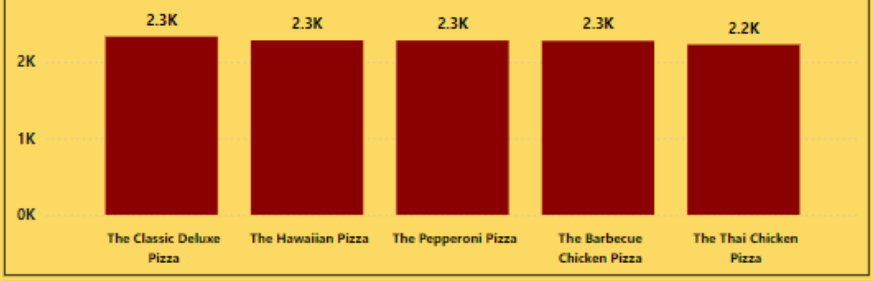
38.31

Average Pizzas Per Order

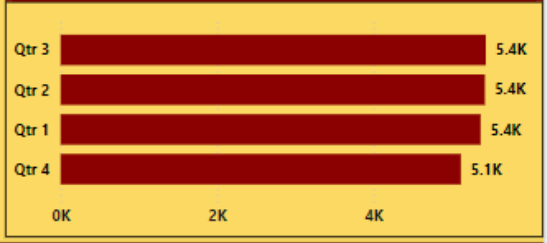
1.02

Total_orders	quantity
21259.0	1
780.0	2
21.0	3
3.0	4
21350.0	

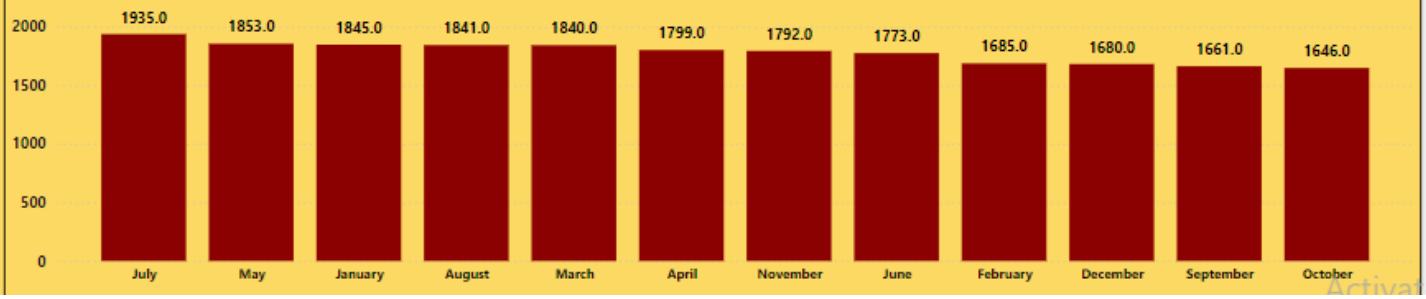
Total_orders by name



Total_orders by Quarter



Total_orders by Month



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Revenu By Pizza Category

Total Revenu

$817.860K

Day Revenu

All

Quarterly Revenu

All

Revenue By Size

All

Total Revenu By Day

Total Revenu by Month

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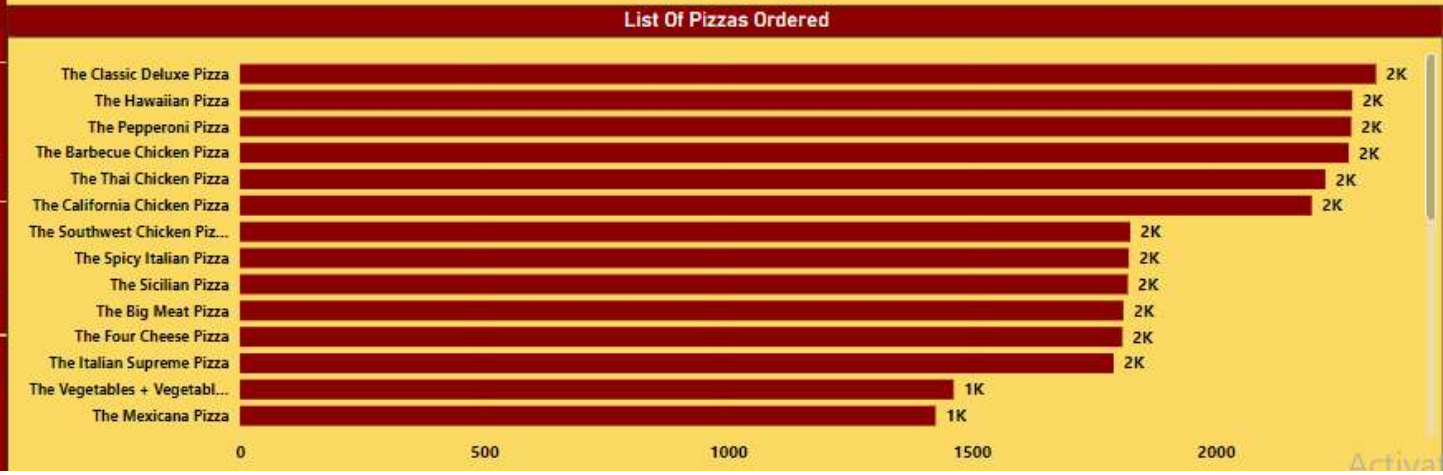

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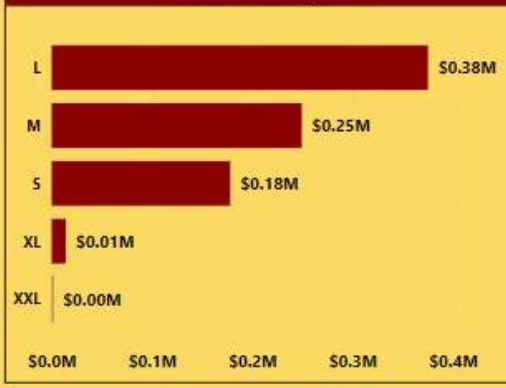
Pizza Generating Highest Revenu

The Thai Chicken Pizza

List Of Pizzas With Revenu

name	Sum of Total_Sales
The Thai Chicken Pizza	$43,434.250
The Barbecue Chicken Pizza	$42,768.000
The California Chicken Pizza	$41,409.500
The Classic Deluxe Pizza	$38,180.500
The Spicy Italian Pizza	$34,831.250
The Southwest Chicken Pizza	$34,705.750
The Italian Supreme Pizza	$33,476.750
The Hawaiian Pizza	$32,273.250
The Four Cheese Pizza	$32,265.700
The Sicilian Pizza	$30,940.500
Total	**$8,17,860.050**

Total Revenu By Size



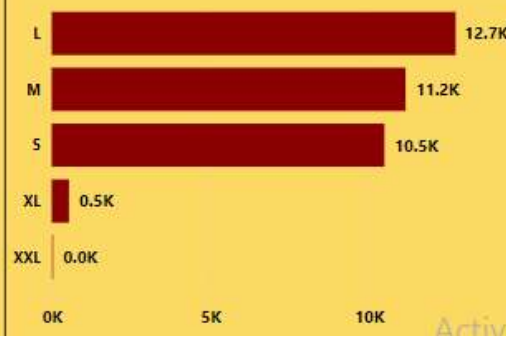
Most Ordered Pizza

The Classic Deluxe Pizza

List Of Pizzas Ordered

name	Total_orders
The Classic Deluxe Pizza	2329.0
The Hawaiian Pizza	2280.0
The Pepperoni Pizza	2278.0
The Barbecue Chicken Pizza	2273.0
The Thai Chicken Pizza	2225.0
The California Chicken Pizza	2197.0
The Southwest Chicken Pizza	1825.0
The Spicy Italian Pizza	1822.0
The Sicilian Pizza	1820.0
The Big Meat Pizza	1811.0
Total	**21350.0**

Total Orders By Size



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Objective

•Analyze customer traffic trends and identify peak hours in order to optimize staffing and improve operational efficiency.

•Identify the average number of pizzas in an order, as well as the top-selling pizzas, in order to inform inventory management and marketing strategies.

•Determine the total revenue generated by pizza sales throughout the year and identify any seasonal trends in order to inform forecasting and budgeting decisions.

•Assess the popularity of various pizzas on the menu and identify any underperforming items or opportunities for promotion in order to optimize the menu and increase sales.

Revenue Summary

•At $2,08,369.75, Quarter 2 had the highest Total Revenue and was 4.64% higher than quarter 4, which had the lowest Total Revenue at $1,99,124.10.

•Quarter 2 had the highest Total Revenue at $2,08,369.75, followed by 1, 3, and 4. It accounted for 25.48% of Total Revenue.

•Across all 4 Quarter, Total Revenue ranged from $1,99,124.10 to $2,08,369.75.

Pizza Summary

•The Classic Deluxe Pizza had the highest total orders and was 2.24% higher than The Pepperoni Pizza, which had the lowest total orders.

•The Classic Deluxe Pizza had the highest total orders, followed by The Hawaiian Pizza and The Pepperoni Pizza.

•The Thai Chicken Pizza accounted for 34.04% of Total Revenue.

Order Summary

•Quarter 3 had the highest total orders i.e. 5437 and was 6.23% higher than quarter 4, which had the lowest total orders at 5118.

•Quarter 3 had the highest total orders followed by 2, 1, and 4. It accounted for 25.47% of total orders.

•Across all 12 Month, Total Revenue ranged from $64,027.60 to $72,557.90.

Activat