

# Uber

## Overview

### Booking

### Cancellations

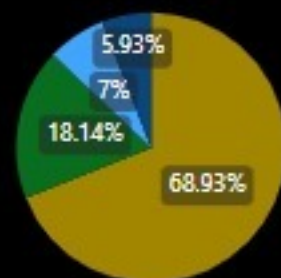
### Customer & Ratings

### Revenue

### Location

#### Booking Status

Successful Cancelled by Driver Cancelled by Cu... Incomplete



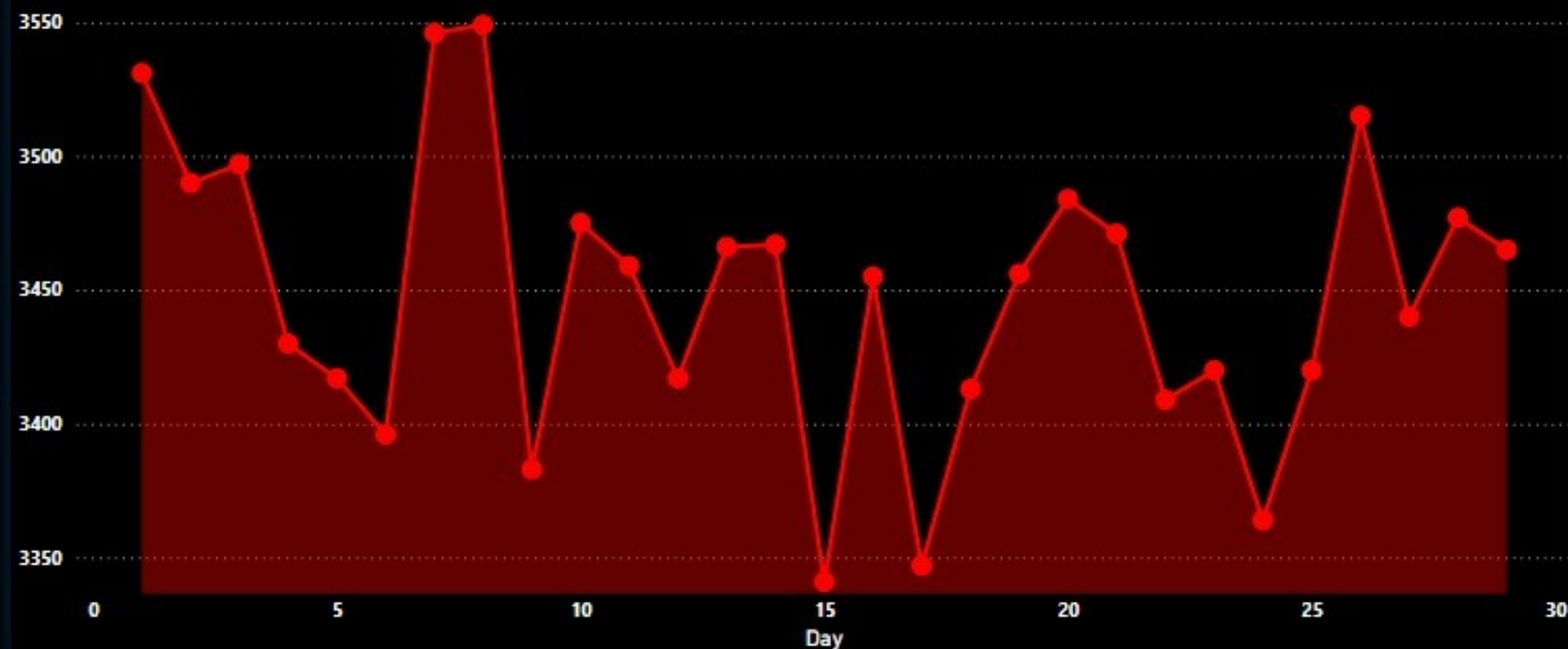
#### Time Taken To Arrive The Vehicle

4.13

#### Time Taken To Arrive The Customer

6.89

#### Total Bookings



Filters

Visualizations

Data



Overview

Booking

Cancellations

Ratings

Revenue

Location



# Uber

Overview

Bookings

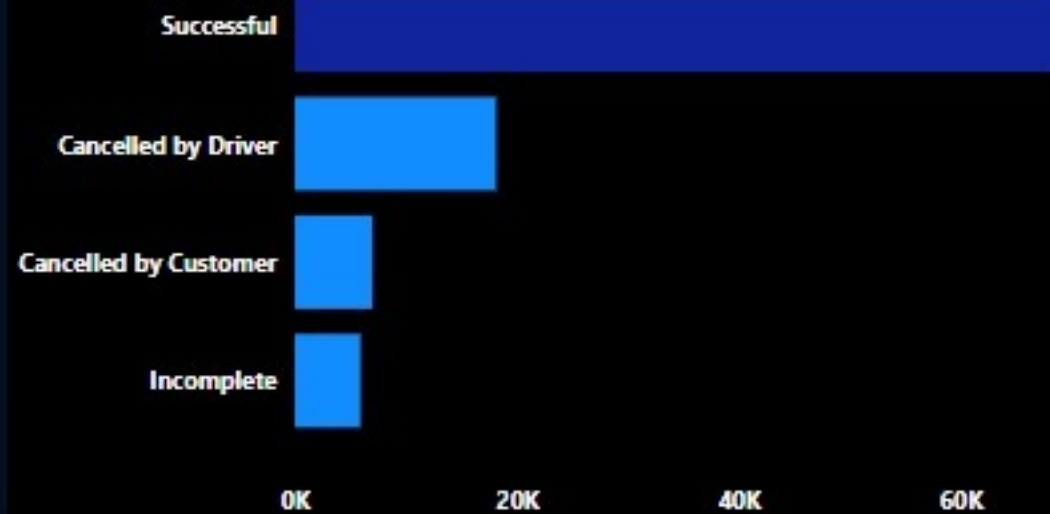
Cancellations

Customer &  
Ratings

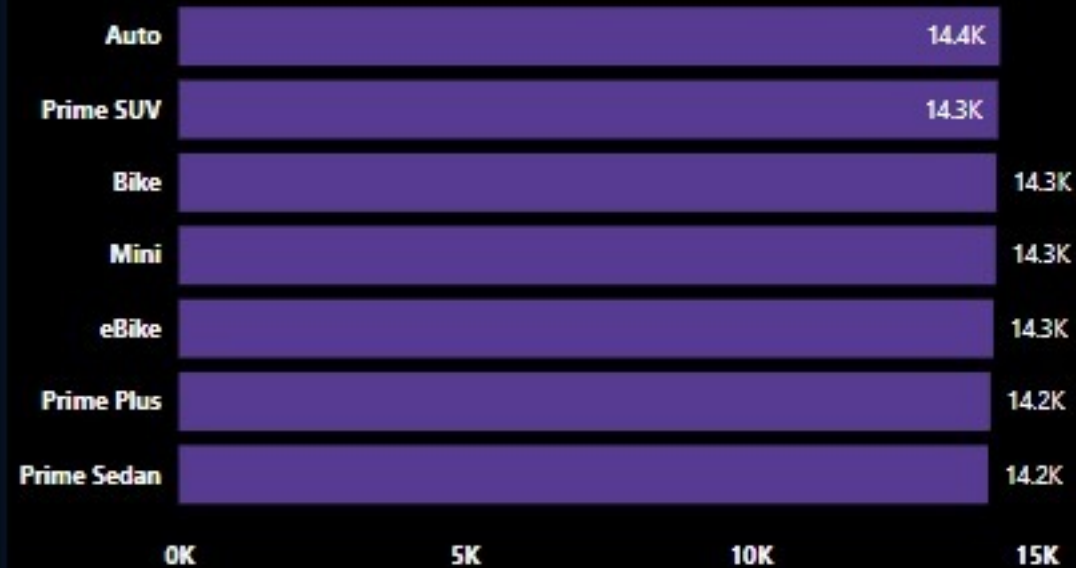
Revenue

Location

Total\_bookings by booking\_status



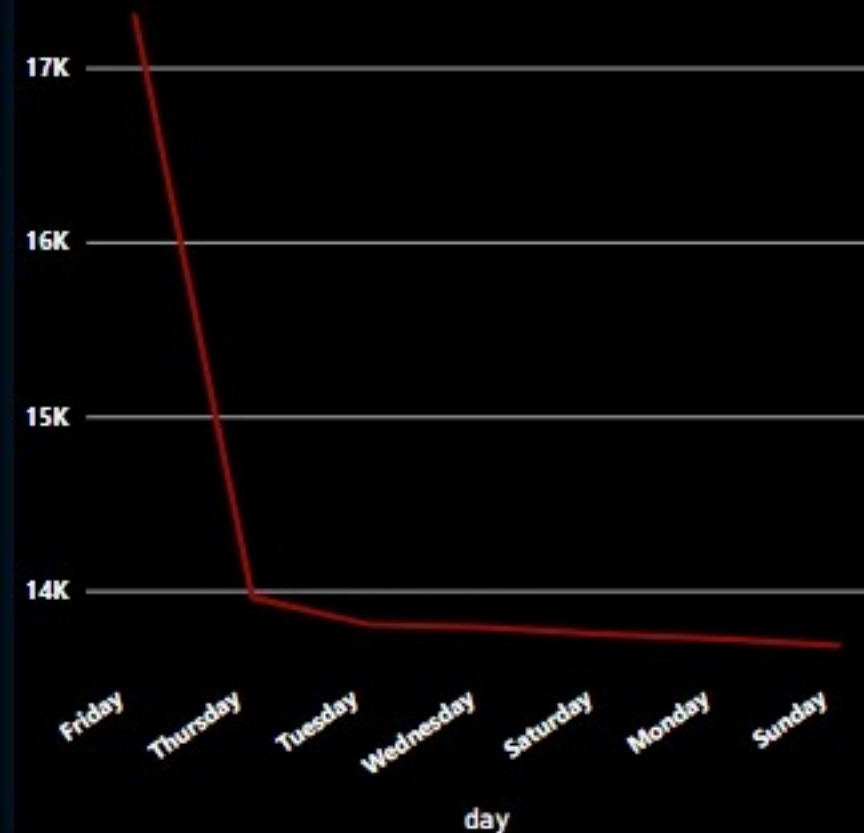
Total\_bookings by vehical\_type



Average Distance Per Ride

9.29

Total\_bookings by day



Data

Visualizations

Filters



Overview

Booking <sup>x</sup>

Cancellations

Ratings

Revenue

Location





# Uber

## Overview

## Booking

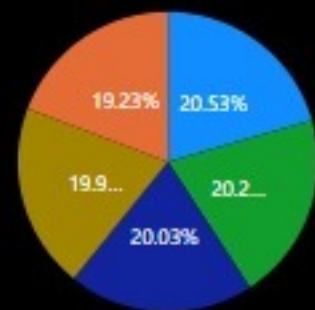
## Cancellations

## Customer & Ratings

## Revenue

## Location

### Total Rides Cancelled By Customer



cancelled\_reas...

● Driver is not ...

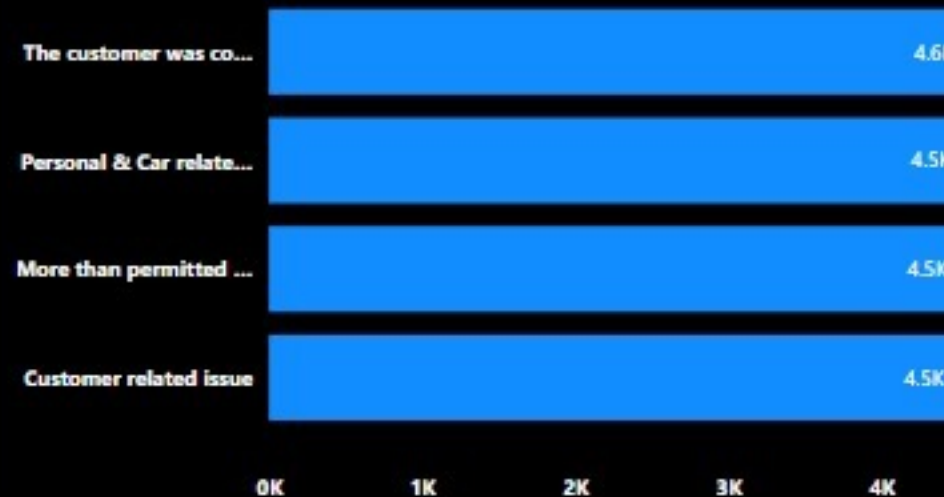
● Change of pl...

● Driver asked ...

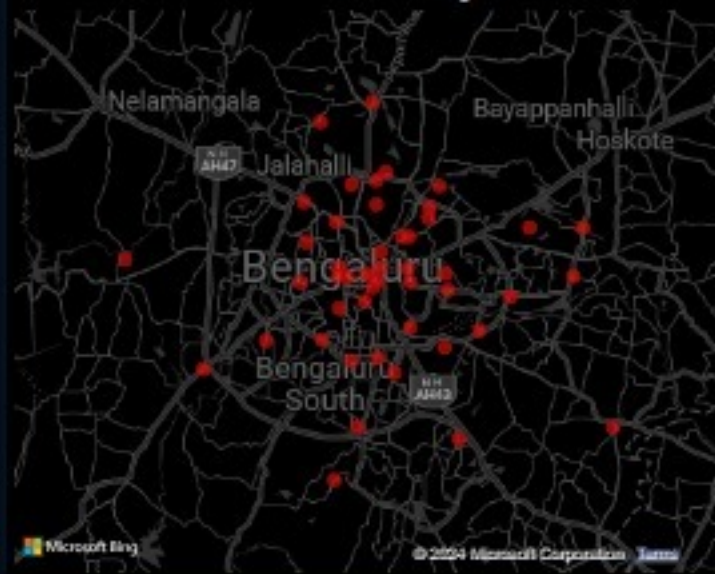
● AC is not wor...

● Wrong Addr...

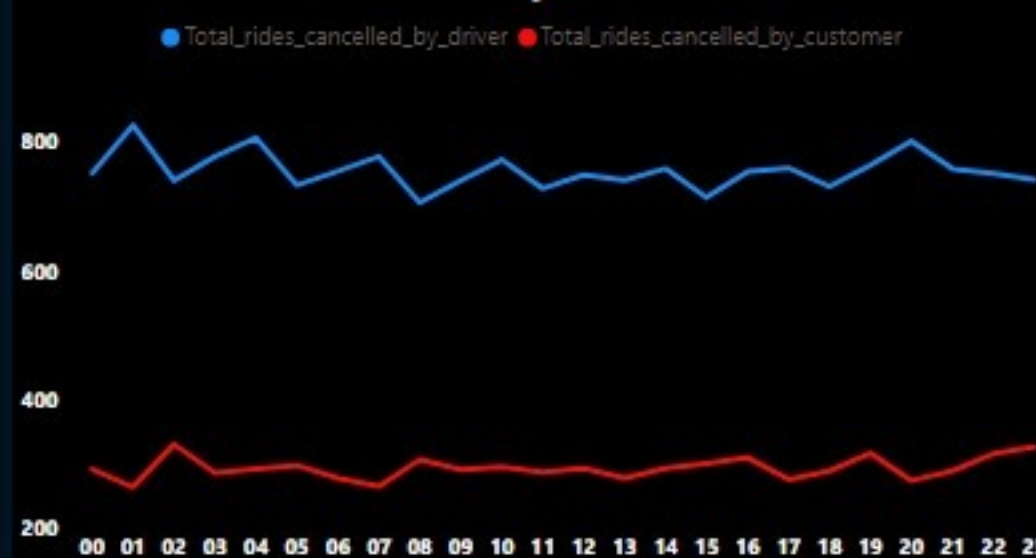
### Rides Cancellation Reason Driver



### Total Rides Cancelled By Customer

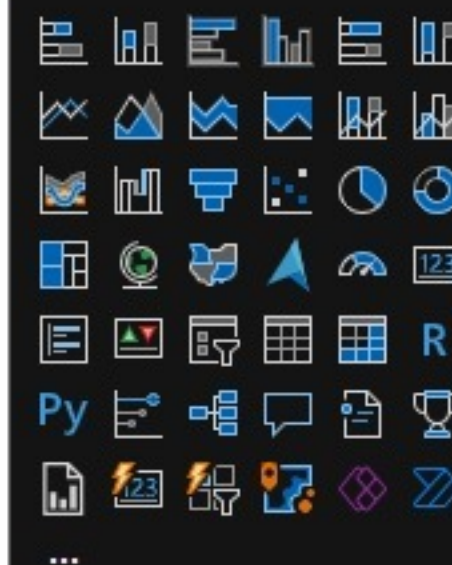
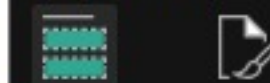


### Total Rides Cancelled By Customers And Driver



## Visualizations

### Build visual



### Values

Add data fields here

### Drill through

Cross-report

Off

Keep all filters

On

Add drill-through fields here



Overview

Booking

Cancellations

Ratings

Revenue

Location



# Uber

## Overview

## Booking

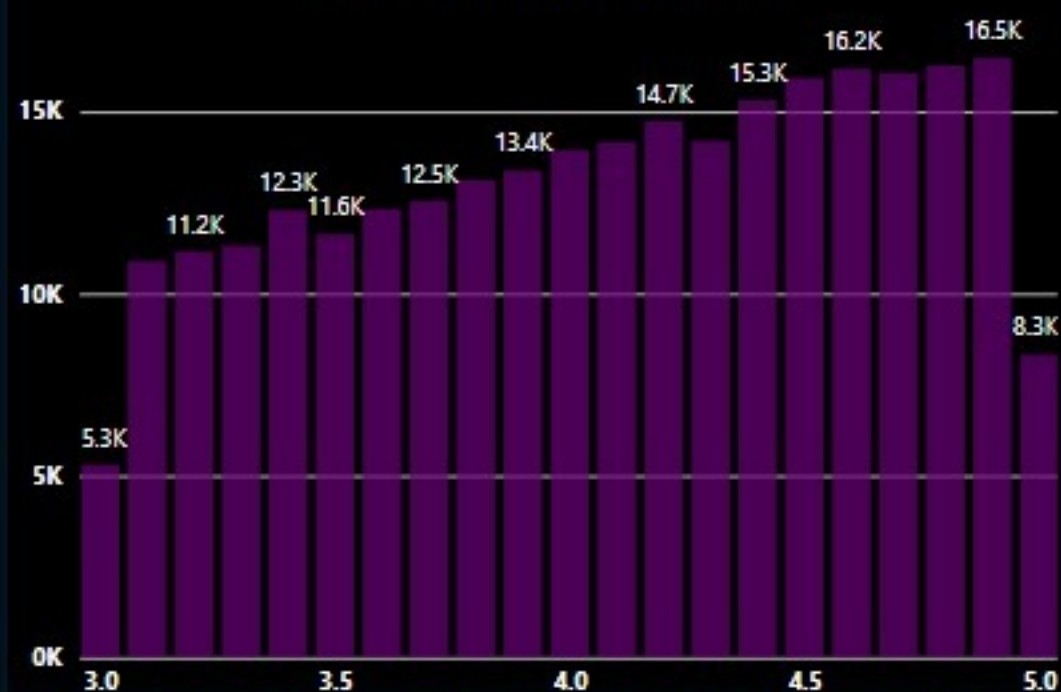
## Cancellations

## Customer & Ratings

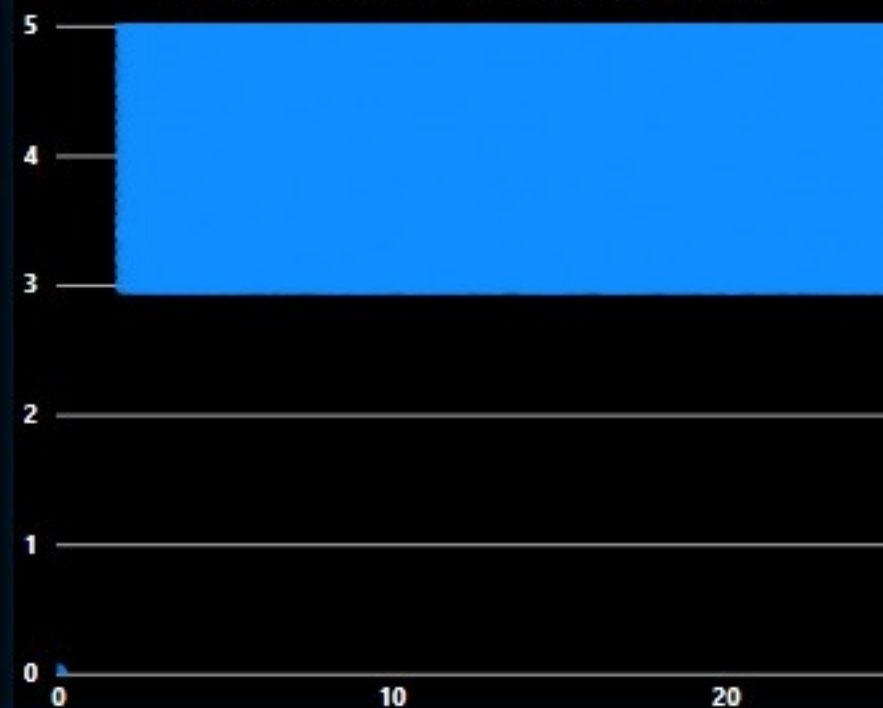
## Revenue

## Location

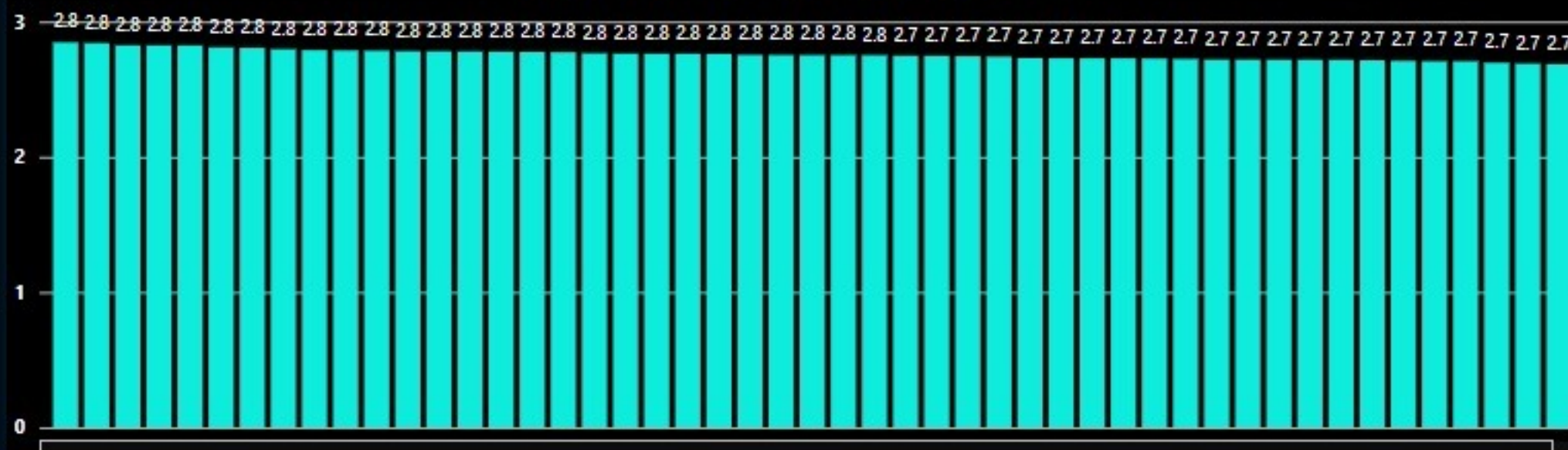
### Customer Rating Distribution



### Ride distance and Customer\_rating



### Avg\_customer\_ratings by pickup\_location



Overview

Booking

Cancellations

Ratings <sup>x</sup>

Revenue

Location





# Uber

## Overview

## Booking

## Cancellations

## Customer & Ratings

## Revenue

## Location

### Weekdays\_Revenu VS Weekends\_Revenu

weekdays\_revenu weekends\_revenu



### Total\_Revenu by vehical\_type



### Daily Revenue Trends



Overview

Booking

Cancellations

Ratings

Revenue <sup>x</sup>

Location <sup>x</sup>



Filters



Visualizations



Data

# Uber

## Overview

## Booking

## Cancellations

## Customer & Ratings

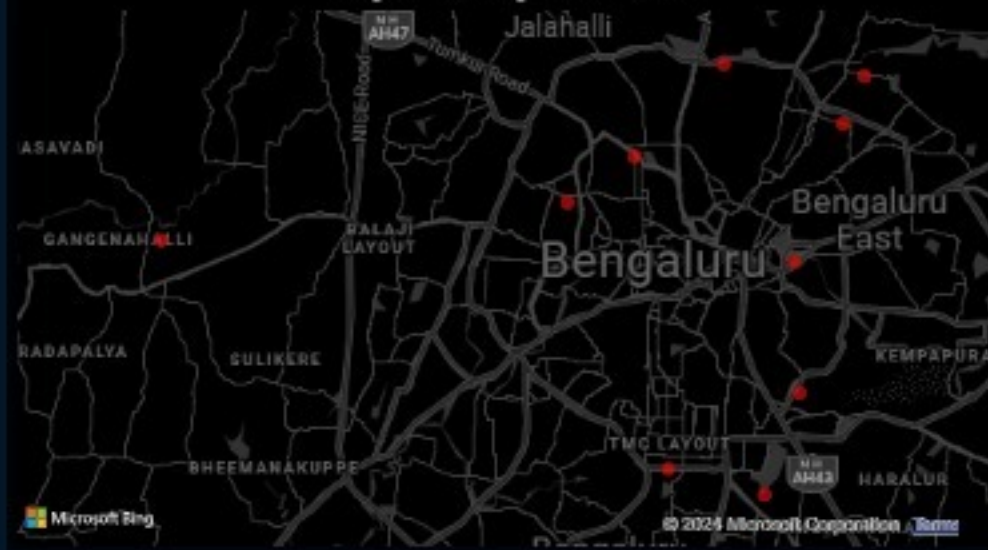
## Revenue

## Location

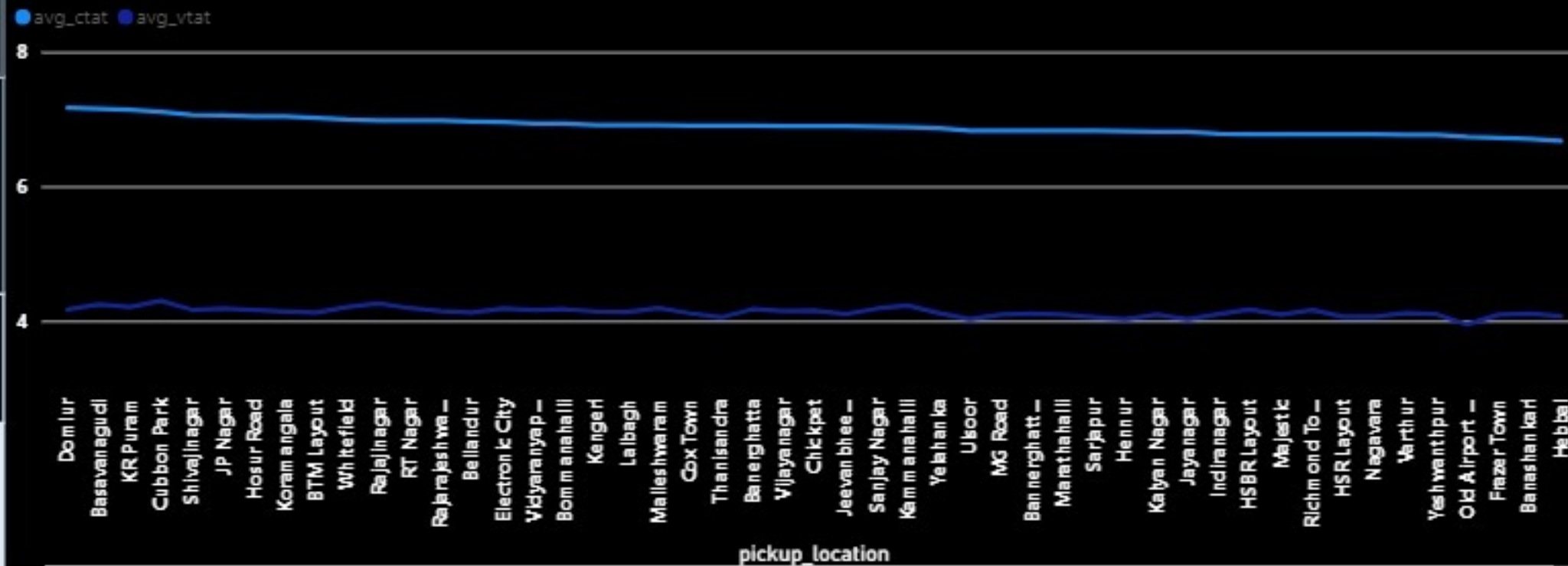
### Top 10 Pickup Locations



### Top 10 Drop Location



### AVG\_ctat & AVG\_vtat By Area



Visualizations

Data

Filters



Overview

Booking

Cancellations

Ratings

Revenue

Location <sup>x</sup>

