



Pizza Sales Performance

Customer
Traffic

Orders &
Inventory
Analysis

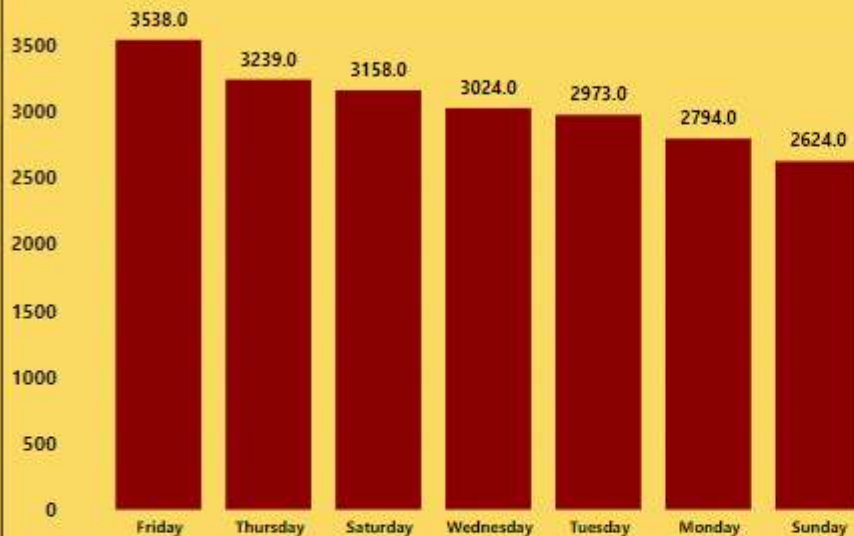
Revenu &
Seasonal
Trends

Menu
Optimization

Pizza
Profitability
Analysis

Objective &
Summary

Total_orders by order_day



Total Orders

21.4K

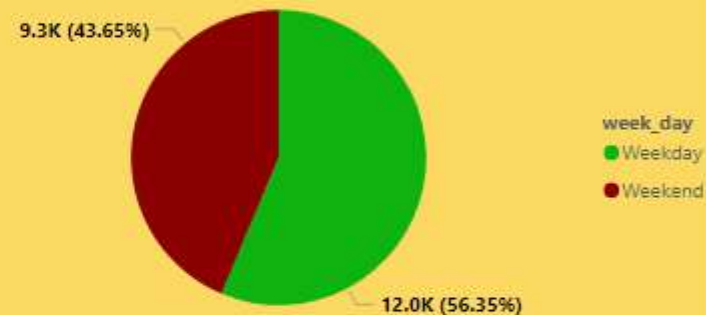
Order Date

All

Order Size

All

Weekends VS Weekdays



Hourly Orders





Pizza Sales Performance

Customer
Traffic

Order Date

All

Order Size

All

Average Order Value

38.31

Average Pizzas Per Order

1.02

Total_orders quantity

21259.0 1

780.0 2

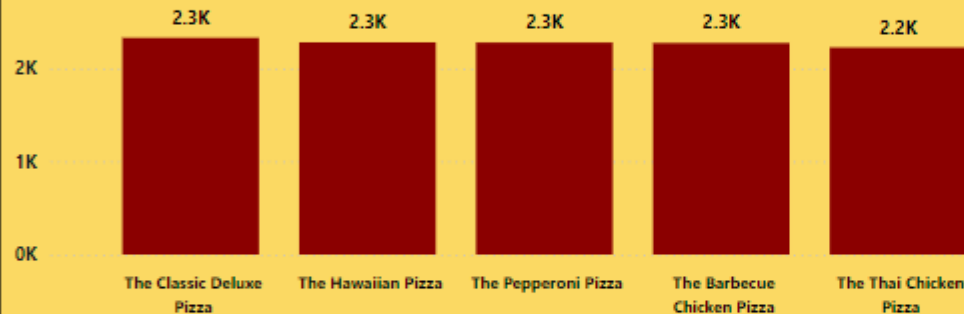
21.0 3

3.0 4

21350.0

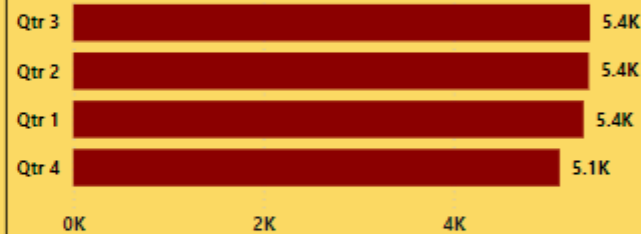
Orders &
Inventory
Analysis

Total_orders by name



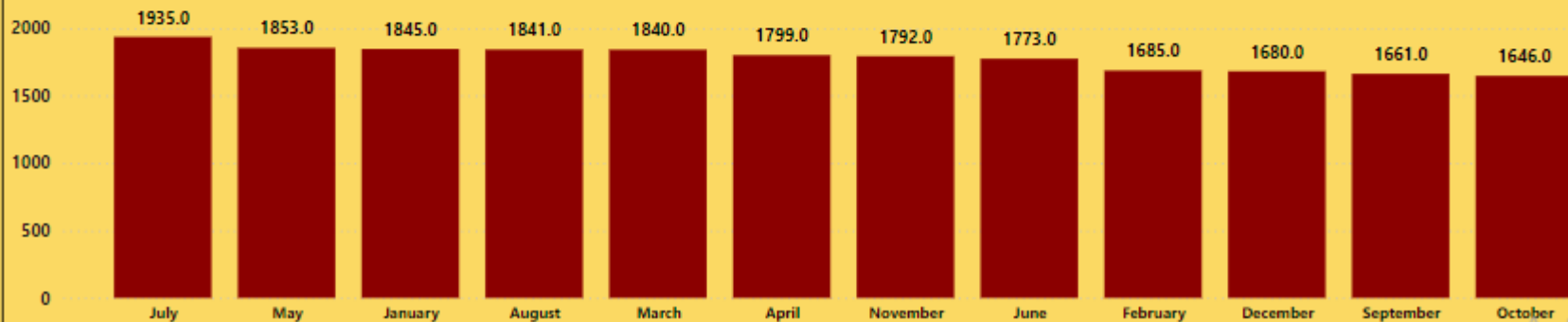
Revenu &
Seasonal
Trends

Total_orders by Quarter



Menu
Optimization

Total_orders by Month



Pizza
Profitability
Analysis

Objective &
Summary



Pizza Sales Performance

Customer
Traffic

Orders &
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Analysis

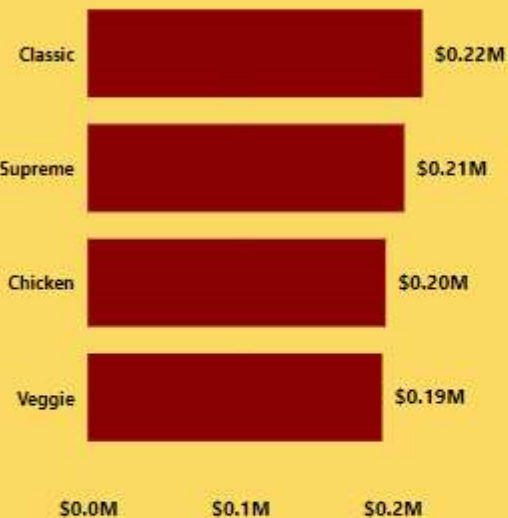
Revenu &
Seasonal
Trends

Menu
Optimization

Pizza
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Objective &
Summary

Revenu By Pizza Category



Total Revenue

\$817.860K

Day Revenue

All

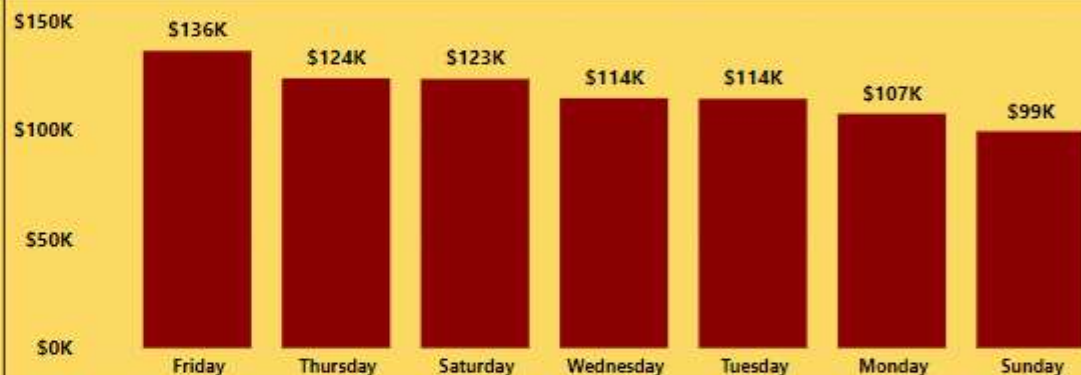
Quarterly Revenue

All

Revenue By Size

All

Total Revenue By Day



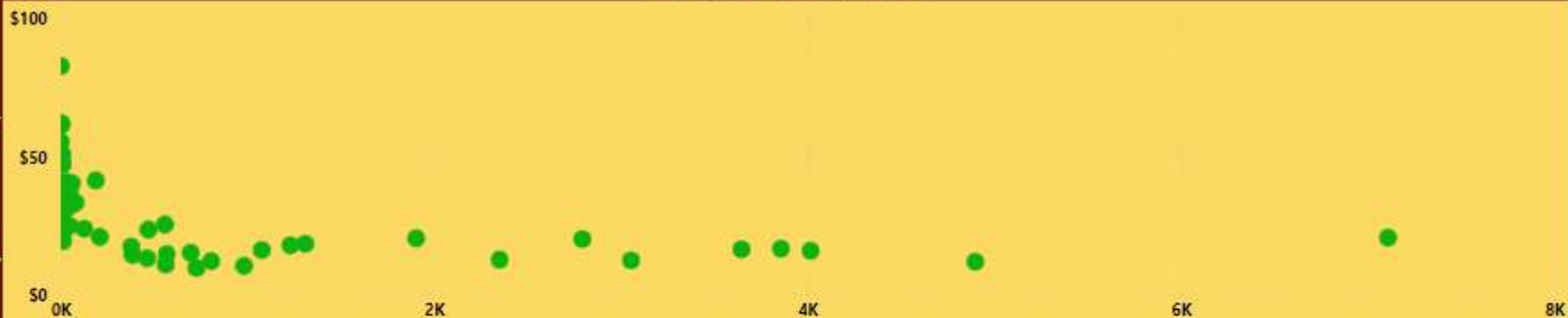
Total Revenue by Month



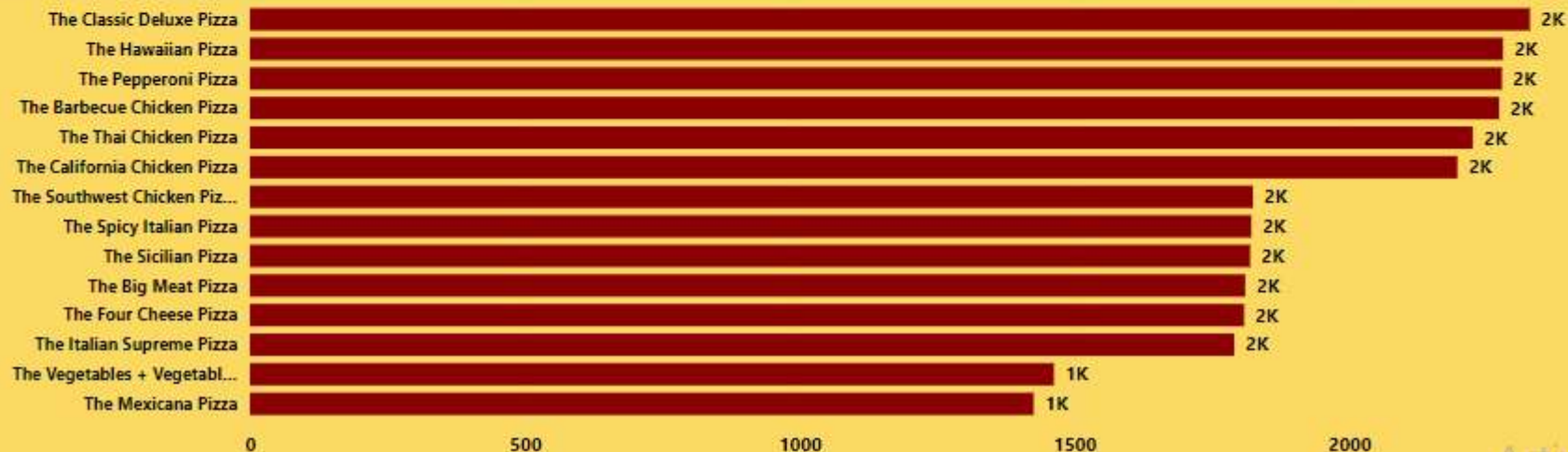


Pizza Sales Performance

Total_orders VS Total_Sales



List Of Pizzas Ordered





Pizza Sales Performance

Customer
Traffic

Pizza Generating Highest Revenue

The Thai Chicken
Pizza



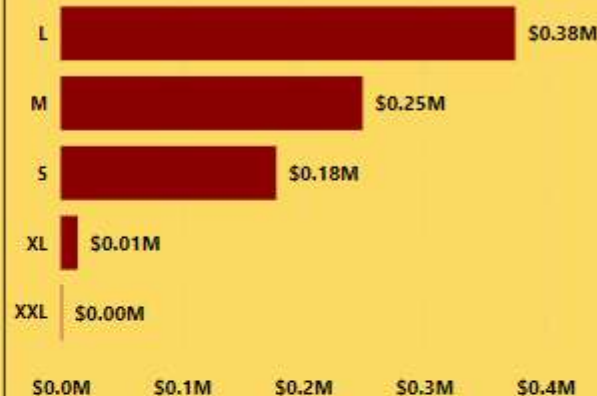
Orders &
Inventory
Analysis

Revenue &
Seasonal
Trends

List Of Pizzas With Revenue

name	Sum of Total_Sales
The Thai Chicken Pizza	\$43,434.250
The Barbecue Chicken Pizza	\$42,768.000
The California Chicken Pizza	\$41,409.500
The Classic Deluxe Pizza	\$38,180.500
The Spicy Italian Pizza	\$34,831.250
The Southwest Chicken Pizza	\$34,705.750
The Italian Supreme Pizza	\$33,476.750
The Hawaiian Pizza	\$32,273.250
The Four Cheese Pizza	\$32,265.700
The Sicilian Pizza	\$30,940.500
Total	\$8,17,860.050

Total Revenue By Size



Menu
Optimization

Most Ordered Pizza

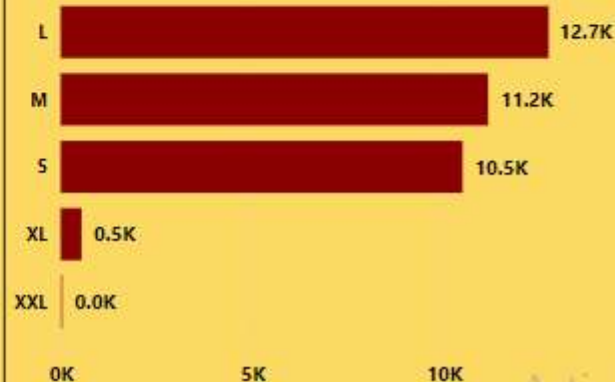
The Classic Deluxe
Pizza



List Of Pizzas Ordered

name	Total_orders
The Classic Deluxe Pizza	2329.0
The Hawaiian Pizza	2280.0
The Pepperoni Pizza	2278.0
The Barbecue Chicken Pizza	2273.0
The Thai Chicken Pizza	2225.0
The California Chicken Pizza	2197.0
The Southwest Chicken Pizza	1825.0
The Spicy Italian Pizza	1822.0
The Sicilian Pizza	1820.0
The Big Meat Pizza	1811.0
Total	21350.0

Total Orders By Size



Pizza
Profitability
Analysis

Objective &
Summary



Pizza Sales Performance

	Objective		
Customer Traffic	•Analyze customer traffic trends and identify peak hours in order to optimize staffing and improve operational efficiency.		
Orders & Inventory Analysis	•Identify the average number of pizzas in an order, as well as the top-selling pizzas, in order to inform inventory management and marketing strategies.		
	•Determine the total revenue generated by pizza sales throughout the year and identify any seasonal trends in order to inform forecasting and budgeting decisions.		
Revenue & Seasonal Trends	•Assess the popularity of various pizzas on the menu and identify any underperforming items or opportunities for promotion in order to optimize the menu and increase sales.		
Menu Optimization	Revenue Summary	Pizza Summary	Order Summary
	<ul style="list-style-type: none">•At \$2,08,369.75, Quarter 2 had the highest Total Revenue and was 4.64% higher than quarter 4, which had the lowest Total Revenue at \$1,99,124.10.	<ul style="list-style-type: none">•The Classic Deluxe Pizza had the highest total orders and was 2.24% higher than The Pepperoni Pizza, which had the lowest total orders.	<ul style="list-style-type: none">•Quarter 3 had the highest total orders i.e. 5437 and was 6.23% higher than quarter 4, which had the lowest total orders at 5118.
Pizza Profitability Analysis	<ul style="list-style-type: none">•Quarter 2 had the highest Total Revenue at \$2,08,369.75, followed by 1, 3, and 4. It accounted for 25.48% of Total Revenue.	<ul style="list-style-type: none">•The Classic Deluxe Pizza had the highest total orders, followed by The Hawaiian Pizza and The Pepperoni Pizza.	<ul style="list-style-type: none">•Quarter 3 had the highest total orders followed by 2, 1, and 4. It accounted for 25.47% of total orders.
Objective & Summary	<ul style="list-style-type: none">•Across all 4 Quarter, Total Revenue ranged from \$1,99,124.10 to \$2,08,369.75.	<ul style="list-style-type: none">•The Thai Chicken Pizza accounted for 34.04% of Total Revenue.	<ul style="list-style-type: none">•Across all 12 Month, Total Revenue ranged from \$64,027.60 to \$72,557.90.