



SAY

HIDE ITEMS IN YOUR HOME
OR WORKSPACE AS WELL
AS INTRUSIONS BY OTHER
PEOPLE OR PETS. LESSENS
PRESSURE:

THINK

SUCH OBSERVATIONS
COULD LEAD TO NEW
PRODUCT DEVELOPMENT
OR REBRANDING

EMPATHY MAP

FEEL

A SKILL THAT ALLOWS US
TO UNDERSTAND AND
SHARE THE SAME
FEELINGS THAT OTHERS
FEEL.

DOES

GRAPHIC POSTER
SOCIAL MEDIA
RESUME