



Fill the relevant information within the template

What have we heard them say?
What can we imagine them saying?

How to make a business card in word with a table

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Company
name

Open a
blank
document

Personal
tagline

Logo

Selected
your
margins

Created a
table



HARIHARAN P

Short summary of
the persona

Add your
logo and
other
graphics

Professional
layout and
design

Choose
your size

Choose the
shape

Contact
information

Memorable
branding



Business cards created steps

What behavior have we observed?
What can we imagine them doing?

Take a look in business cards should include

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



 [See an example](#)