

Analyze Sales

CS5200 Practicum I

Hariharasudan Savithri Anbarasu

Full Summer 2025

Analysis by Restaurant

Table 1: Restaurant Performance Summary

Restaurant	Total Visits	Unique Customers	Loyalty Members	Food Revenue	Alcohol Revenue	Total Revenue
Bite & Bun	15,961	5	5	562,994.8	70,434.13	633,428.9
The Burger Joint	15,684	4	4	551,031.7	71,661.04	622,692.7
Grill & Thrill	15,484	2	2	546,699.9	67,897.39	614,597.3
Flame Shack	15,599	3	3	544,853.6	69,722.71	614,576.3
Burger Haven	15,527	3	3	542,519.1	69,072.84	611,591.9
Bun Fi	15,407	3	3	542,381.6	67,237.07	609,618.7
Big Bite Burgers	15,502	3	3	541,604.7	67,515.92	609,120.6
Stacked & Sizzled	15,451	5	5	540,318.0	67,278.61	607,596.6
Patty Palace	15,259	4	4	534,400.0	67,175.60	601,575.6

Analysis by Year

Table 2: Yearly Performance Metrics

Metric	2018	2019	2020	2021	2022	2023	2024
Total Revenue (\$)	303,343.43	456,590.55	500,901.22	645,308.1	1,208,141.99	1,145,688.84	1,264,824.44
Average Per Party (\$)	39.73	39.85	39.31	39.5	39.45	39.37	39.56
Average Party Size	2.30	2.30	2.30	2.3	2.30	2.30	2.30

Trend by Year

