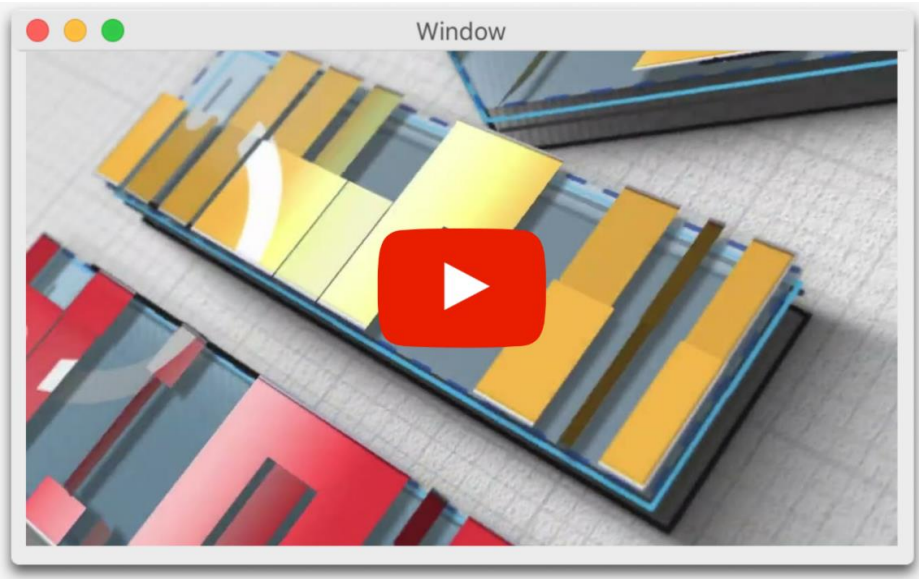




- [LinkedIn Page](#)
- [@1KKiranaBazaar](#)
- [@1KKiranaBazaar](#)
- [YouTube Page](#)

Product Analyst



Location:



WeWork 32nd
Milestone, the Galaxy
Hotel Off NH 8, Sector
15 Gurugram, HR
122001 (H.O.)

Description:

At 1K, our objective is to build technology that serves the needs of our customers with utmost satisfaction. To help us in doing so, we are looking for an experienced product analyst who can analyze and deep dive into metrics to find opportunities for improvement. An ideal candidate is a rock star analyst with a product-focused mindset and someone who enjoys building products. They should not only be able to tell the customer story from the data but also propose what the story can be, through product changes. You should have experience in guiding and working with cross-functional teams in the successful creation of products that improve consumer experience and grow market share.

“Our vision is to bring revolution in the grocery shopping experience for the non-urban population of real Bharat.”

Objectives of this Role:

- Define key metrics to evaluate the success of the business, team, and new features.
- Write queries, perform ad-hoc analysis, and create reports to ensure the team is moving toward smarter decisions.
- Leverage statistics to identify patterns of user flows to create incremental and massive business impact.
- Get pumped up by deciphering huge data sets and cutting through irrelevant distractions to the heart of the core data questions on bugs. Attention to detail and accuracy are a must!
- Humble and scrappy - not afraid to take on mundane projects when it will clear roadblocks for the team.
- Analyze consumer needs, current market trends, and potential partnerships with a build vs. buy perspective.
- Assess current competitor offerings, seeking opportunities for differentiation.
- Analyze product requirements and develop appropriate programs to ensure they are successfully achieved.

This is what your day-to-day will look like:

- You'll execute market research to understand changing consumer preferences and needs. This includes periodic market visits to different cities to understand rapidly changing market trends.
- From the collected data, you'll prepare and publish high-quality research reports, dashboards, and newsletters on a weekly, fortnightly, and monthly basis.
- You will be working with cross-functional teams to understand business objectives and requirements and deliver data-driven solutions to various problems.
- Own the implementation of data collection and tracking to ensure we collect data in the right way.

What are the skills that you need?

- Ability to synthesize complex data into actionable goals.
- Critical thinking skills to recommend original and productive ideas.
- Prior experience in a product analyst role in a dynamic environment with cross-functional team management.
- Advanced SQL and Tableau expertise; experience in a scripting language for analysis (R, Python, etc.) is a plus!
- Strong statistical foundations.

Intrigued? Keep reading:

Learn More About 1K. Below are some links for your reference-

- Company website - [1K Kirana Bazaar](#)
- More about us - [Click to open the video](#)
- In the news - [1K Kirana Bazaar disrupting B2B grocery supply](#)
- Funding alert - [1K Kirana Bazaar raises \\$25M in Series B round](#)
- Our new Identity - [Click to open the video](#)

All you need to know about 1K



1K is growing everyday!



1M+ Customer Base



120+ Towns



4M+ Successful Orders



1200+ Stores



1M+ App Downloads



5L Sq. Ft. Warehouse Area

Jan 20'

The Journey Begins!

From the drawing Board to reality, our first store goes live

Jun 21'

Trust yourself and other

Fueled by the unwavering support from our partners and the ambition of team, we crossed the 100 stores milestone.

Jun 22'

Growing and Multiplying happiness

In just over 2.5 years we have reached the lives of 1M+ customers through 1275+ stores in 45+ cities. Though the Journey has just begun.

23'

Faster Higher Smarter

No plans of slowing down, for our year-end goal we're gunning for 5000 store milestone and annual revenue of 700 Cr



Life at 1K

At 1K we foster an eclectic environment, an environment that motivates you to step out to engage and collaborate. Hence, enriching the lives of everyone involved.



Empowering kirana entrepreneurs

We're bringing a revolution in the non-urban consumer-retail sector. On the way we're creating an ecosystem where kirana entrepreneurs thrive.



Our Bottom-line impact

Our business model is focused on increasing the savings of non-urban consumers. More savings translate into more disposable income and ability to reach higher aspirations.

What 1K stands for



GROW & MULTIPLY HAPPINESS



DO THE RIGHT THING



OWNERSHIP



1 COMMUNITY
1 PURPOSE



FASTER, HIGHER,
SMARTER



TRUST YOURSELF
& OTHERS