

Job Notification Form, IIT Delhi

Company Overview

Name:	Peepul tree
Website:	https://www.peepulree.in/
Company Type:	Other (E-Commerce)
Description:	<p>PeepulTree is a content-led product discovery platform for sustainable luxury products.</p> <p>We are building an immersive experience that brings together stories, creators and some of the finest handmade products made by artisans from the deepest corners of India. You can watch a show & shop in real time, chat with the creator, virtually try on products & more.</p> <p>PeepulTree is driven by a mission to create future tech built on a strong backbone of Live TV experience, 5000 hours of rich content, deep access to communities of Handmade and an experienced founding team in product, content & communication.</p>

Job Details

Designation:	Product Development
Type:	Other (Product Management)
Place of Posting:	Mumbai or Bangalore
Job Details:	<p>About Us-</p> <p>PeepulTree is a content-led product discovery platform for sustainable luxury products.</p> <p>We are building an immersive experience that brings together stories, creators and some of the finest handmade products made by artisans from the deepest corners of India. You can watch a show & shop in real time, chat with the creator, virtually try on products & more.</p> <p>PeepulTree is driven by a mission to create future tech built on a strong backbone of Live TV experience, 5000 hours of rich content, deep access to communities of Handmade and an experienced founding team in product, content & communication.</p> <p>Between Live History india & Peepul Tree we get 3.5 million page views & have 600,000 followers across.</p> <p>(www.peepulree.in)</p>

What makes this different from other Product Management positions:

- We're a highly technical group looking for someone who has a keen interest in developing consumer facing products, User Experience, data science and basic engineering
- Our group is still small so there's an emphasis on building teams and establishing processes
- Our product is still in early development so there is considerable freedom to

define future
trajectory

What you will do:

- Create the vision, define the product roadmaps, and own execution of core components
- Identify and define associated integration services through market research and solutions required to ensure universal applicability
- Develop feedback loops and setup alerts mechanisms to ensure continuous evolution and proactive fixation approach for the platform
- Lead cross-functional teams in close partnership with engineering and design to bring the Platform vision to life

What we are looking for:

- Undergraduate degree in engineering or a related technical discipline from a Tier-I institute
- Strong communication and organisation skills, as well as the ability to think clearly, analyse quantitatively, problem-solve, multi-task and prioritise
- Ability to thrive in a fast-paced, along with the tenacity to develop ideas independently and the conviction to drive them to completion is crucial for this role
- Experience in building product and/ or platform-based integration technology suited for high scale and performance is a big plus
- Analysing data to understand consumer motivations and feed the demand

Joining By: 1 June 2023

Salary Details

CTC:	2,300,000 INR Per Annum
Gross:	2,300,000 INR Per Annum
Base Salary:	960,000 INR Per Annum
Joining Bonus:	0 INR Per Annum
HRA:	440,000 (min) -480,000 (max) INR Per Annum
Medical Allowance:	0 (min) -0 (max) INR Per Annum
Other cash benefits part of gross:	900,000 (min) -960,000 (max) INR Per Annum
RSUs:	0 INR Per Annum
ESOPs:	0 INR Per Annum
Performance/other bonuses:	0 (min) -0 (max) INR Per Annum
Other cash benefits part of CTC:	0 (min) -0 (max) INR Per Annum

Selection Process

Resume Shortlist:	Yes
Written Test:	No
Online Test:	No
Group Discussion:	No
Medical Test:	No
Personal Interview:	Yes
No. of Rounds:	2
No. of Offers:	2
Minimum CGPA:	6

Eligibility

Recruiting PHDs: No

Eligible Departments: B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Chemical Engineering, B.Tech in Civil Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Engineering Physics, B.Tech in Mathematics & Computing, B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Textile Engineering, B.Tech and M.Tech in Biochemical Engg & Biotechnology, B.Tech and M.Tech in Chemical Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing, M.Tech in Applied Optics, M.Tech in Atmospheric-Oceanic Science and Technology, M.Tech in Biomedical Engineering, M.Tech in Chemical Engineering, M.Tech in Communications Engineering, M.Tech in Computer Science & Engineering, M.Tech in Computer Technology, M.Tech in Construction Engineering & Management, M.Tech in Control & Automation, M.Tech in Cyber Security, M.Tech in Electric Mobility, M.Tech in Energy & Environment Technologies and Management, M.Tech in Energy Studies, M.Tech in Engineering Analysis & Design, M.Tech in Environmental Engineering & Management, M.Tech in Fibre Science & Technology, M.Tech in Geotechnical and Geoenvironmental Engineering, M.Tech in Industrial Engineering, M.Tech in Instrument Technology, M.Tech in Integrated Electronics & Circuits, M.Tech in Materials Engineering, M.Tech in Mechanical Design, M.Tech in Molecular Engineering: Chemical Synthesis & Analysis, M.Tech in Optoelectronics & Optical Communication, M.Tech in Polymer Science and Technology, M.Tech in Power Electronics, Electrical Machines & Drives, M.Tech in Power Systems, M.Tech in Production Engineering, M.Tech in Radio Frequency Design & Technology, M.Tech in Rock Engineering & Underground Structures, M.Tech in Solid State Materials, M.Tech in Structural Engineering, M.Tech in Telecommunication Technology & Management, M.Tech in Textile Chemical Processing, M.Tech in Textile Engineering, M.Tech in Thermal Engineering, M.Tech in Transportation Engineering, M.Tech in VLSI

Design Tools & Technology, M.Tech in Water Resources Engineering, M.Sc in Chemistry, M.Sc in Cognitive Science, M.Sc in Economics, M.Sc in Mathematics, M.Sc in Physics, M.S.(R) in Machine Intelligence & Data Science, M.S.(R) in Applied Mechanics, M.S.(R) in Biochemical Engineering and Biotechnology, M.S.(R) in Biological Sciences, M.S.(R) in Telecommunication Technology and Management, B.Tech in Civil Engineering and M.Tech in Geotechnical and Geoenvironmental Engineering, B.Tech in Civil Engineering and M.Tech in Water Resources Engineering, B.Tech in Civil Engineering and M.Tech in Structural Engineering, B.Tech in Civil Engineering and M.Tech in Construction Engineering & Management, M.S.(R) in Civil Engineering, M.S.(R) in Chemical Engineering, B.Tech in Textile Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering (Power and Automation) and M.Tech in Computer Science & Engineering, B.Tech in Biochemical Engineering & Biotechnology and M.Tech in Computer Science & Engineering, M.S.(R) in Computer Science & Engineering, Master of Design in Industrial Design, M.S.(R) in Electrical Engineering, M.S.(R) in Energy Science and Engineering, M.S.(R) in Sensors, Instrumentation and Cyber-physical System Engineering, M.S.(R) in VLSI Design Tools and Technology, B.Tech in Mechanical Engineering and M.Tech in Thermal Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, M.S.(R) in Mechanical Engineering, M.S.(R) in Materials Science and Engineering, Post Graduate Diploma for Visionary Leadership in Manufacturing, Masters in Public Policy, M.S.(R) in Information Technology