

SUPPLY CHAIN MANAGEMENT ANALYSIS STORY



No of sales done in Asian country



No of sales done in US country



No of profit margin takes in Asian country



No of profit margin taken in US country



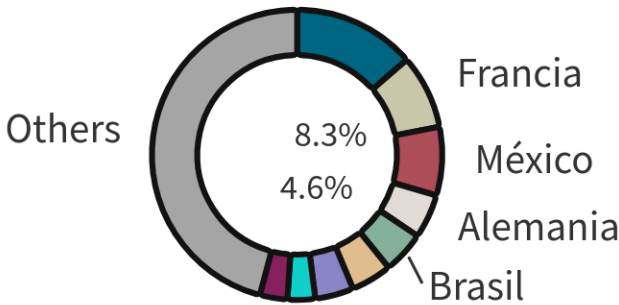
No of delivery risk takes in Asian country



No of delivery risk takes in us country



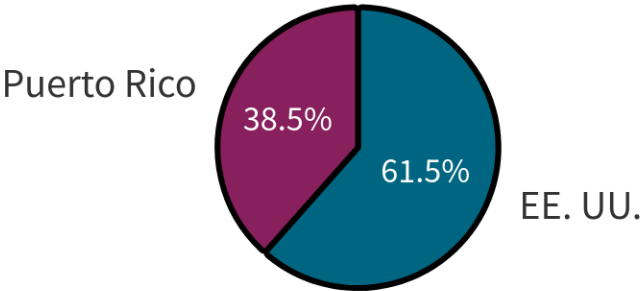
Global Profit Ratios



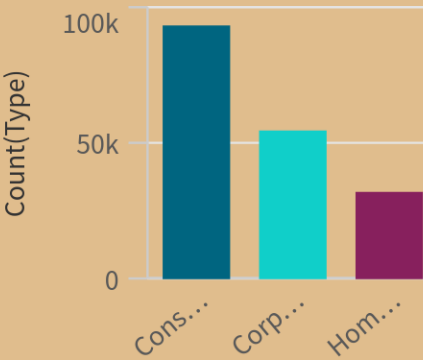
Top 10 countries with highest profit ratio in supply chain management

Total item placed by customers in country's

Total item placed by customer in country

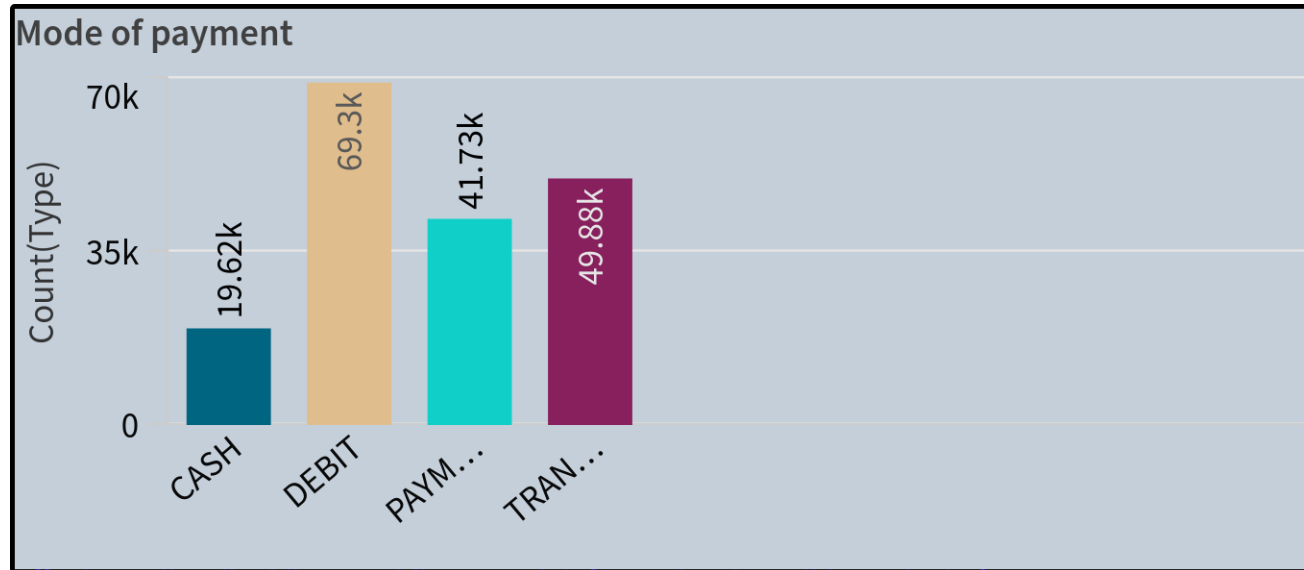


Analysis on customer segment



Analyzing customer segments encimpossing consumer,coporate,and home categoric

## MODE OF PAYMENT FOR PURCHASE



Cash transactions offer immediate liquidity ,providing a straightforward and tangible method of payment



Debit payments,direct linked to bank accounts ,offer convenience and real time deduction of funds

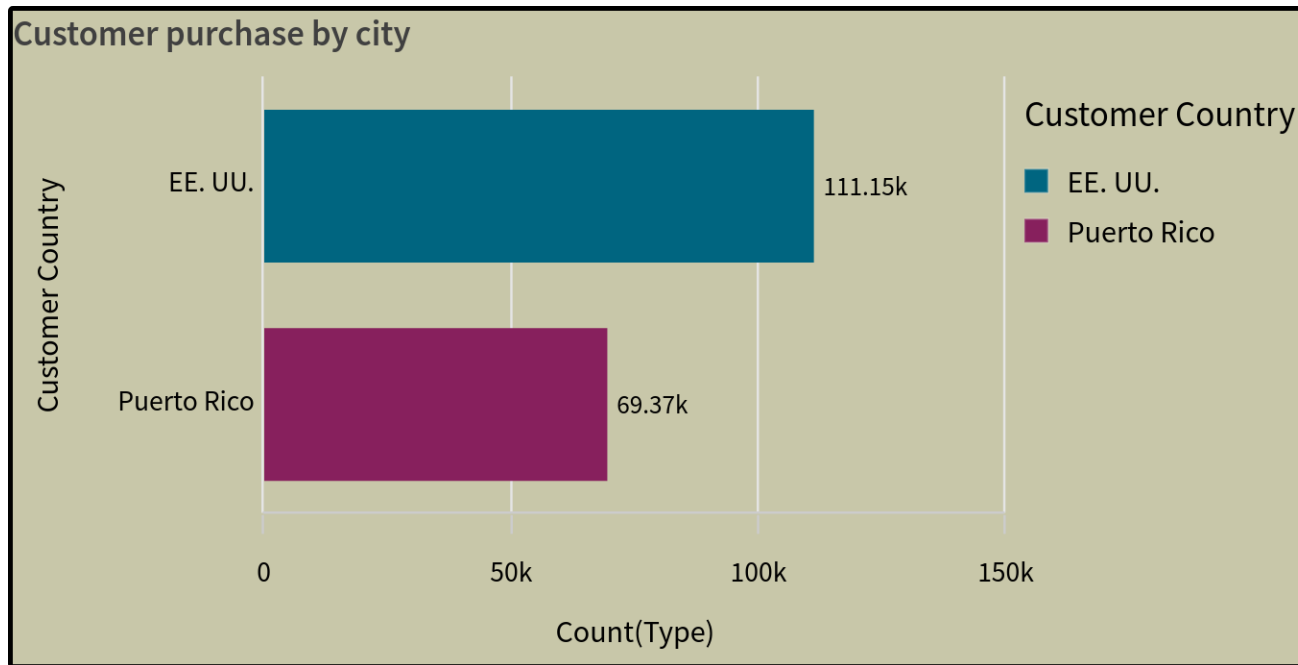
Credit payments provide a defererd payments option,allowing customers to make purchases



Transfer payments leverage electronic methods for seamless and secure found



## CUSTOMER PURCHASE ITEM BY CITY

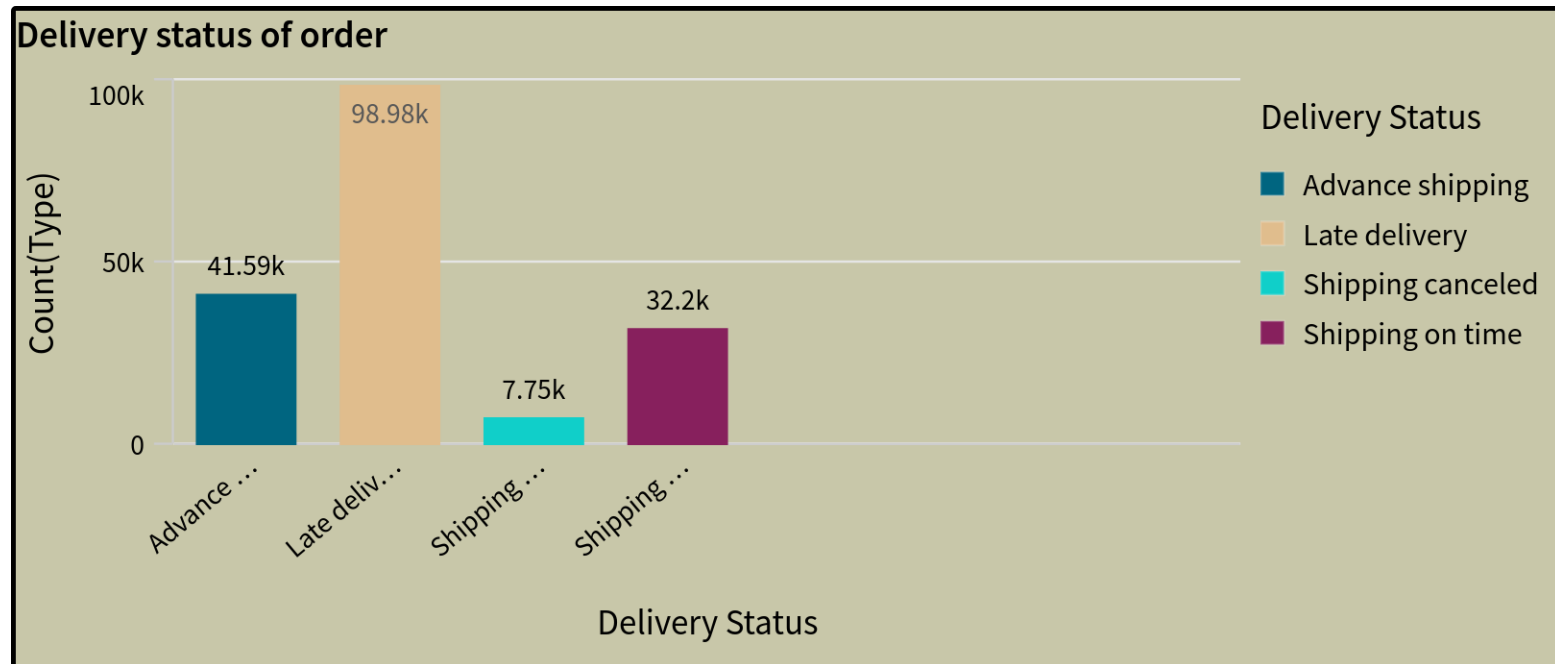


Customer purchase count in the puerto rico reflects the transational dynamics in this vibrant location,capturing the local consumer behaviour and market engagement

Customer purchase count in the united states provides a comprehensive overview of buying patterns across diverse cities



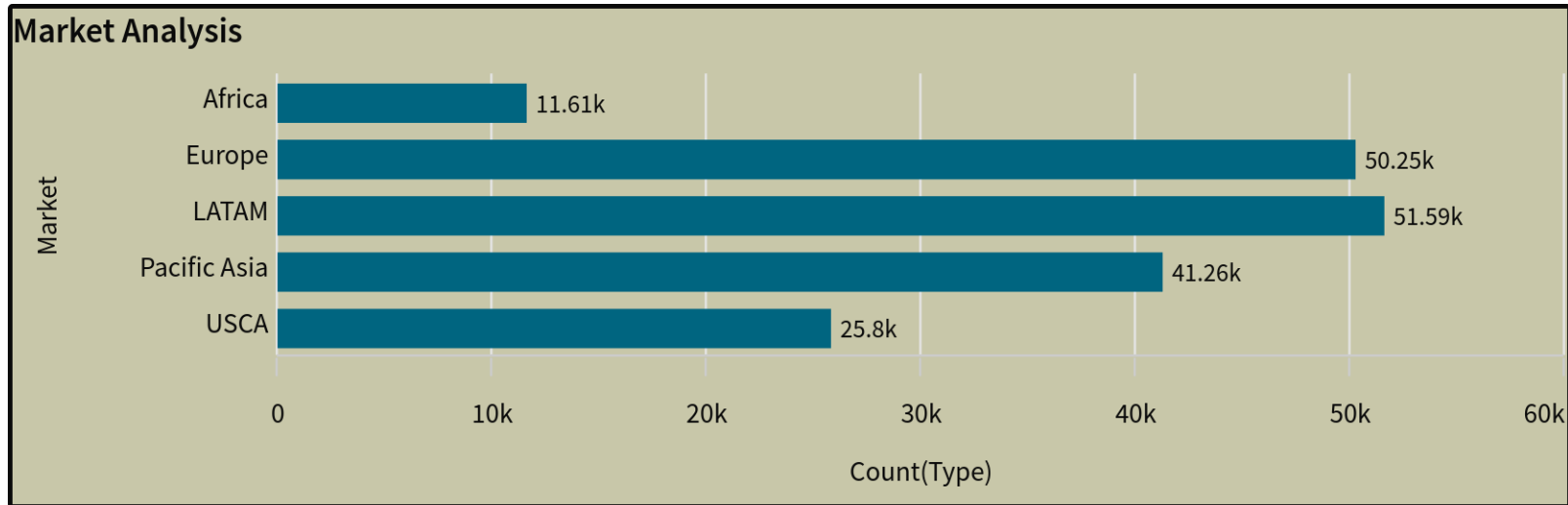
## DELIVERY STATUS OF ORDERS



- ✓ Analysing the delivery status of order ,including advanced shipping,late shipping ,shipping cancelled and shipping on time
- ✓ This shows bussinessto evaluate the efficiency to their logistics operations ,address potential delays and enhance customer statisfaction
- ✓ Ensuring timely and relatible deliveries based on varied shipping scenarious



## GLOBAL MARKET ANALYSIS



Conducting a market analysis across africa,europe,LATAM(latin america),pacific asia ,andUSCA(united states and canada )enables business to gain strategic insights

Regional economic landscapes,consumer behaviour and market dynamics

This comprehensive assement supports informed decision making .tailored marketing strategies ,and targeted expansion efforts to capatilize on diverse oppourtinities within each distinct market

