PROJECT MILESTONE-5- HOTSPOT ANALYSIS

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Hot zone analysis:

Two input data sets were provided.

- 1. Point_hotzone.csv, which provided all the pick-up points from NYC taxi dataset.
- 2. Zone_hotzone.csv, provides rectangular zone points.

Created a function a UDF *ST_Contains* in *HotzoneUtils* which takes 2 inputs a string of rectangle coordinates and a string with point co-ordinates are given as input, returns true if a given point is present in the given rectangular co-ordinates.

In *HotzoneAnalysis*, following steps are performed to get the desired output.

- 1. Loaded pickup points data into a data frame called *pointDf* from Point_hotzone.csv, and created a temp table '*point*'.
- 2. Loaded rectangle points data into a data frame called *rectangleDf* from Zone_hotzone.csv, and created a temp talble '*rectangle*'
- 3. A range join query is performed on point and rectangle tables with *ST_Contains* in filter condition, the resultant data frame '*joinDf*' contained rectangle points and points within it.
- 4. Final step is to aggregate on number of points that are in a rectangle zone.

Hot Cell Analysis:

- 1. Required data the pickup point, date and time are loaded from input file into the data frame 'pickupInfo' and a temp table called 'nyctaxitrips' is created.
- 2. A co-ordinated off set of 0.01 is considered as part of problem statement, used UDF's to create a space-time cube with (x,y,z) co-ordinates. (x,y) denotes the pickup point and z denotes the time, here the given day of the pickup (1 to 31 days).
- 3. To calculate the hotcell Z-score, a boundary area was given with boundary values for (x,y,z). The whole boundary needs to be considered to calculate the neighbor's and spatial weight.
- 4. The x_j represents the number of trips that took place on a particular day at a given pickup point, this is calculated and stored in *tripsCountData* dataframe that contains the aggregate of count of trips and a temp table called *totaltripsCountData* is created.
- 5. Standard deviation and Mean are calculated based on the Total trips count and number of cells in the given boundary.
- 6. Next step is to calculate $\sum_{j=1}^{n} w_{i,j} x_j$ the sum of trips of all the neighbors cell(x-1,y-1,z-1) and (x+1,y+1,z+1) and the cell itself since $w_{i,j}$ is 1, which is calculated by cross joining the table *totaltripsCountData* with predicates to check if a cell is a neighbor or not. The resultant data with neighbours trip data is stored in *neighboursData*.
- 7. A UDF *CalculateWeight* is used to calculate spatial weight $\sum_{j=1}^{n} w_{i,j}$, $\sum_{j=1}^{n} w_{i,j}^2$ and $(\sum_{j=1}^{n} w_{i,j})^2$ is the number of neighbour's for a given cell based on its location. Corner, Edge, Face, Inner cells have 8, 12,18 and 27 neighbors' respectively. (considering a given cell is a neighbor for it-self).
- 8. Finally, UDF *CaluclateGScore* is implemented to calculate the scores with Mean, Standard deviation, neighboursData and number of neighbours.